

PARKS & RECREATION DIVISION

2011 ANNUAL REPORT

Kathleen Bergen Division Manager



Parks and Recreation Division

Mission Statement

Fulfilling the essential recreational, educational, cultural, and environmental needs that create a dynamic community.

Vision statement

We are valued for our commitment to recreational programs and facilities that contribute to the health of the people and the earth. We will achieve financial stability by inspiring and engaging the community.

Parks & Recreation Division 2011 Staff

Kathleen Bergen, Division Manager
Jeff Anderson, Associate Division Manger
Amy Norris, Public Information Coordinator
Terri Castonguay, Special Events Coordinator
Gail Walkowiak, Special Events Coordinator
Theresa Mellinger, Senior Center Coordinator
Mona Talbot, Administrative Information Specialist
Pamela Page, Recreation Specialist
Judy Gibbs, Trails Coordinator

Parks & Recreation Commission

Vision Statement

♦ To preserve a naturally beautiful city, our vision is to provide innovative and quality Parks and Recreation programs and facilities that will sustain a dynamic quality of life for everyone.

Mission Statement

♦ Our mission is to act in an advisory capacity to the Mayor, City Council, the Parks and Recreation Division, and other agencies and organizations in matters that relate to Duluth Parks and Recreation programs and facilities.

Park Commission Members

Voting Members ~ served during all or part of the year		Non-Voting Members		
Nick Lansing	Karen Erickson	Sharla Gardner		
Patti Nadeau	Andy Holak	-City Council Liaison		
Barb Stark	Carol Newkumet	Judy Seliga-Punyko		
Susan Beasy-Latto	Kristin Ridgewell, VP	-ISD 709 Representative		
Thomas Beery	Eric Viken, Secretary	Frank Jewel		
Joel Braun, President	Jon Welles	-St. Louis County Representative		
Edwin Hall	Erica Erickson			

The Parks Commission was once again able to award several grants to local non-profit organizations through the Recreation Grant Program. The purpose of these grants is to act as starter funds to foster and promote community recreation programs and to encourage the acquisition, construction, reconstruction, refurbishing, maintenance, and operation of public recreation facilities in the City of Duluth.

Committees

Administrative

Chair, Nick Lansing - Karen Erickson, Patti Nadeau, Barb Stark

Facilities

Chair, Joel Braun – Nick Lansing, Carole Newkumet, Susan Beasy-Latto

Parks and Trails

Chair, Nick Lansing - Barb Stark, Erik Viken

Youth Programming

Chair, Kristin Ridgewell – Joel Braun, Carol Newkumet, Kristin Ridgewell

Recreation

Chair, Karen Erickson - Nick Lansing, Barb Stark

- ★ The Commission provides the opportunity for public process to determine how the needs for parks and recreation and the community are met.
- ★ Through motions, recommendations are made to the Mayor and Administration.
- ★ In-depth discussion always follows a motion before a vote is taken to assure that the recommendation is beneficial to our community.

2011 Statistics Estimated totals for <u>all</u> usage and events			
Permitted Facility Use	Attendance		
~ Private & Public Park Events	154,728		
~ Indoor Facility Private & Public Events	29,735		
Total	184,463		
Special Events			
~ Citywide & Kids	21,164		
~ Senior Programs	275		
~ Summer Concerts	5,400		
~ Movies in the Park	13,000		
Total	39,839		
Recreation			
~ Senior Programs	5,400		
~ Special League	1,704		
~ Bayfront Skating	2,100		
~ Heritage Center Skating	4,342		
~ DECC Family Skating Parties	800		
~ Bayfront Family Center (summer season)	459		
~ Turf Time	631		
Total	15,436		

City Wide & Kids' & Seniors' Special Events

These events were sponsored or co-sponsored by The Parks & Recreation Division.

Attendance numbers are included in above statistics

Warmer By The Lake Celebration (2)
Sand Modeling Contest
Whipper Snapper Races (3500 spectators)
25th Annual Fall Festival
Lester River Rendezvous
Chester Creek Concerts
DECC Family Skating Parties
Movies in the Park
Billiard Tournament Finals (250 spectators)
Senior Appreciation Days
100 Year Birthday Party (150 spectators)
Holiday Banquet & City Lights Tour

[~] Once again, we would like to thank all of the individuals, organizations, and groups that played such an important part in making these events so successful by donating their time & energy, food, prizes, equipment, or dollars.

Indoor and Outdoor Permitted Facility Use some attendance numbers are estimated

Site	Permits	Events	Attendance
Bayfront Park & Family Center	11	12	4,300
Brighton Beach	25	25	780
Central Hillside Park	4	4	1,120
Chambers Grove	33	33	2,550
Chester Bowl	19	29	15,690
Community Recreation Centers	225	~~~~	29,735
Endion Beach	1	1	400
Enger Golf Course	1	1	2,500
Enger Park	49	52	3,005
Fairmont Park	3	10	297
Hartley Park	1	1	150
Irving Recreation Center	5	5	375
Lake Place Park (PerigrineWatch)	5	6	5,375
Lakewalk	17	17	7,995
Leif Erikson	48	55	22,586
Lester Park	42	49	8,361
Lincoln Park	25	33	2,394
Memorial Park	1	1	250
Morgan Park	1	1	500
Park Point	3	5	41,650
Park Point Beach	2	5	1,320
Park Point Beach & Trail	1	1	100
Playfront Park	1	1	500
Portman Park & Building	1	1	500
Rice's Point	1	1	100
Rose Garden	42	42	2,345
Trails	15	22	2,185
University Park	2	2	unknown
Wade Stadium	2	1	200
Washington Center	21	~~~~	27,200
~ Alcohol consumption permits	49	~~~~	~~~~
~ Busking permits	25	~~~~	~~~~
Totals	681	416	27,400



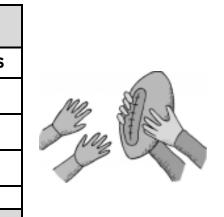
duluth has regained "tree city usa" status

Forestry Report							
ReLeaf Duluth							
Р	arks an	d Recr	eation Div	vision			
Volunteer Services	Hours	Hours	Volunteer	Volunteer	Trees		Value
volunteer Services	Youth	Adults	Youth	Adults	11663		value
Tree Planting (Street Trees)	12	168	6	56	72	\$	1,800.00
Tree Planting (seedlings)	400	30	200	15	2000	\$	4,300.00
Tree Pruning		200		5	125	\$	2,000.00
Buckthorn Control	525	120	350	15		\$	6,450.00
Tree Inventory		60		6	235	\$	600.00
Professional Services		Hours			Trees	Va	alue
Street Tree Planting Supervision		16			204	\$	344.00
Duluth Stream Corps		240		6	100	\$	3,600.00
Graphics Design		10				\$	240.00
					Total	ć	19,334.00
					Value	Ą	13,334.00
Grants/Funds							
DSACF						\$	1,134.00
DNR						\$	25,000.00
Tree Fund						\$	5,000.00



Chester Creek Concerts				
Group	Type of Music	Attendance		
Busterville	Blues ~ Rock	400		
Matt Wahl	Acoustic	500		
Fish Heads	Bluegrass	rained out		
Pot Bellied Stallions	Variety	800		
Circuit Breakers	Rock/Pop	400		
Rock a Billy Revue	Country Rock	800		
Bill and Kate Isles	Folk	600		
Sh-Boom	50s~60s Show Bank	1,000		
Sweet Grass	Sweet Grass Folk			
	5,000			
Rose Garden Concerts				
Duluth Community E	400			

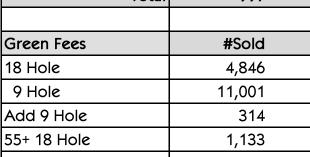
Special League					
Sport	# of Teams	# of Participants			
Youth Flag Football	17	164			
No-Check Hockey	8	140			
Softball	94	1,300			
Volleyball	12	100			
Total	131	1,704			



2011 Golf Season

Season Passes	#Sold
Unlimited	186
Sr. Unlimited (62+)	326
Sr. Family Dual	24
Young Adult (19-24)	103
Junior Unlimited	121
Family	66
Patron Card	171
Total	997







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55+ 9 Hole	5,403	Cart Rentals	#Sold
Junior 18	206	7 Day Unlimited	45
Junior 9	1,019	5 Day Restricted	23
Junior Add 9	14	Season Private	28
Twilight	1,158	18 Hole	1,785
Fall Unlimited	1,178	18 Hole 1/2	5,192
Fall 9	864	9 Hole	1,806
Patron 18 Hole	523	9 Hole 1/2	7,203
Patron 9 Hole	1,210	Add 9 Hole	54
Patron 55+ 18 Hole	280	Daily Private	14
Patron 55+ 9 Hole	819	Twilight Cart	277
Patron Jr. 19 Hole	0	Fall 18 Cart	78
Patron Jr. 9 Hole	0	Fall 9 Cart	82
Patron Twilight	99	Fall 18 1/2 Cart	277
Patron Fall Unlimited	90	Fall 9 1/2 Cart	259
Patron Fall 9 Hole	195	Coupon Use	1,654
Coupon Use	3,657	Season Cart Round	5,834
Pass Rounds	38,993	Estimate Private Cart Rnd	2,240
Total	73,002	Total	26,755

Please Note:

" These numbers are for informational purposes only and are not counted in division statistical totals. "

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2011 Lake Superior Zoo Admissions Report

Paid Admission	Price	Number Sold
Adults (13 yrs and older)	\$9.00	5,653
Adults (13 yrs and older)*	\$10.00	23,355
Adult & children 13 and up (group)	\$7.50	3,379
Adult & children 13 and up (group)*	\$9.00	850
Seniors (62+) * (also includes Boo at the Zoo tickets sold at the same rate)	\$9.00	10,684
Adult, half off reciprocating member	\$4.50	375
Adult, half off reciprocating member*	\$5.00	1,109
Senior, half off reciprocating member*	\$4.50	40
Children (3-12 yrs)	\$4.00	2,014
Children (3-12 yrs)*	\$5.00	10,681
Children 3-12 (group)	\$3.00	3,331
Children 3-12 (group)*	\$4.00	3,481
Children, half off reciprocating member	\$2.00	211
Children, half off reciprocating member*	\$2.50	623
Adult GLA Joint Ticket * (\$20 cost, our portion = to group rates)	\$7.50	513
Child GLA Joint Ticket * (\$10 cost, our portion = to group rates)	\$3.00	231
TOTALS	N/A	66,530

Gratis Admissions	Number	% of Total Admissions	
Lake Superior Zoo Members	15,802	17%	
Other Members (excluding 1/2 off reciprocating)	1,206	1.3%	
Free (children 2 and under/coupons/comp. tickets)	9,203	9.9%	
Adult GLA Joint Ticket* (sold by aquarium)	638	.68%	
Child GLA Joint Ticket* (sold by aquarium)	326	.35%	
Total number of Gratis/Membership Admissions	27,175	29.03%	

TOTAL PAID ADMISSIONS: \$512,886.00

TOTAL NUMBER ADMISSIONS: 93,705

^{*} New/Changed Rates due to a rate increase mid-year and Summer promotion with the Great Lakes Aquarium