



FOR IMMEDIATE RELEASE
City of Duluth Communications Office

411 West First Street, Duluth, Minnesota 55802
218-730-5230 | www.duluthmn.gov | Don Ness, Mayor

For more information contact Pakou Ly, Public Information Coordinator 218-730-5309
or Amy Norris, Public Information Coordinator 218-730-4312

DATE: 11/08/2012

SUBJECT: Press Conference Friday, November 16th at 5:00 PM Bentleyville

BY: Amy Norris, Public Information Coordinator

SALVATION ARMY LAUNCHES KETTLE SEASON WITH BENTLEYVILLE

PRESS CONFERENCE Friday, November 16th at 5:00 PM

What: Press Conference at Bentleyville

When: Friday, November 9, 2012, 5:00PM

Where: Bentleyville Tour of Lights at Bayfront Park, Duluth

Speakers: Don Ness, Mayor of Duluth

Majors William and Elizabeth Cox, Corps Officers, Salvation Army –Duluth

Kevin Jacobsen, 2012 Honorary Salvation Army Christmas Chair

Nathan Bentley, Bentleyville

DULUTH, Minn. –The Salvation Army-Duluth will launch its 2012 Christmas Red Kettle season with a press conference at the Bentleyville Tour of Lights at Bayfront Park in Duluth at 5:00PM on November 9th. Although Bentleyville will not be open to the public until November 17th, Bentleyville crews will power up much of the display for this event.

Mayor Don Ness will deliver a “Salvation Army Red Kettle Day” proclamation, and Santa Clause will be skydiving into Bentleyville during the event. November 9th marks the first day of The Salvation Army’s annual Red Kettle campaign, its largest fundraising effort of the

year. 17 area businesses will host Red Kettles and bell ringers November 9th through December 24th.

When Bentleyville is open to the public, visitors are encouraged to bring toys or non-perishable food items to donate as they enter. Food and toys received at Bentleyville will be distributed by The Salvation Army to needy families in Duluth, Cloquet, Hibbing, Chisholm, and Grand Rapids.

“Bentleyville has been such a great partner, collecting food and toys for our Christmas outreach, and we’re thrilled to partner with them again this year. The Bentleyville team and Bentleyville visitors brighten the holidays for many of the people we serve.” said Major Bill Cox, who along with his wife Betsy serve as Corps Officers at The Salvation Army, Duluth..

“We’re blessed to be part of a long history of working together with area churches, businesses, service organizations, government agencies, and hundreds of volunteers in serving the Duluth community. Duluth today is very different than it was when the Salvation Army first came here 120 years ago, but the essence of our work is the same. We’re here to share God’s love and meet the basic human needs of those in our community who need it most.”

The Salvation Army is an international organization, serving 119 countries and 160 language groups.

www.Salvationarmy.org/duluth

Contact: Gordon Mesedahl (218) 391-6702 cell

###