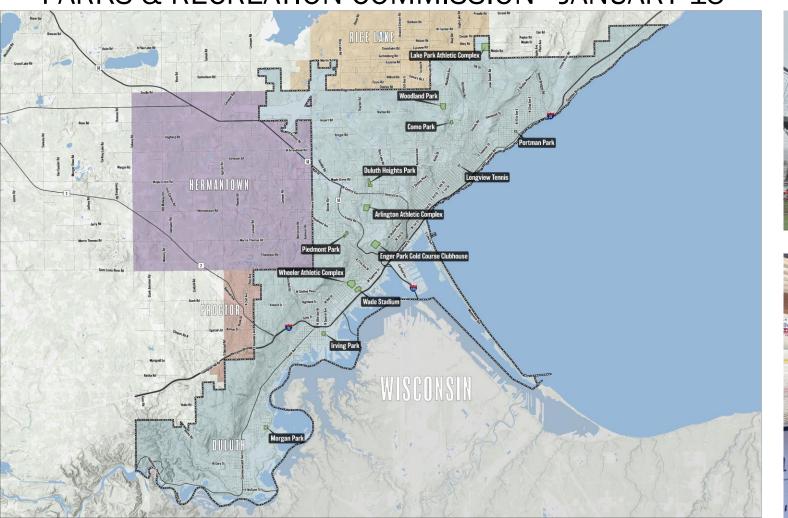
CITY OF DULUTH



ATHLETICS VENUES REINVESTMENT INITIATIVE

PARKS & RECREATION COMMISSION - JANUARY 15







TEAM

RDS...



Jason Blome

Project Manager Outdoor Venues Specialist





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Market & Financial Analyst
Sports & Entertainment Facilities

RDg...



Brad Rodenburg AIA, LEED AP BD+C, WELL AP

Sports Architect, Indoor Recreation Venues Specialist RDS...



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ScottEllison

Ice Programming Specialist





Kane Tewes AIA, ARA, LEED AP BD+4

Architect, Architecture Advantage



AGENDA

- 1. Athletic Venue Reinvestment Initiative (AVRI) Overview
- 2. Community Engagement
- 3. Market Assessment
- 4. Participation Trends
- 5. Facility Evaluation
- 6. Preliminary Recommendations for Improvements



AVRI OVERVIEW

- Reinvest in existing outdoor athletic venues
- Reinvest in 1 or 2 new or renewed indoor athletic venues
- Utilize local tourism tax that may only be spent to support sports tourism
 - \$30,000,000 Budget
- Facilities considered must already host athletic competitions or be able to host if improved



AVRI - GUIDING PRINCIPLES

- 1. Sustain and increase sports tourism (legal requirement)
- 2. Address deferred maintenance
- 3. Reduce routine maintenance burdens
- 4. Maximize multiple use opportunities
- 5. Invest equitably across western, central, and eastern Duluth
- 6. Lower barriers to athletic participation
- 7. Make better use of existing City, K-12, and higher ed athletic venues through improved interagency cooperation
- 8. Decrease City carbon emissions



EARLY STRATEGIC DIRECTION

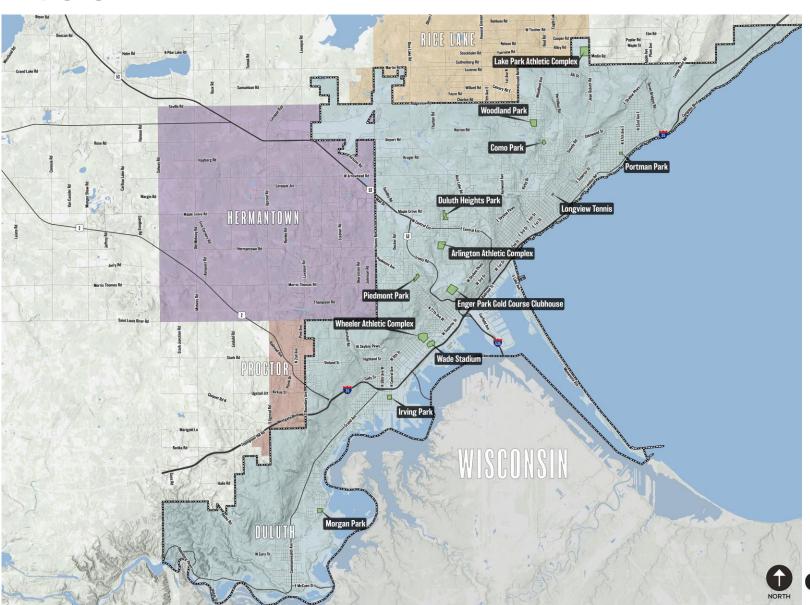
- 1. Improve quality of life for all Duluth residents
- 2. Find co-investment opportunities of all types
- 3. Understand on-going maintenance burdens and life cycle costs
- 4. Drive economic development
- 5. Find group cohesion around a final set of projects



Athletic Sites

THE AVRI WILL STUDY THE FOLLOWING PARKS:

- Arlington Athletic Complex
- Como Park
- Duluth Heights Park
- Enger Park Golf Course Clubhouse
- Irving Park
- Lake Park Fields Athletic Complex
- Longview Tennis
- Morgan Park
- Piedmont Park
- Portman Park
- Wade Stadium
- Wheeler Athletic Complex
- Woodland Park



WORK PLAN

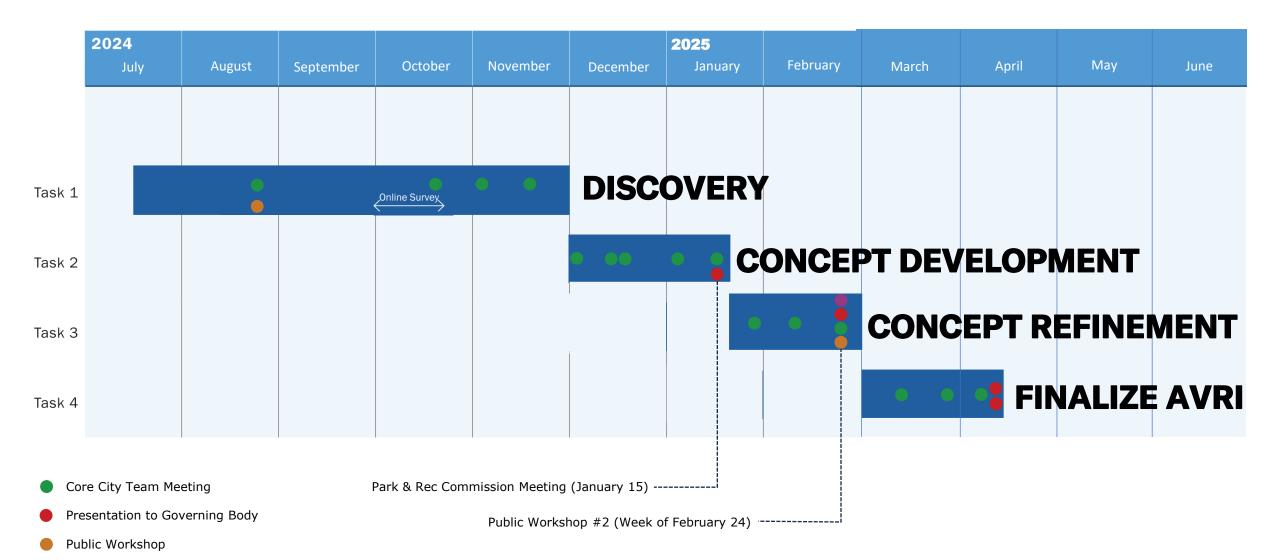
- Task 1 Discovery, Existing Conditions and Needs Assessment
- Task 2 Concept Development
- Task 3 Concept Refinement
- Task 4 Finalize Athletic Venues Reinvestment Initiative



8

AVRI SCHEDULE

Indoor Task Force Meeting





COMMUNITY ENGAGEMENT

COMMUNITY ENGAGEMENT

Engagement Methods

- 1. User Group Meetings
- 2. Public Open Houses
- 3. Community Wide Survey
- 4. User Group Questionnaire

Goals for Engagement:

- 1. Confirm the AVRI vision and purpose
- 2. Define the greatest needs
- 3. Understand opportunities and challenges within Duluth's athletic venues



USER GROUP MEETINGS

Courts-Based Athletics

- Duluth Pickleball Association
- Stella Maris
- Rookie Basketball at Salvation Army
- Duluth Friends of Tennis
- Duluth Amateur Youth Basketball Association
- Homeres Hoopstars
- Northland Youth Basketball Alliance

Rectangular Field Sports

- Duluth Ultimate Community
- Arrowhead Youth Soccer Association (AYSA)
- · East Select Soccer
- Denfeld Junior Football
- Gitchi Gummi Soccer Club
- Duluth East Football
- Duluth Wolfpack Lacrosse

Diamond Field Sports

- Duluth Little League
- Denfeld Softball
- · Duluth East, HS Baseball
- West Duluth Little League
- Duluth Huskies
- Duluth Fastpitch
- Stella Maris Academy
- Duluth 709 Baseball
- Arrowhead Fastpitch League
- College of St. Scholastica
- Lake Park Baseball
- Marshall School
- UMD Baseball

Indoor Task Force

- UMD
- Duluth Girls Hockey Association
- Arrowhead Youth Soccer Association (AYSA)
- City Council
- East High School
- Essentia Duluth Heritage Center
- North Shore Bank
- · Duluth 709 Baseball
- American Heart Association
- Portman Hockey
- Lake Park Baseball
- Duluth Amateur Hockey Association (DAHA)
- St. Lukes Hospital
- ISD 709
- Rookie Basketball at Salvation Army

Indoor Task Force

- College of St. Scholastica
- Duluth Area Chamber of Commerce
- Duluth Fastpitch
- Duluth Parks & Recreation Commission
- East Select Soccer
- Essential Health
- · Gitchi Gummi Soccer
- Northland Sports
- St. Louis County Board of Commissioners
- US Bank
- Youth Lacrosse

Rink Sports

- Piedmont Hockey
- Glen Avon Hockey
- Duluth Girls Hockey Association
- Duluth Amateur Hockey Association
- Ice Breakers
- Portman Hockey
- Essentia Duluth Heritage Center
- Duluth Heights Hockey
- Lower Chester / Congdon Hockey
- Woodland Hockey

City Staff

- Parks & Rec
- Property & Facilities Management
- City Administration
- Park Maintenance



PUBLIC OPEN HOUSES

Public Open Houses:

- Portman Community Center
- Duluth Public Library
- Morgan Park Community Center

Groups We Heard From:

- Soccer
- Hockey
- Basketball
- Baseball
- Volleyball
- Pickleball
- Robotics
- Roller Derby
- Wrestling

- Skateboarding
- Curling
- Figure Skating
- Gymnastics
- Tennis
- Lacrosse
- Cheer / Dance
- Golf
- Disc Golf
- Ultimate Frisbee





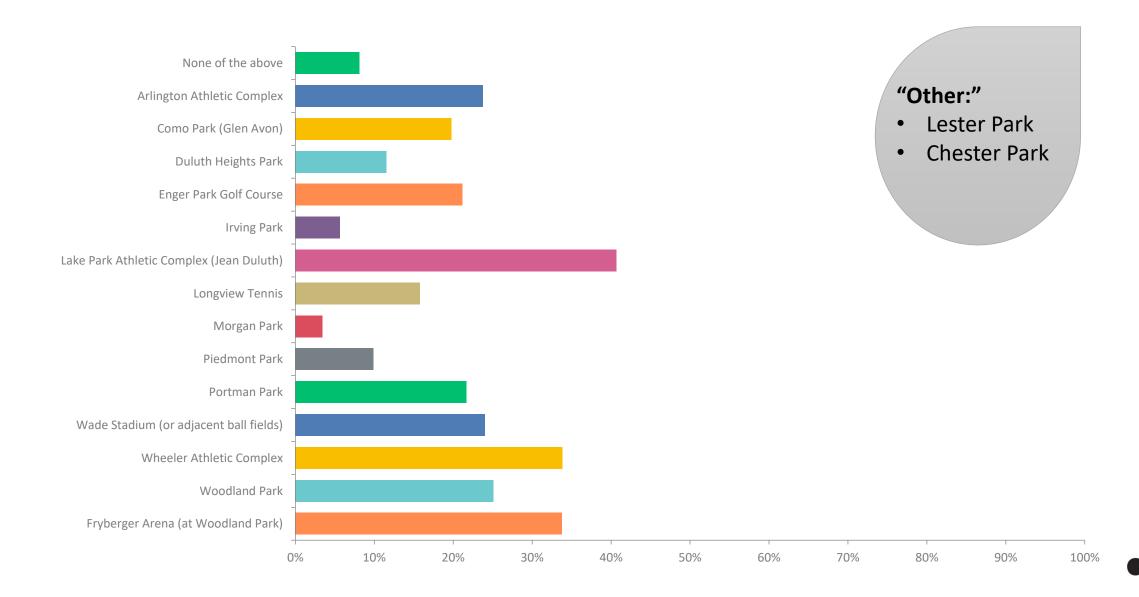


COMMUNITY WIDE SURVEY

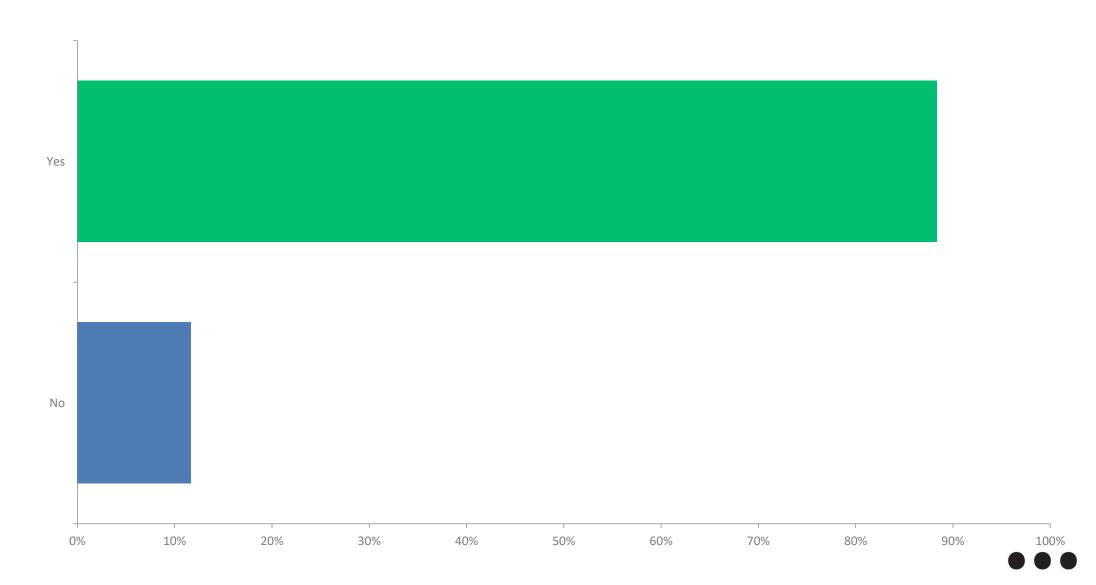
1437 Total Responses



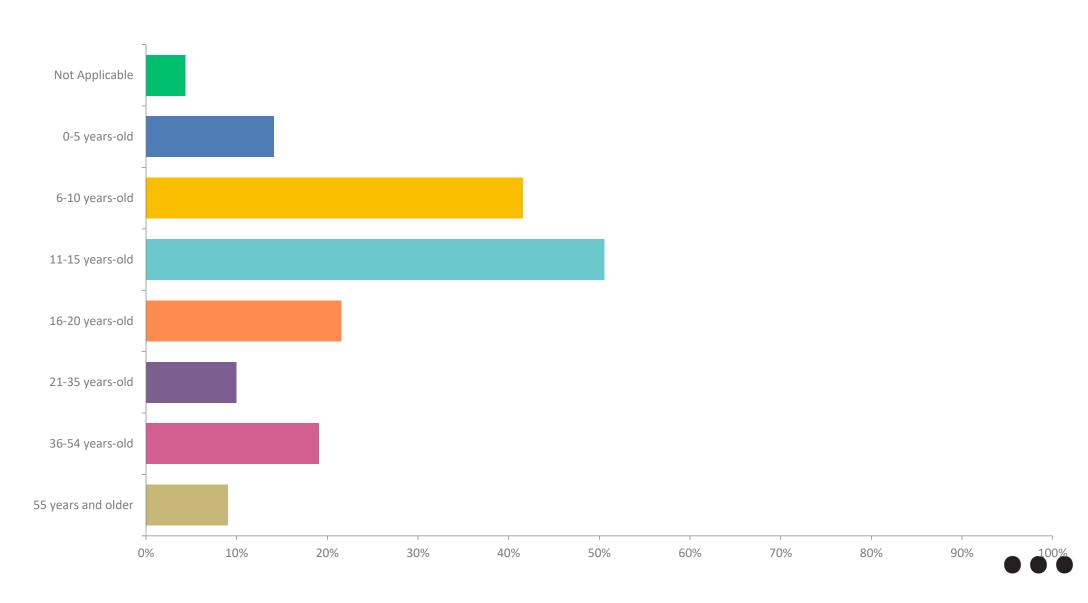
Q1: Which of the following City-owned facilities do you or members of your household use or visit regularly? Select all that apply.



Q2: Do you or members of your household participate in organized sports in Duluth?



Q3: If you answered yes to question #2, how old are the participants? Select all that apply.



Q4: Which of the following organized sports do you or members of your household participate in? Select all that apply.

Hockey

Lacrosse

Soccer

Softball

Tennis

Volleyball

Wrestling

0%

10%

20%

30%

40%

50%

60%

70%

80%

Ultimate Frisbee

Other (please specify)

None of the above Golf Basketball Baseball Cheer/Dance Figure Skating Football Gymnastics

"Other:"

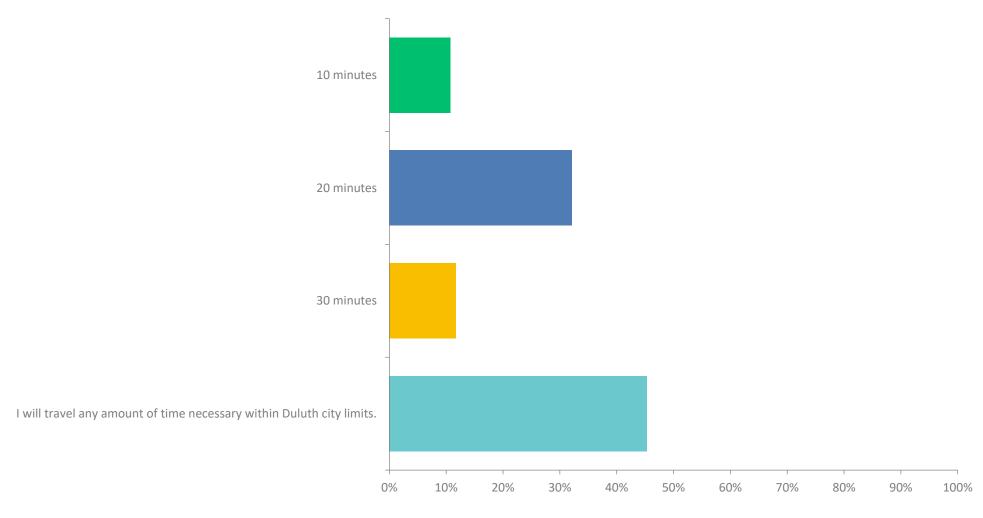
- Pickleball
- Disc Golf



100%

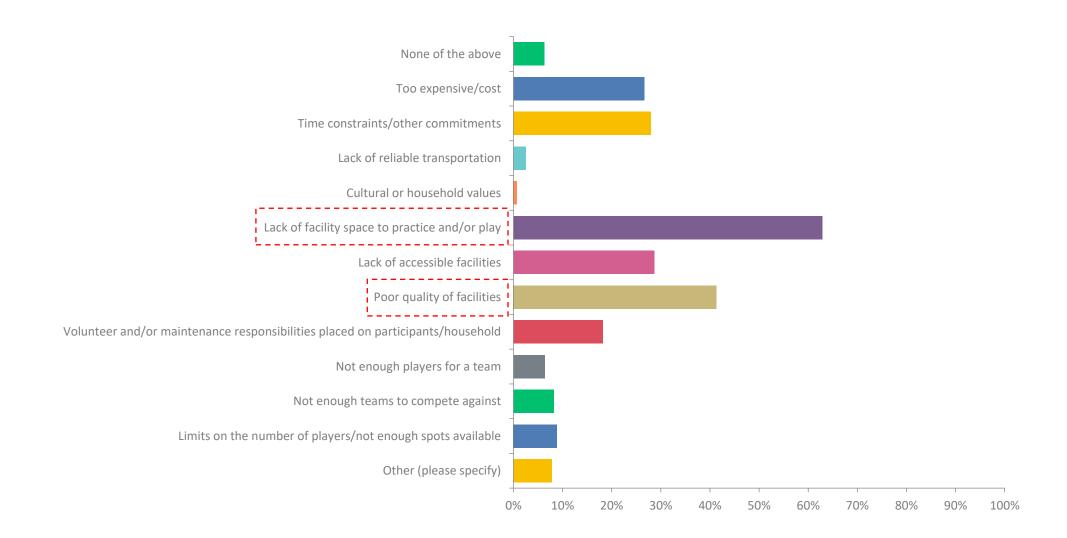
90%

Q5: If a new, indoor and/or outdoor, multi-use facility were constructed, how far would you be willing to travel to participate in organized sporting events?



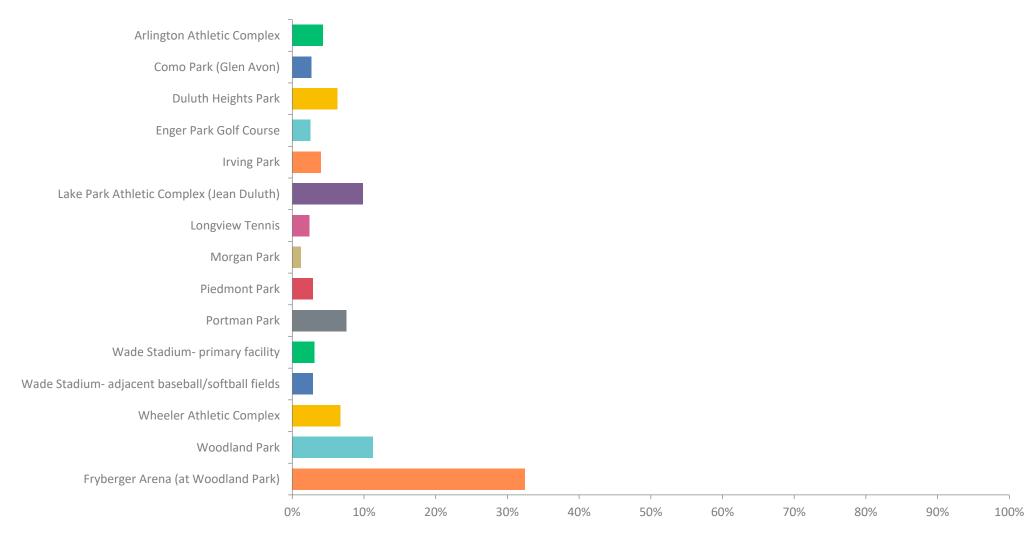
77.49% of respondents are willing to travel 20 minutes or any amount of time necessary.

Q6: What are the greatest barriers to participating in organized sports for you or members of your household? Select all that apply.

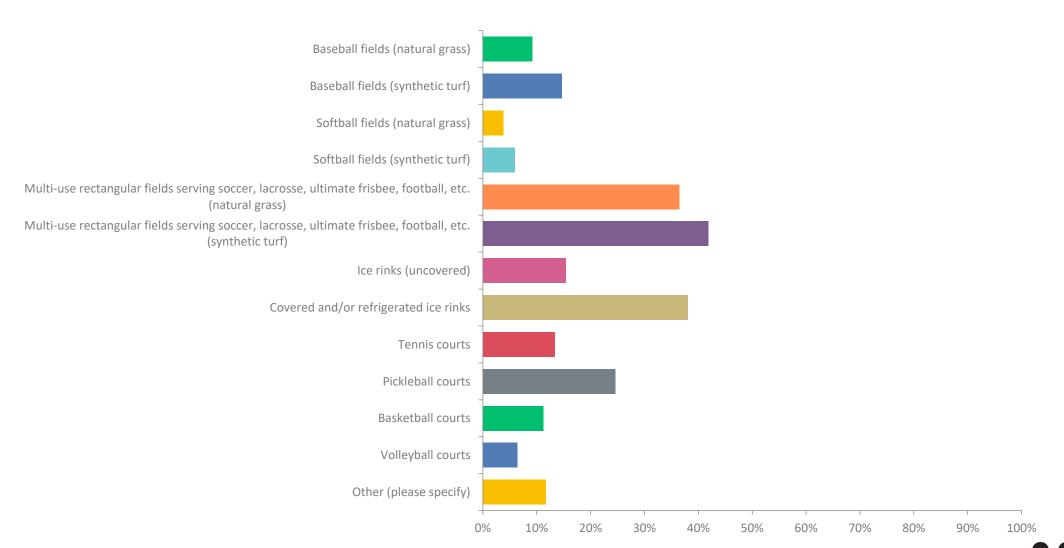




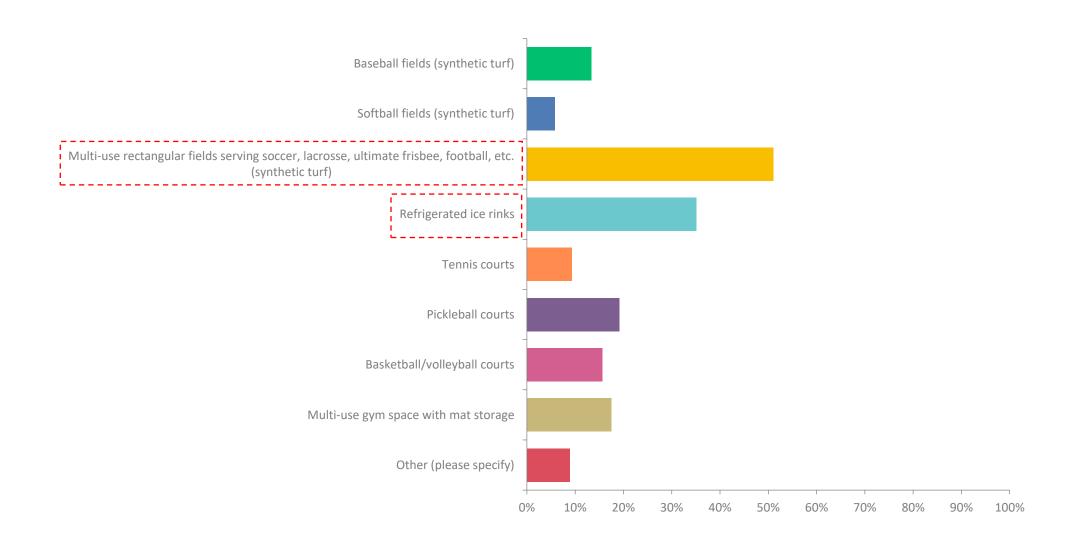
Q7: If you could pick one City-owned athletic facility in Duluth to be updated or replaced, which would it be?



Q8: Which outdoor athletic facility would you most like to see added to Duluth's park system? Select your top 3.



Q9: Which indoor athletic facility would you most like to see added to Duluth's park system? Select your top 2.



ENGAGEMENT

What We Learned:

- High participation in soccer and hockey
- Interest in replacing or repairing Fryberger
- Lack of space for practice and competition
- Deferred maintenance challenges
- People are willing to travel to well-maintained sites
- People are willing to share multi-use, rectangular fields
- Ice rink strategy to support current and future participation
- Court space responses of need are low compared to others (perhaps other than pickleball)



Overview

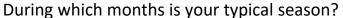
Duluth Athletic Organizations Respondent Overview

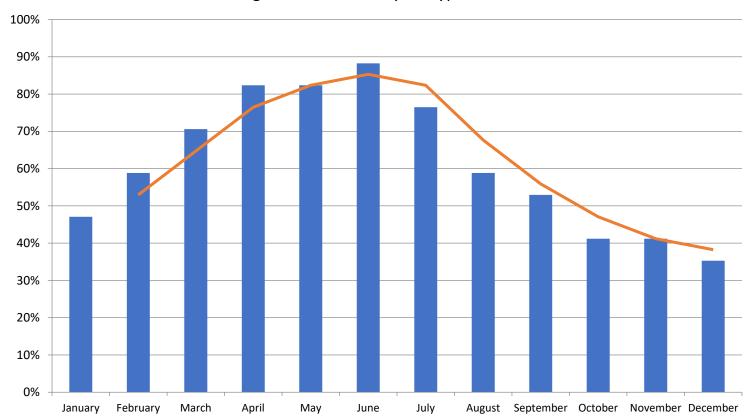
| Organization Name | Sport | Age Group |
|--|------------------|----------------------|
| | | |
| Club Hounds Volleyball | Volleyball | Youth |
| Duluth Huskies | Baseball | Youth, Adult, Senior |
| MN North Sports, Inc. | Volleyball | Youth |
| Duluth Figure Skating Club | Figure Skating | Youth, Adult |
| Duluth 709 Baseball | Baseball | Youth |
| Duluth Amateur Hockey Association | Hockey | Youth, Adult |
| Duluth Area Pickleball Association (DAPA) | Picklebal | Youth, Adult, Senior |
| Lake Park Baseball | Baseball | Youth |
| Western Duluth Little League | Baseball | Youth |
| Arrowhead Youth Soccer Association | Soccer | Youth |
| Duluth Little League | Baseball | Youth |
| Gitchi Gummi Soccer Club, Inc. | Soccer | Youth |
| East Select Soccer | Soccer | Youth |
| Duluth Denfeld High School | Multiple | Youth |
| Duluth Ultimate Community | Ultimate Frisbee | Adult |
| The Salvation Army Rookie Basketball Association | Basketball | Youth |
| Duluth East HS | Multiple | Youth |

Sources: Relevant Organization Representatives



Seasonality

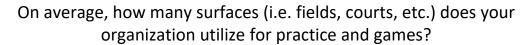


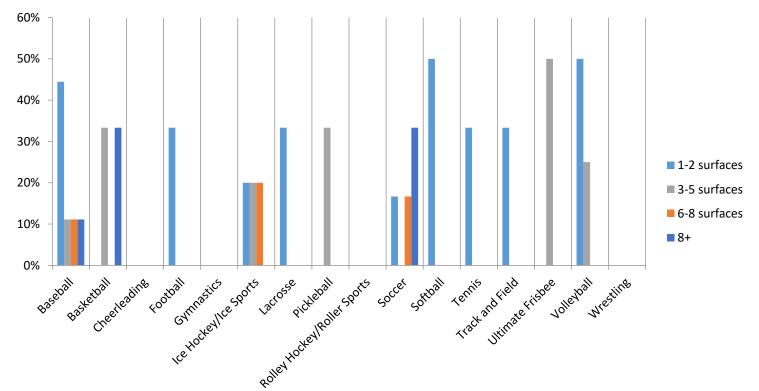


29% of groups that responded represent a baseball organization - peak summer sport



Surface Requirements – Practices & Games





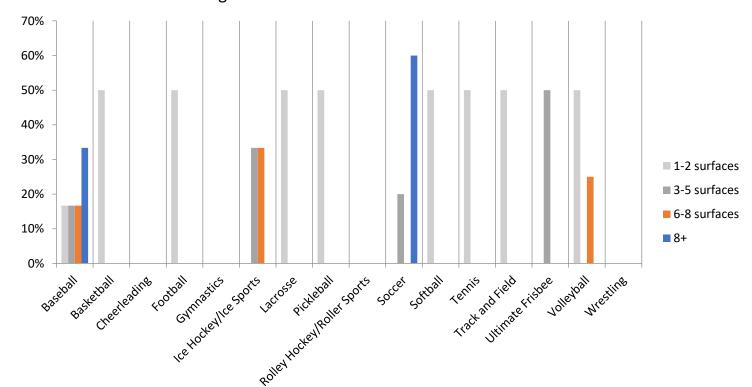
Baseball, basketball, & soccer require 8+ surfaces.

Ice sports & volleyball require 3-5 surfaces.



Surface Requirements – Tournaments

On average, how many surfaces (i.e. fields, courts, etc.) does your organization utilize for tournaments?

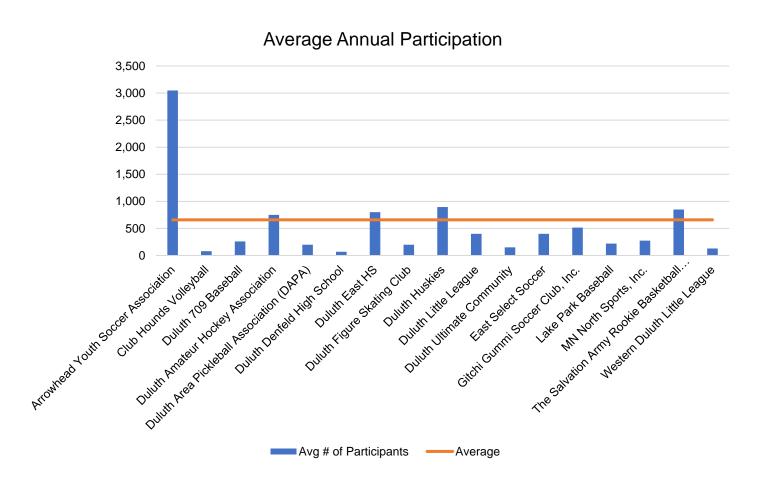


Baseball & soccer require 8+ surfaces.

Ice sports & volleyball require 6-8 surfaces.



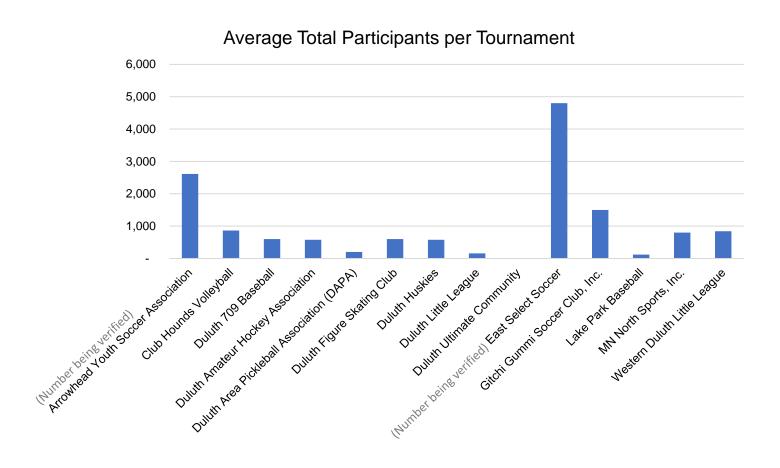
Existing Participation



AYSA has a significantly higher rate of participation compared to other key user groups



Existing Tournaments

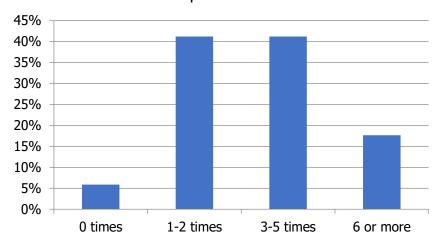


Soccer organizations
reported the highest
tournament participation
numbers; East Select Soccer
also reported the highest
average hotel rooms booked
per tournament



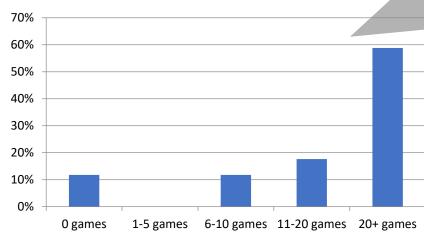
Existing Utilization

On average, during the season, how many times per week does your organization practice?



On average, during the season, how many games does your organization play in?

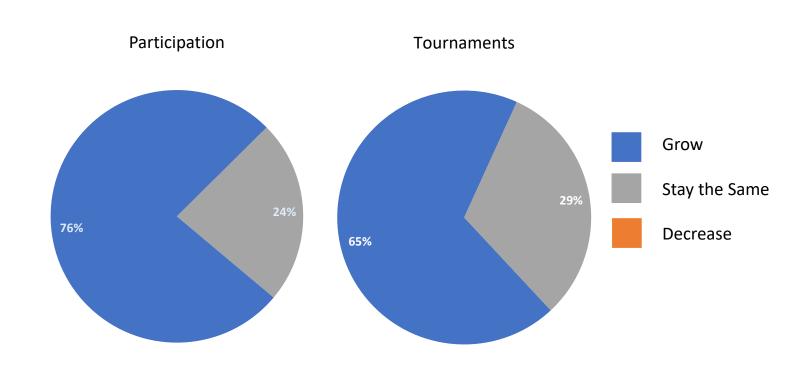
(Excluding tournaments)



Organizations reported overall utilization could increase with the addition of newer, quality facilities



Future Expectations

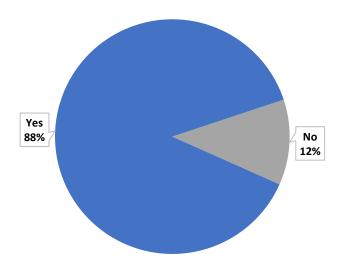


Organizations expect participation and tournament volume to increase or stay the same; none expect a decline

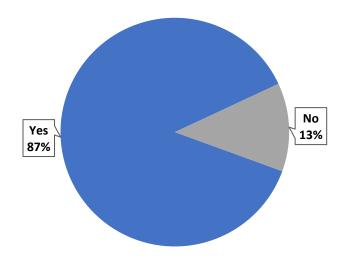


Growth Opportunity

Is your organization currently underserved in terms of field/court supply?



Are additional facilities needed to support additional tournaments?

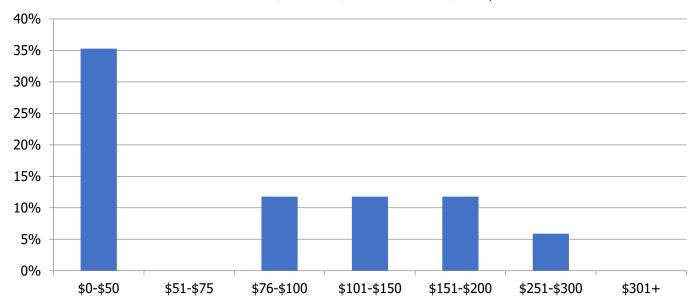


While growth is predicted, additional athletic facilities are required to support growth opportunities for local participation and tournaments



Facility Investment and Viability

If a new state-of-the-art venue were to be built, please share your organization's willingness to spend per hour per surface rental? (i.e., 1 diamond, 1 court, 1 sheet of ice, etc.)



Despite a demonstrated need for additional athletic facilities, there may be a challenge in financial viability when considering the balance of affordability for local use



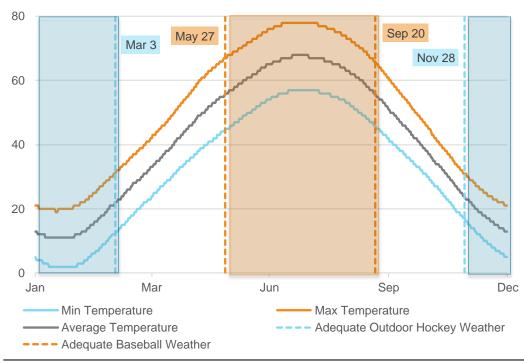
MARKET ASSESSMENT



WEATHER TRENDS

- The chart at right summarizes the last 30 years of Duluth's average weather temperatures.
- Duluth's cold winters make it difficult to participate in outdoor athletics, year-round. The time where summer sports are playable is shaded in Orange and runs roughly from May 27 – September 20.
- Duluth's cold winters does leave an opportunity to play hockey outdoors – a feature which is a unique to most cities. Hockey can be played outdoors roughly from November 28 – March 3.

Duluth Average Temperatures and Sport Playability



*Minimum and Maximum Temperatures below 23 °F and 32 °F respectively

Source: National Weather Service, Johnson Consulting



^{**}Average daily temperature above 55 °F

NRPA STANDARDS

- The chart at right illustrates details information from the National Recreation and Park Association (NRPA) published report in 2024 - identifying the number of facilities/surfaces a city of Duluth's population should have and comparing it to the actual existing number of facilities/surfaces.
- As shown, Duluth has a sufficient number of surfaces at face-value, with the exception of indoor multiuse courts for sports such as basketball and volleyball.
 - However, the facilities that Duluth offers are often rendered unusable due to facility and weather conditions, especially the outdoor athletic surfaces. Taking facility quality into consideration would put Duluth below the threshold across all facility types in the opinion of the Consulting Team.

| Park & Recreation Facilities | | | | | | | |
|---|--|--|--|--|--|--|--|
| Residents & Athletic Surface Comparison | | | | | | | |

| Facility Type | Average Number of Facilities in a City of Duluth's Size | of Facilities in a City of Duluth's Inventory | | | | | |
|----------------------|---|---|-------|--|--|--|--|
| Diamond Fields | 23.5 | 30 | +6.5 | | | | |
| Rectangle Fields | 21.2 | 23 | +1.8 | | | | |
| Ice Rinks | 2.9 | 20 | +17.1 | | | | |
| Pickleball | 8.2 | 12 | +3.8 | | | | |
| Multiuse Hard Courts | | | | | | | |
| Excl. Schools* | 3.6 | 2 | -1.6 | | | | |
| Incl. Schools | 3.6 | 15 | +11.4 | | | | |

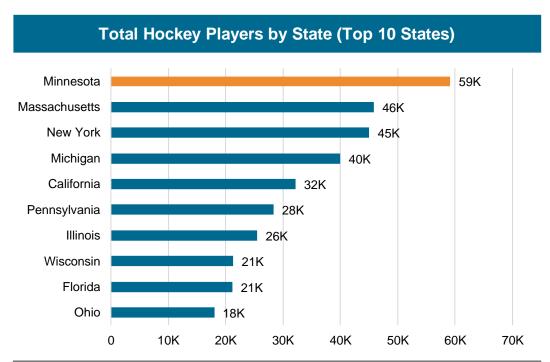
^{*}DISC excluded

Sources: NRPA, Duluth Parks & Rec, Visit Duluth, Esri, Johnson Consulting

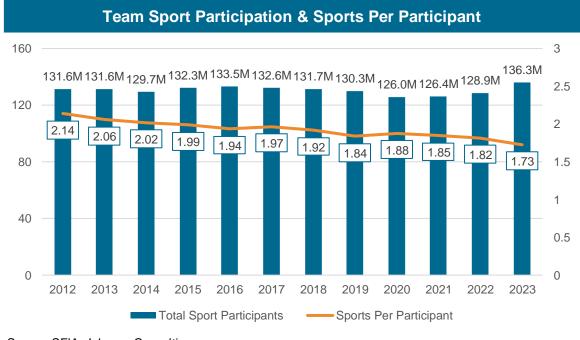


INDUSTRY TRENDS

PARTICIPATION TRENDS



Source: USA Hockey, Johnson Consulting



Source: SFIA, Johnson Consulting



DAHA UTILIZATION

DAHA Utilization

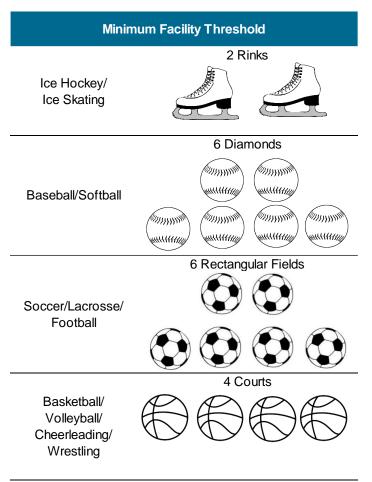
- The table at right shows the DAHA facility utilization for the 2023-2024 season
- As shown, if Fryberger and DECC are to be taken offline, nearly 900 hours of use would be lost for a single user group, creating an even bigger market demand for additional ice facilities – indoor or outdoor.

| DAHA Ice Rentals (2023-24) | | | | | | | |
|----------------------------------|-------|--|--|--|--|--|--|
| Facility | Hours | | | | | | |
| Heritage | 1,198 | | | | | | |
| Fryberger | 676 | | | | | | |
| AMSOIL | 246 | | | | | | |
| Wessman | 212 | | | | | | |
| DECC | 180 | | | | | | |
| Mars | 71 | | | | | | |
| Carlton | 60 | | | | | | |
| SAHA | 46 | | | | | | |
| UMD | 37 | | | | | | |
| Hermantown | 23 | | | | | | |
| Total | 2,748 | | | | | | |
| Total Excluding Fryberger & DECC | 1,892 | | | | | | |

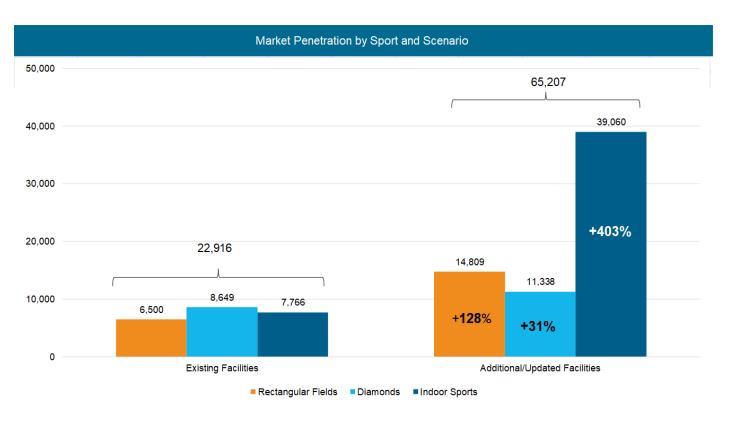
Source: City of Duluth Parks & Recreation, Johnson Consulting



SPORTS TOURISM STANDARDS







^{*}Sports Include Baseball, Softball, Volleyball, Basketball, Cheerleading, Gymnastics, Wrestling, Soccer, Lacrosse

Source: Esri, NSGA Sports Participation Survey, NRPA, Johnson Consulting



^{**}An Indoor facility does not include hockey

FACILITY EVALUATION

FACILITY EVALUATION







FACILITY EVALUATION

SITE ANALYSIS

DULUTH ATHLETIC VENUES ACTION PLAN

SITE ANALYSIS

Location:

Description:

DULUTH ATHLETIC VENUES ACTION PLAN

LAKE PARK ATHLETIC COMPLEX

Location:

3525 Riley Road, Duluth, MN 55803

Description:

Lake Park Athletic Complex is 40.12 acres and is located in far eastern Duluth and is located west of Jean Duluth Road and south of Riley Road. The complex is very flat, which creates good visibility and potentially good access, but does not drain well.

Athletic Program Elements:

- A E) with outfield fences ranging from 200 feet to 230 feet.
- · One baseball diamond (Art Von Field) with an outfield fence at 310 feet.
- · Four batting cages with synthetic turf.
- · Four youth soccer fields.
- · One full size soccer field.
- · Two gravel parking lots.

- · Five little league baseball diamonds (Fields
- · Concessions building at soccer.
- · Concessions building at baseball.
- · Three small maintenance buildings.

WHEELER ATHLETIC COMPLEX

3501 Grand Ave, Duluth, Mn 55807

approximately 0.40 miles away.

Wheeler Athletic Complex is 32.21 acres and is located in western Duluth and is located north of Grand Avenue, south and west of the railroad and east of Merritt Creek. While the Complex is located in western Duluth, it is close to central Duluth. The Complex is located in a moderately densely populated area of Duluth and lies close to a high-priority equity area within the City. Wheeler Athletic Complex is buffered to the northeast, northwest and southwest with woodland. Topography is a considerable element on site with approximately 25 feet of grade change from the south parking lot to the upper 2 ballfields (Fields 3 and 4) to the north. Although not directly connected, Wheeler Athletic Complex is located near Wade Stadium,

approximately 0.1 miles apart. The Duluth Heritage Sports Center is

Athletic Program Elements:

- Four softball diamonds (Fields 1 4) with outfield fences ranging from 285 feet to 300 feet.
- . One baseball diamond (Field 5) with an outfield fence that ranges from 295 feet to 310 feet.
- · Concessions and restroom building within the wagon wheel of ballfields, constructed in 2000.
- · Two small maintenance buildings south of the baseball field.
- · Four pickleball courts.
- . Two tennis courts that can also serve four additional pickleball courts.
- · One basketball court.
- · Volleyball court.
- · Bocce ball court.
- · Horseshoe court.
- Wheeler Field House, constructed in 1970.



SITE ANALYSIS

WOODLAND PARK Location:

3211 Allendale Ave, Duluth, MN 55803

Description:

Woodland Park is 19.44 acres, located in eastern Duluth and is located east and north of Woodland Avenue, south of East Anoka Street, west of Allendale Avenue. The southwest portion of the park contains dense woodland. The park has several tiers of topography with the high point of the site containing the tennis courts in the upper northeast corner. There is a large, mid-tier elevation of the park that contains the larger baseball field, Fryberger Arena, YMCA and the primary parking lot. The smaller baseball field to the west lies in a lower elevation with a steep slope transition from that field to the larger baseball field to the east. The three outdoor hockey rinks are also located in a lower elevation on the southeast corner of the site.

Athletic Program Elements:

· One small baseball field (Tony Emanuel

DULUTH ATHLETIC VENUES ACTION PLAN

- · One large baseball field (Baggs Baseball
- . One multi-use ball field (Little Baggs
- · Three outdoor hockey rinks
- · Three tennis courts
- Fryberger Arena
- YMCA
- · 102 parking spaces





ATHLETIC VENUE CONDITION ASSESSMENT

- 1 Favorable Asset is new or exceeds City of Duluth average standard
- 3 Average Asset meets City's minimum quality condition standard
- 5 Challenged Asset does not meet minimum standard

| ATHLETIC VENUE - CONDITION | Soccer Venue | Soccer Field | Soccer Field Sports | Lacrosse | Baseball Field Sports | Baseball Venue | Baseball Venue | Softabll Field | Softhall Venue | Softball Venue | Indoor Rink | Hockey Rink | Outdoor Hockey Rink | Outdoor Hockey Rink | Court | Court | Community Building | Adequate | Parking Lot | Tournament |
|-----------------------------------|---------------|-----------------|------------------------|----------|--------------------------|-------------------|-------------------|-----------------|----------------|----------------|-------------|---------------|------------------------|------------------------|-----------|----------|-----------------------|-----------|-------------|---------------|
| ASSESSMENT | Accessibility | Condition | | Ready | Lighting | Accessibility | Condition | Sports Lighting | | Condition | Condition | Accessibility | Condition | Lighting | Condition | Lighting | Condition | Restrooms | | Capable Today |
| | | | | | | | | | | | | | | | | | | | | |
| Arlington Athletic Complex | 5 | 3 | 5 | 5 | | | | | | | | | | | | | | 5 | 3 | 3 |
| Como Park - Glen Avon | | | | | 5 | 3 | 3 | | | | | 3 | 3 | 1** | | | 3 | 5 | 5 | 3 |
| Duluth Heights Park | | | | 5 | | | | 5 | 3 | 3 | | | | | | | 5 **** | 5 | 5 | 5 |
| Enger Park Golf Course Clubhouse | | | | | | | | | | | | | | | | | | | | |
| Irving Park | | | | 5 | | | | | | | | | | | 5 | | 3 | 5 | 5 | 5 |
| Lake Park Fields Athletic Complex | 5 | 3 | 5 | 5 | 5 | 3 | 3 | | | | | | | | | | | 5 | 3 | 3 |
| Longview Tennis | | | | | | | | | | | | | | | 3 | 5 | | | 3 | 3 |
| Morgan Park | | | | | | | | | | | | 5 | 3 | 1** | 3 | | 1 | 5 | 3 | 5 |
| Piedmont Park | | | | | | | | 1 | 3 | 3 | | | | | | | 3 **** | 5 | 5 | 5 |
| Portman Park | | | | 5 | | | | | | | | 5 | 3 | 1** | | | 3 | 5 | 1 | 5 |
| Wade Park | | | | | 5 | 5 | 3 | 1** | 1 | 1 | | | | | | | | 5 | 5 | 3 |
| Wade Stadium - Stadium | | | | | 1 | 3 | 5* | | | | | | | | | | | 5 | 5 | 1 |
| Wheeler Park Athletic Complex | | | | | 1 | 3 | 3 | See Baseball | See Baseball | See Baseball | | | | | 1*** | | 5 | 5 | 5 | 3 |
| Woodland Park | | | | | | | | | | | | 5 | 3 | 1** | 5 | 5 | | 5 | 5 | |
| * WP - Field 1 - West | | | | | 3 | 5 | 3 | | | | | | | | | | 3 | | | 3 |
| * WP - Field 2 - East | | | | | | 5 | 5 | | | | | | | | | | | | | 5 |
| Woodland Park - Fryberger Arena | | | | | | | | | | | 5 | 5 | | | | | | 5 | | 5 |
| | | | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | |
| | • | | | | • | | | | | | | • | | | | | • | | | |

Notes:

- * Synthetic Turf is New in 2024
- ** Sports lighting has been replaced by the City with LED lighting
- *** Basketball, Tennis, and Pickleball Courts are new
- **** Upper Floor has been deemed unoccupiable by City of Duluth Bad Roof Water Damage
- ***** Piedmont has been recently reovated. Lower floor (Warming House) is not accessible



PRELIMINARY RECOMMENDATIONS FOR IMPROVEMENTS

Local & Regional Assets and Market Opportunity

- Local Asset investment opportunity:
 - Serve existing community programming by improving existing sites
- Regional Asset investment opportunity:
 - Serve and grow existing community programming by improving and upgrading existing sites
 - Expand opportunity to have regionally oriented facilities to host and attract athletic tournaments and events
 - Increase visitation to Duluth

Local Asset

- Como Park
- Irving Park
- Longview Tennis
- Morgan Park
- Piedmont Park
- Portman Park

Regional Asset Opportunity

- Arlington Athletic Complex
- Duluth Heights Park
- Duluth Heritage Sports Center
- Enger Park Golf Course
- Lake Park Athletic Complex
- Wade Stadium
- Wheeler Athletic Complex
- Woodland Park



Market Supportable

Community Survey - Key Themes

Most utilized facility currently: Lake Park Athletic Complex (Jean Duluth)

Top sports community currently participates in:

- 1) Soccer
- 2) Hockey
- 3) Baseball/Softball
 - 4) Basketball

Greatest participation barriers:

- 1) Lack of facilities
- 2) Poor quality facilities
 - 3) Accessibility (cost, availability)

Top facility for improvements:
1) Fryberger Arena (33%)
2) Lake Park Athletic Complex (10%)

Top facility to be added:

- 1) Multiuse synthetic rectangle fields
- 2) Indoor/covered ice
 - 3) Multiuse grass rectangle fields



Market Supportable

| Market Supportable Facility Improvements Duluth, MN | | | | | | | | | | |
|--|--------------------------|---------|----|-------|--|--|--|--|--|--|
| Sport Surface Indoor/Outdoor Quantity Local/Regional | | | | | | | | | | |
| 1 Soccer/Football/Lacrosse | Synthetic Turf Rectangle | Outdoor | 5* | Both | | | | | | |
| 2 Baseball/Softball | Synthetic Turf Diamond | Outdoor | 5* | Both | | | | | | |
| 3 Hockey | Ice | Indoor | 2 | Both | | | | | | |
| 4 Basketball/Volleyball | Multiuse Court | Indoor | 4 | Both | | | | | | |
| 5 Pickleball | Dedicated Court | Outdoor | 6 | Local | | | | | | |
| 6 Soccer/Football/Lacrosse | Synthetic Turf Rectangle | Indoor | 1 | Local | | | | | | |

*Including a dedicated championship field.

Note: Outdoor synthetic turf rectangles and diamonds can be overlay fields.

Source: Johnson Consulting

These options support
existing community needs
and will meet local demand

option for regional
orientation



Prioritization

Relative to market demand and analysis, the below is a list of priorities in order of local demand and regional participation usage:

Community Needs Prioritzation

Investment

- 1 Outdoor synthetic overlay fields
- 2 Indoor Ice
- 3 Indoor multiuse courts
- 4 Indoor synthetic turf

Source: Johnson Consulting



Athletic Reinvestment Opportunities

- All local assets demonstrate reinvestment opportunity
- 7 top locations for potential regional orientation
- Which sites offer the highest and best opportunity for development and growth?



Athletic Facilities Reinvestment Opportunities

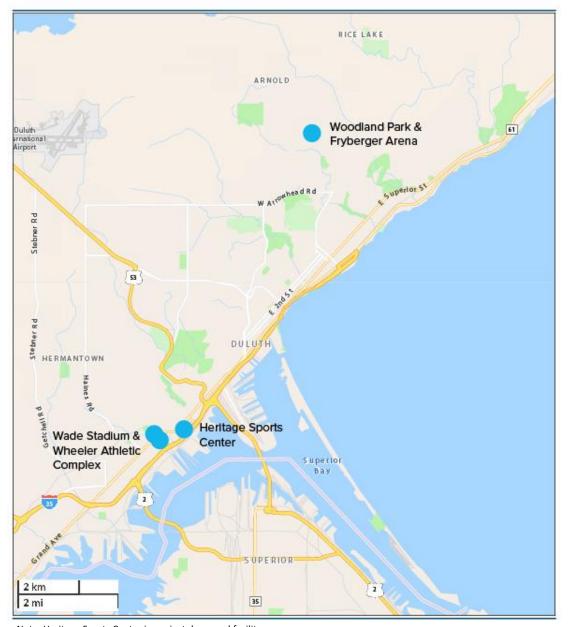
Local Assets & Regional Asset Opportunities





Strategic Regional Investment Option

- Outdoor field hub at Wheeler Athletic Complex & Wade Stadium
 - Minimal loss of surface utilization based on seasonality
 - (soccer vs baseball)
 - Synthetic surfaces & lights will allow for more access for both sports during inclement weather and extend hours of availability
- Ice hub options
 - Woodland Park & Fryberger Arena
 - Heritage Sports Center
 - DECC

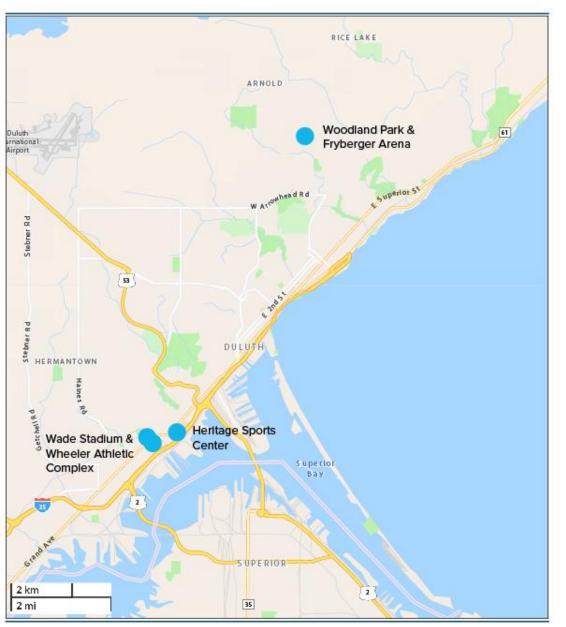






Strategic Regional Investment Option

- Indoor multipurpose complex
 - Location TBD
 - Option for consideration
 - Develop opportunities between the City and community organizations
- Indoor Turf
 - Location TBD
 - Option for consideration: colocation with ice





CREATE













MEANING



TOGETHER

