

Duluth Youth! The City of Duluth and its partners are asking for your help to design a mask that you would want to wear in response to COVID-19. What image, be it a superhero, favorite animal, or inspiring message would you want to wear as a mask?

We know that the Coronavirus has been a challenging time for all of us. Since most youth recognize Halloween as the time of year to wear a mask as a part of a costume, seeing adults wear masks in public during the pandemic has been confusing. We want to help families make this situation a little better, and hopefully brighter. In an effort to normalize wearing masks - out in public, on a walk, or in a store – we got together with Essentia Health, St. Luke's, ISD709, St. Louis County, AICHO, and the Duluth Area Family YMCA to launch the Duluth Youth Mask Project.

There are many ways that you can submit your design. If you can, print this packet, use the template to create your mask, and then sign, and email, or mail us your submission. Design submissions are due by 5:00 p.m. on June 5<sup>th</sup>. Submissions can be emailed to communications@duluthmn.gov or mailed to City of Duluth — Communications Team- 411 West 1<sup>st</sup> Street, Duluth, MN 55802. Mailed submissions need to be postmarked by June 5<sup>th</sup>. The City will then choose several designs to highlight on the City and Mayor's Facebook pages, in addition to displaying selected designs in City Hall.

## Please follow the instructions below:

- 1) Use bright colors to show your work.
- 2) Create a digital scan of your design and email it to <u>communications@duluthmn.gov</u>. If you don't have a scanner no problem! Take a picture and email it to us.
- 3) Include your name, age, and school in your submission.
- 4) Have your parent or guardian sign the enclosed release form, and include that with your submission.

We hope that this activity helps to make you feel better about wearing a mask. We can't wait to see your designs!















## **Duluth Youth Mask Release Form**

I certify that the artwork submission was made by the applicant, and was not copied from another work, photograph, illustration or website, nor made by another. I understand that the submission will become the property of the City of Duluth. I give permission for the City of Duluth to use, reproduce, publish, distribute, and display publicly the submission and any ancillary material, including but not limited to,

If selected, the applicant's name, age, and school will be shared by the City of Duluth with the public in various ways including social media, the City's website, and be released for media outlets to share. The City of Duluth may distribute the submission and any ancillary material through a variety of media, including but not limited to print, websites, social media, or any other means.

I hereby give the City of Duluth permission to use the attached submission as a part of the Duluth Youth Mask Project.

I certify I am at least 18 years of age and have read the Duluth Youth Mask Project rules and fully understand and agree to the contents.

I hereby certify that the City of Duluth has my permission to submit art work to the Duluth Youth Mask Project for (child's name).

Name of child:	 	
Age:	 	
School:		
x		
(Parent or Guardian Signature)		



## **Mask Template and Submission Form**

Fill in the box below with your design, and add your name, age, and school.

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