

CD Program FY 2019 Application Review	Public Services- General (CDBG)	Staff Contact: Kathy Wilson
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Summary of Category Applications

- 8 applications were received for CDBG Public Services.
- Applications include programs assisting individual and families experiencing homelessness to access and maintain stable housing; youth drop-in centers providing access to food, supportive services, education, and recreation; and programs to assist low to moderate income people in accessing healthy foods and no or low cost professional services.

Approach to Application Review

- Applications were reviewed for funding eligibility, consistency with the 2015-2019 Consolidated Plan strategies/goals, and need.

Applications Received

Code	Proposal Name	Organization	Eligible Activity	CDBG Amount
2019-4A	The Landlord Incentives Program	Salvation Army	Yes	\$20,000
2019-4B	JET Food Plus Project	The Hills Youth and Family Services - Neighborhood Youth Services	Yes	\$45,000
2019-4C	Life House Basic Needs Drop-in Youth Center for Homeless Youth	Life House, Inc.	Yes	\$45,500
2019-4D	Free Tax Site	Community Action Duluth	Yes	\$40,000
2019-4E	Tenant Landlord Connection (TLC)	One Roof Community Housing	Yes	\$29,711
2019-4F	Housing Stabilization Services at Steve O'Neil Apartments	CHUM	Yes	\$30,000
2019-4G	Seeds of Success Farmers Market	Community Action Duluth	Yes	\$42,000
2019-4H	Duluth Hunger Project	CHUM	Yes	\$100,000

Total: \$352,211

Consolidated Plan Goals for Public Services

Consolidated Plan Goal #6: Public Services

- Support programs that fulfill basic needs (food and shelter) for people who are low-income and/or homeless.
- Support health and dental services for Duluth residents who are uninsured.
- Support programs that help abused and neglected youth who are homeless or at risk of homelessness become stably housed.
- Provide tenant/landlord mediation services to prevent evictions.
- Support Permanent Housing.

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APPLICATION #2019-4A: Salvation Army Landlord Incentives Program

Brief Description of Application (including activities and target clientele):

- The Landlord Incentives Program works with landlords to house tenants who have trouble passing criminal background, credit, and rental history screenings. The program incentivizes landlords to take a “risk” with these tenants by offering monetary compensation if the tenant causes damages beyond the security deposit or does not pay rent. Tenants will be enrolled through the coordinated entry system, offered supportive services, and encouraged to work with case managers.

Eligible Activity (Identify eligible activity, national objective, and explain):

- This Public Service project meets the national objective of benefitting low to moderate income people. The project exclusively benefits a clientele who are generally presumed by HUD to be low income persons. The program will serve people experiencing homelessness, assisting them in obtaining and maintaining stable housing.

Application goals/outcomes and relation to Consolidated Plan:

- Program goal is to serve 100 individuals who are homeless and have a criminal history.
- Public Services: Support programs that fulfill basic needs (food and shelter) for people who are low-income and/or homeless; Support Permanent Housing.

Budget and Project Readiness:

- CDBG request: \$20,000 for a program staff salary
- Total funding budget: \$108,979; secured: \$48,919 (2-1:1 ratio)
- The cost per person served with CDBG funds is \$200, and the cost per person served for the total program budget is \$1,089
- Salvation Army has received CDBG funds in the past and has been able to appropriately spend the funds in a timely manner.

APPLICATION #2019-4B: The Hills Youth and Family Services - Neighborhood Youth Services JET Food Plus Project

Brief Description of Application (including activities and target clientele):

- The JET Food Plus Project addresses food insecurity and pathways to economic independence for high-risk youth. The project runs year-round: throughout the school year, the summer, and school breaks.

Eligible Activity (Identify eligible activity, national objective, and explain):

- This Public Service project meets the National Objective of benefitting low to moderate income people. The project is available to all residents in an area (a Census tract) where 51% or more of the residents are low to moderate income persons.

Application goals/outcomes and relation to Consolidated Plan:

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- Program goal is to serve 550 youth ages 5-18 by providing snacks and meals, meal preparations skills, and job training, including 15 career-based certifications for food service, babysitting, and CPR.
- Public Service: Support programs that fulfill basic needs (food and shelter) for people who are low-income and/or homeless; Support Permanent Housing.

Budget and Project Readiness:

- CDBG request: \$45,000 for a program staff salary and career-based certifications for youth
- Total funding budget: \$99,500; secured: \$54,500 (2-1:1 ratio)
- The cost per person served with CDBG funds is \$82, and the cost per person served for the total program budget is \$181
- Neighborhood Youth Services has received CDBG funds in the past and has been able to appropriately spend the funds in a timely manner.

APPLICATION #2019-4C: Life House Basic Needs Drop-In Youth Center for Homeless Youth

Brief Description of Application (including activities and target clientele):

- The Life House Drop-In Center serves runaway, homeless, and street youth ages 14-24 with basic necessities and a safe place to access on-site services such as supportive housing, mental health, academic support, and job training.

Eligible Activity (Identify eligible activity, national objective, and explain):

- The Public Service project meets the National Objective of benefitting low to moderate income people. The project exclusively benefits a clientele who are generally presumed by HUD to be low income persons (homeless persons, abused children).

Application goals/outcomes and relation to Consolidated Plan:

- Program goal is to serve 650 youth ages 14-24 by meeting basic needs, offering supportive services, life skills classes, educational support, and referrals.
- Public Services: Support programs that fulfill basic needs (food and shelter) for people who are low-income and/or homeless; Support programs that help abused and neglected youth who are homeless or at risk of homelessness become stably housed.

Budget and Project Readiness:

- CDBG request: \$45,500 for program staff salary
- Total funding budget: \$262,694; secured: \$54,150 (2-1:1 ratio)
- The cost per person served with CDBG funds is \$54, and the cost per person served for the total program budget is \$404
- Life House has received CDBG funds in the past and has been able to appropriately spend the funds in a timely manner.

APPLICATION #2019-4D: Community Action Duluth Free Tax Site

Brief Description of Application (including activities and target clientele):

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- Community Action Duluth’s Free Tax Site offers free tax preparation assistance to low to moderate income households, annually assisting households in claiming over \$2.3 million in tax refunds.

Eligible Activity (Identify eligible activity, national objective, and explain):

- This Public Service project meets the National Objective of benefitting low to moderate income people. The program collects information on family size and income so that it is evident at least 51% of the clientele are persons whose family income does not exceed the low and moderate income limit.

Application goals/outcomes and relation to Consolidated Plan:

- Program goal is to serve 1,325 households by assisting with tax preparation and ensuring that households get all of the tax refunds and credits they deserve.
- Public Services: Support programs that fulfill basic needs (food and shelter) for people who are low-income and/or homeless. Economic Development: increase income and economic stability.

Budget and Project Readiness:

- CDBG request: \$40,000 for program staff salary, tax site supplies, marketing the program, and volunteer training materials.
- Total funding budget: \$95,670; secured: \$17,000 (2-1:1 ratio)
- The cost per person served with CDBG funds is \$30, and the cost per person served for the total program budget is \$42
- Community Action Duluth has received CDBG funds in the past and has been able to appropriately spend the funds in a timely manner.

APPLICATION #2019-4E: One Roof Community Housing Tenant Landlord Connection (TLC)

Brief Description of Application (including activities and target clientele):

- The Tenant Landlord Connection(TLC) provides education to landlords and tenants regarding rights and responsibilities and provides dispute mediation. The goal of the TLC is to reduce the number of evictions and reduce barriers to affordable housing. The program serves predominantly low income people and also works with landlords that provide housing for low income people.

Eligible Activity (Identify eligible activity, national objective, and explain):

- This Public Service project meets the National Objective of benefitting low to moderate income people. The program collects information on family size and income so that it is evident at least 51% of the clientele are persons whose family income does not exceed the low and moderate income limit.

Application goals/outcomes and relation to Consolidated Plan:

- Program goal is to serve 550 households to maintain stable housing and prevent evictions by offering education and mediation services.
- Public Services: Provide tenant/landlord mediation services to prevent evictions.

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Budget and Project Readiness:

- CDBG request: \$29,711 for program staff salary
- Total funding budget: \$169,711; secured: \$0 (<1:1 ratio)
- The cost per person served with CDBG funds is \$54, and the cost per person served for the total program budget is \$309
- One Roof has received CDBG funds in the past and has been able to appropriately spend the funds in a timely manner.

APPLICATION #2019-4F: CHUM Housing Stabilization Services at Steve O’Neil Apartments

Brief Description of Application (including activities and target clientele):

- The program provides supportive services to families at the Steve O’Neil Apartments, coordinating services and providing individualized one-on-one intensive case management and advocacy for each family, following housing first, harm-reduction and trauma-informed best practices.

Eligible Activity (Identify eligible activity, national objective, and explain):

This Public Service project meets the national objective of benefitting low to moderate income people. The project exclusively benefits a clientele who are generally presumed by HUD to be low income persons. The program will serve families experiencing homelessness, assisting them in obtaining and maintaining stable housing.

Application goals/outcomes and relation to Consolidated Plan:

- Program goal is to serve 160 people by providing supportive services to families living in the Steve O’Neil Apartments.
- Public Services: Support Permanent Housing.

Budget and Project Readiness:

- CDBG request: \$30,000 for program staff salary
- Total funding budget: \$524,400; secured: \$115,000 (>2:1 ratio)
- The cost per person served with CDBG funds is \$188, and the cost per person served for the total program budget is \$3,278
- CHUM has received CDBG funds in the past and has been able to appropriately spend the funds in a timely manner.

APPLICATION #2019-4G: Community Action Duluth Seeds of Success Farmers Market

Brief Description of Application (including activities and target clientele):

- The program will operate two farmers markets (in Central Hillside and Lincoln Park) to increase fresh food access in majority low to moderate income neighborhoods as well as run a youth club to normalize the purchase and use of fresh foods and teach youth life skills related to food purchasing and budgeting.

Eligible Activity (Identify eligible activity, national objective, and explain):

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- This Public Service project meets the National Objective of benefitting low to moderate income people. The project is available to all residents in an area (Census tracts) where 51% or more of the residents are low to moderate income persons.

Application goals/outcomes and relation to Consolidated Plan:

- The program will serve 2,700 people providing access to healthy foods and nutritional education for young people in majority low to moderate income neighborhoods.
- Public Services: Support programs that fulfill basic needs (food and shelter) for people who are low-income and/or homeless.

Budget and Project Readiness:

- CDBG request: \$42,000 for program staff salaries and travel expenses, costs associated with running the youth program, and supplies, etc.
- Total funding budget: \$145,991.70; secured: \$61,000 (2-1:1 ratio)
- The cost per person served with CDBG funds is \$16, and the cost per person served for the total program budget is \$54
- Community Action Duluth has received CDBG funds in the past and has been able to appropriately spend the funds in a timely manner.

APPLICATION #2019-4H: CHUM Duluth Hunger Project

Brief Description of Application (including activities and target clientele):

- The Duluth Hunger Project is a collaboration of CHUM, the Salvation Army, and the Damiano Center to provide a “hunger safety net from 48th Avenue West to 51st Avenue East.” The program serves meals to low and moderate income individuals and provides five-day food packages to individuals and families.

Eligible Activity (Identify eligible activity, national objective, and explain):

- This Public Service project meets the National Objective of benefitting low to moderate income people. The project is of such nature and in such location that it may reasonably be concluded that the activity’s clientele will primarily be low to moderate income persons.

Application goals/outcomes and relation to Consolidated Plan:

- The program goal is to serve hot meals to 15,000 low to moderate income individuals and provide 2,000 households with 5-day food packages.
- Public Services: Support programs that fulfill basic needs (food and shelter) for people who are low-income and/or homeless.

Budget and Project Readiness:

- CDBG request: \$100,000 for program staff salaries.
- Total funding budget: \$660,137; secured: \$242,726 (>2:1 ratio)
- The cost per person served with CDBG funds is \$7, and the cost per person served for the total program budget is \$87

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- CHUM has received CDBG funds in the past and has been able to appropriately spend the funds in a timely manner.