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City of Duluth - Communications Office

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SUBJECT: Indeed.com Names Duluth, MN Top City for Paycheck Stretching & Economic Growth Prospects

BY: Pakou Ly, Communications Office

Indeed.com Names Duluth, MN Top City for Paycheck Stretching & Economic Growth Prospects

[Duluth, MN] - As reported today on public radio's *Marketplace* and *CBS News*, Indeed.com released a report entitled, "US Cities Where Salaries Go Furthest: 2018." Of 185 metro cities, the one that topped the list for stretching the buying power of a paycheck is Duluth, Minnesota.

A quote from the Indeed.com hiring lab blog reads, "If you want it all — high adjusted salaries, low unemployment today and good future prospects — look instead at Duluth, MN, Wilmington, NC, and Lubbock, TX."

[full article here, including methodology --> <https://www.hiringlab.org/2018/08/15/us-cities-where-salaries-go-furthest-2018/> /]

Duluth's Mayor Emily Larson says, "The rest of the country is catching on to what we've always known: Duluth is special. It's our people, our sense of place, our purchasing power. Our grounded optimism. While it's possible to live anywhere, Duluth is where you can have a great life."

Indeed.com wrote that cities on the list indicate where economic and job opportunities will likely be strongest going forward.

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