## FOR IMMEDIATE RELEASE



## **City of Duluth - Police Department**

Mike Ceynowa, Chief of Police 2030 North Arlington Avenue • Duluth, Minnesota 55811 • www.duluthmn.gov

For more information contact: Public Information Officer, Mattie Hjelseth at (218) 730-5434 or mhjelseth@duluthmn.gov

DATE: 10/21/2024 SUBJECT: Red Ribbon Campaign BY: Mattie Hjelseth, Duluth Police Department Public Information Officer

NATURE OF INCIDENT: CASE NO.: INCIDENT DATE: INCIDENT TIME: INCIDENT LOCATION:

## Red Ribbon Campaign

The Duluth Police Department, in partnership with the United States Drug Enforcement Administration, is participating in the Red Ribbon Campaign. This campaign not only highlights the importance of a drug-free community, but also honors Enrique 'Kiki' Camarena, a DEA special Agent who was killed by drug traffickers in 1985.

This week, Duluth Police squad cars will have a red magnet on them. These magnets were donated by the DEA and help encourage those in our community to promote a drug-free lifestyle and remind those who are suffering from Substance Use Disorders that there are resources in our community for them.

For more information on the Red Ribbon Campaign, you can visit the DEA's website by going here: <u>https://www.dea.gov/redribbon</u>.

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