

CD Program FY 2019 Application Review	Homelessness	Staff Contact: Kate Van Daele & Ben VanTassel
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Summary of Category Applications

- 8 applications were received for ESG and HOME funds. Seven for Shelter Operations, six of which applied for both CDBG Public Services and ESG funds. One applicant applied for ESG Street Outreach funds and one applicant applied for HOME funds.
- The HUD regulations allow CDBG funds to be used for a wide range of activities that benefit low income individuals, however only 15% of the CDBG fund may be used for Public Service activities. Last year the allocation allowed up to \$353,750 in funds for Public Services. The total requested for CDBG Public Service funds in FY 2019 applications is \$122,400 that serves homeless people.
- Emergency Solutions Grant (ESG) funds are meant to assist people to quickly regain stability in permanent housing after experiencing a housing crisis and/or homelessness. Last year's allocation of ESG funds was \$183,004. The total requested for ESG funds in FY 2019 applications is \$169,300.

Approach to Application Review

- Applications were reviewed for funding eligibility, consistency with the 2015-2019 Consolidated Plan strategies/goals, and need.

Applications Received

Code	Proposal Name	Organization	Eligible Activity	Amount
2019-5A	Safe Haven Shelter Operations	Safe Haven Shelter	Yes	CDBG: \$15,000 ESG: \$15,000
2019-5B	Family Supportive Housing	Center City Housing Corp	Yes	CDBG: \$50,000 ESG: \$30,000
2019-5C	Family Transitional Housing	The Salvation Army	Yes	CDBG: \$8,250 ESG: \$8,250
2019-5D	Homelessness Prevention & Rapid Rehousing of Homeless Veterans	MACV	Yes	CDBG: \$9,150 ESG: \$3,150
2019-5E	Emergency Shelter Project	CHUM	Yes	CDBG: \$40,000 ESG: \$20,000
2019-5F	The Loft Emergency Shelter for Homeless and Runaway Teens	Life House, Inc.	Yes	ESG: \$72,900
2019-5G	Street Outreach	CHUM	Yes	ESG: \$20,000
2019-5H	Homeless Rental Assistance & Admin	Duluth HRA	Yes	HOME: \$112,884 ADMIN: 7,500

Total CDBG: \$122,400
Total ESG: \$169,300
Total HOME: \$112,884
Total Admin: \$7,500

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Consolidated Plan Goals for Public Services

Consolidated Plan Goal #6: Public Services

- Support programs that fulfill basic needs (food and shelter) for people who are low-income and/or homeless.
- Support health and dental services for Duluth residents who are uninsured.
- Support programs that help abused and neglected youth who are homeless or at risk of homelessness become stably housed.
- Provide tenant/landlord mediation services to prevent evictions.
- Support Permanent Housing.

Consolidated Plan Goal #9: Homelessness

- Support the implementation and operation of coordinate access entry sites for families, youth, and singles.
- Support housing stabilization initiatives for homeless populations with special needs.
- Support the operation of emergency shelter facilities that help homeless families, youth, and individuals rapidly access housing and becoming stably housed.
- Provide shelter and stabilization services for women and children experiencing domestic violence and/or sex trafficking.
- Create additional permanent supportive housing units for chronically homeless people or for persons with special needs.
- Support the creation or renovation of shelter facility for homeless youth.

APPLICATION #2019-5A: Safe Haven Shelter for Battered Women Shelter Operations

Brief Description of Application (including activities and target clientele):

- Safe Haven Shelter for Battered Women provides 39 beds of safe emergency shelter, as well as food, clothing, advocacy, and support for homeless women and children who are victims of domestic violence. They have a goal to serve 500 women and children in 2019.

Eligible Activity (Identify eligible activity, national objective, and explain):

- National objectives: low/moderate income benefit. 100% of Safe Haven’s beneficiaries are low/moderate income individuals.
- Eligible activity: public services. Public services include services for homeless persons, child care, and fair housing activities.

Application goals/outcomes and relation to Consolidated Plan:

- Goal 6, Public Services, & Goal 9, Homelessness
- Safe Haven will provide services to 500 homeless women and children (250 women and 250 children).

Budget and Project Readiness:

- Budget request: \$30,000 (\$15,000 CDBG and \$15,000 ESG)

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- Total budget secured: \$60,000; Requested: \$30,000 (Ratio 2:1)
- Cost per unit CDBG/ESG funding: \$60.00
- Safe Haven has traditionally not had any timeliness issues. In 2017, they exceeded their service goal by 45 individuals.

APPLICATION #2019-5C: Center City Housing Corp. Family Supportive Housing

Brief Description of Application (including activities and target clientele):

- Center City Housing Corp provides transitional and permanent supportive housing to families and individuals within Duluth. Through their Family Supportive Housing program, 91 people and 61 beds are provided to low-income families through their ESG application, and 40 people and 40 beds through their Public Services application. Clients served through this program also receive case management and referrals to other services as a way to promote and encourage self-sufficiency.

Eligible Activity (Identify eligible activity, national objective, and explain):

- The Public Service project meets the National Objective of benefitting low to moderate income people. The project exclusively benefits a clientele who are generally presumed by HUD to be low to moderate income persons (homeless persons).
- The requested ESG funds are for operations costs within the temporary housing facility for homeless individuals and their families.

Application goals/outcomes and relation to Consolidated Plan:

- *Note- the application mentions a collective goal of serving 140 people through both programs. This number is actually 131 (91- Public Services + 40 ESG = 131) which changes the costs per individual.
- This program relates to the Consolidated Plan Public Services goal #6 that fulfill basic needs for people who are low-income and/or homeless; Support programs that help abused and neglected youth who are homeless or at risk of homelessness become stably housed; Support Permanent Housing.

Budget and Project Readiness:

- The request for \$50,000 for Public Services would pay for three staff members that are crucial to the success of the program, and assisting their clients in becoming self-sufficient and breaking the cycle of poverty. Center City is requesting \$30,000 from ESG which will pay for utilities, maintenance, insurance for the property and property management.
- Total secured: \$370,493; Total Requested: \$80,000 (Ratio 3:1)
- The cost per participant is \$3,898.74.
- Center City has used their awarded funds on allowable expenses, and have spent the funds in a timely manner. In 2017, Center City exceeded their goals set for ESG and CDBG.

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APPLICATION #2019-5C: Salvation Army Family Transitional Housing

Brief Description of Application (including activities and target clientele):

- Salvation Army provides sixteen units of fully furnished apartments for 100 Duluth families. Families are able to spend up to 24 months in these units that are partnered with a success coach to provide referrals and case management to the families that are housed.

Eligible Activity (Identify eligible activity, national objective, and explain):

- This Public Service project meets the national objective of benefitting low to moderate income people. The project exclusively benefits a clientele who are generally presumed by HUD to be low income persons (homeless persons, abused children).

Application goals/outcomes and relation to Consolidated Plan:

- Salvation Army has set a goal to serve 100 families who are homeless or at 80% below AMI by providing 16 furnished apartments with a total of 50 beds in the 2019 calendar year.
- Goal 6 Public Services: Support programs that fulfill basic needs (food and shelter) for people who are low-income and/or homeless; Support Permanent Housing.
- Goal 9 Homelessness: Support the implementation and operation of coordinate access entry sites for families, youth, and singles; Support housing stabilization initiatives for homeless populations with special needs.

Budget and Project Readiness:

- Salvation Army is requesting \$8,250 from Public Services for staff salaries.
- Salvation Army is also requesting \$8,250 from ESG to pay for rent for clients, utilities for the buildings, building insurance and maintenance costs.
- Total amount secured \$192,855, total requested \$16,500 (Ratio 4:1)
- Cost per client housed \$2,093.55
- All funding activities proposed are eligible within CDBG and ESG guidelines.
- Timeliness and spending all funding has traditionally not been an area of concern for this organization. In 2017, The Salvation Army was 30 individuals short of hitting their goal of 100 served. This was due to having more clients stay in their units for the allowable 24 months, instead of moving into housing which lacked support services.

APPLICATION #2019-5D: MACV Homelessness Prevention & Rapid Rehousing of Homeless Veterans

Brief Description of Application (including activities and target clientele):

- Minnesota Assistance Council for Veterans (MACV) provides housing and support services to Duluth veterans and their families who are experiencing or are at risk or experiencing homelessness. The Homelessness Prevention and Rapid Rehousing of Homeless Veterans (Public Services) and Transitional Housing for Veterans (ESG) programs would serve a total of 95 low-income and homeless veterans and their families.

Eligible Activity (Identify eligible activity, national objective, and explain):

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- The Public Service project meets the national objective of benefitting low to moderate income people. The project exclusively benefits a clientele who are generally presumed by HUD to be low income persons (homeless persons).

Application goals/outcomes and relation to Consolidated Plan:

- Goal is to serve 95 veterans through their housing programs. MACV has set a goal to serve 15 people through ESG and 80 people through CDBG.
- Goal 6 Public Services: Support programs that fulfill basic needs (food and shelter) for people who are low-income and/or homeless; Support Permanent Housing.
- Goal 9 Homelessness: Support the implementation and operation of coordinate access entry sites for families, youth, and singles; Support housing stabilization initiatives for homeless populations with special needs.

Budget and Project Readiness:

- Requesting \$9,150 from Public Services to pay for 20% of one staff salary.
- Requesting \$3,150 from ESG to pay for utilities.
- Total secured \$74,650, requested \$12,300 (Ratio 2:1)
- Per participant cost \$1,620 (\$153,950/95 participants)
- MACV is not anticipated to have a problem with timeliness issues, and all proposed activities are allowable costs within each program requirements. In 2017, MACV exceeded their CDBG goal by seven clients. They fell short of their ESG goal by four clients.

APPLICATION #2019-5E: CHUM Emergency Shelter Program

Brief Description of Application (including activities and target clientele):

- CDBG and ESG funds will be used to provide emergency shelter and housing stabilization services to 1,000 individuals.

Eligible Activity (Identify eligible activity, national objective, and explain):

- The Public Service project meets the National Objective of benefitting low to moderate income people. The project exclusively benefits a clientele who are presumed by HUD to be principally low to moderate income persons (homeless persons). (CDBG funds)
- The requested ESG funds are for Shelter Operation.

Application goals/outcomes and relation to Consolidated Plan:

- Goal 6 Public Services: Support programs that fulfill basic needs (food and shelter) for people who are low-income and/or homeless.
- Goal 9 Homelessness: Support the operation of emergency shelter facilities that help homeless families, youth, and individuals rapidly access housing and becoming stably housed.

Budget and Project Readiness:

- CHUM has received CDBG and ESG funds in the past and has been able to appropriate spend the funds in a timely manner and the application states it will be complete by March 31, 2020.

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- Budget request: \$40,000 (CDBG); \$20,000 (ESG) for staff salary and benefits.
- Total secured: \$123,150, Requested: \$60,000 (Ratio of 2.1:1)
- The cost per individual served with CDBG & ESG funds is \$60, and the cost per individual served for the total project budget is \$741.

APPLICATION #2019-5F: Life House- The Loft Emergency Shelter for Homeless and Runaway Teens

Brief Description of Application (including activities and target clientele):

- Life House recently opened The Loft, which is Duluth’s first emergency shelter for runaway and homeless youth between the ages of 15-19. The Loft will provide shelter in addition to wrap-around services to 40 youth each year. Life House is asking for 1.7 FTE staff, of which one would be new to increase capacity of utilizing all ten beds in the shelter instead of the five that they are currently using due to not having adequate number of staff.

Eligible Activity (Identify eligible activity, national objective, and explain):

- The Public Service project meets the National Objective of benefitting low to moderate income people. The project exclusively benefits a clientele who are generally presumed by HUD to be low income persons (homeless persons).

Application goals/outcomes and relation to Consolidated Plan:

- Goal is to serve 40 homeless youth and young adults per program year
- Goal 6 Public Services: Support programs that fulfill basic needs (food and shelter) for people who are low-income and/or homeless; Support Permanent Housing.
- Goal 9 Homelessness: Support the implementation and operation of coordinate access entry sites for families, youth, and singles; Support housing stabilization initiatives for homeless populations with special needs.

Budget and Project Readiness:

- Applicant is requesting \$72,900 for 1.7 FTE staff salaries and benefits.
- Total secured \$72,600, requested \$72,900 (Ratio 1:1)
- Cost per participant \$11,713 (\$468,523/40 youth)
- Life House has not had timeliness issues in spending all funding by the end of the program year.

APPLICATION #2019-5G: CHUM Street Outreach

Brief Description of Application (including activities and target clientele):

- ESG funds will be used to conduct street outreach with 150 individuals experiencing chronic homelessness to gain housing, reduce contact with police, and improve their access to coordinated services.

Eligible Activity (Identify eligible activity, national objective, and explain):

- The requested ESG funds are for Street Outreach to engage homeless individuals and families living on the streets.

Application goals/outcomes and relation to Consolidated Plan:

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- Goal 9 Homelessness: Support housing stabilization initiatives for homeless populations with special needs.

Budget and Project Readiness:

- CHUM has received ESG funds in the past and has been able to appropriate spend the funds in a timely manner, however the application states that it will be completed by September 30, 2020 which is beyond the divisions preference of March 31, 2020.
- Budget request: \$20,000 for staff salary and benefits.
- Total secured: \$47,375; requested \$20,000 (Ratio of 2.4:1)
- The total cost per family is \$13,663.

APPLICATION #2019-5H: Duluth HRA: Homeless Rental Assistance

Brief Description of Application (including activities and target clientele):

- TBRA provides rental assistance to approximately 13 homeless households through the HOME program. Through the HOME program housing vouchers are provided to clients that are experiencing (or at risk) of becoming homeless.

Eligible Activity (Identify eligible activity, national objective, and explain):

- The Public Service project meets the National Objective of benefitting low to moderate income people. The project exclusively benefits a clientele who are generally presumed by HUD to be low income persons (homeless persons).

Application goals/outcomes and relation to Consolidated Plan:

- Goal is to serve 13 families through TBRA in a program year.
- Goal 6 Public Services: Support programs that fulfill basic needs (food and shelter) for people who are low-income and/or homeless; Support Permanent Housing.

Budget and Project Readiness:

- Program secured \$39,000, requested \$112,884 (Ratio 1:4)
- Total cost per family is \$13,633.
- In 2017, the City of Duluth extended the contract by five months so that HRA could meet their goal of serving 13 families, and expend the rest of their grant funds.