DULUTH'S WESTERN WATERFRONT TRAIL

2/6/2017

ZENITH RESEARCH GROUP

A research project to determine citizen desires for the future of the Western Waterfront Trail

INTRODUCTION

The attached report summarizes our research, analysis and findings based on telephone interviews with 440 adult residents of Council District 5, Precincts 28 – 34 in Duluth, Minnesota completed between February 3 and February 5, 2017.

Zenith Research Group, Inc., shall have no liability for any representation (expressed or implied) contained in, nor for any omissions from the report. The information, analysis and findings provided in this report are intended solely to assist representatives of the City of Duluth in evaluating citizen sentiment about the future of the Western Waterfront Trail. As such, the information contained within should not be relied upon for any purpose, nor distributed to nor relied upon, by any third parties who are not negotiating directly with the City of Duluth.

The survey research project initially began in November 2016 with discussions with City of Duluth administrative staff about professional research services. Following a series of meetings and reviews, the City representatives and Zenith Research Group concluded development of a survey instrument and methodology.

The interview process began at the Zenith Research Group affiliated call center in Duluth with a single rotation through the contact log of eligible residents provided by the research organization. Telephone calls were placed to both landline and mobile phone devices. All surveys were completed between the hours of 11:00am and 8:45pm. All interviews were digitally recorded using proprietary tele-script software. All analysis was completed using the statistical tools and applications of SPSS Analytical Software, Version 22.0.

The margin of error for this project is approximately +/-4.55 percent at the 95 percent confidence level; error levels within each of the survey precincts and individual Zip Code districts will be considerably higher and should not be relied upon for policy development. All statistics within the report have been rounded for presentation.

The project and report analysis was coordinated and supervised by Dushan Skorich, President of Zenith Research Group, Inc., and Patricia McNulty, Vice President of Zenith Research Group, Inc.

METHODOLOGY

WESTERN WATERFRONT TRAIL RESEARCH
PRECINCT DISTRIBUTION

TOTALS	P28	P29	P30	P31	P32	P33	P34
FULL	31	71	75	49	83	50	81
PARTIAL	7	5	9	7	8	6	10
REFUSE	58	94	111	158	147	72	152
BAD	11	19	10	12	19	11	18
BUSY	3	4	4	1	13	3	5
MACHINE	449	1020	947	560	946	588	989
WRONG	5	9	9	12	6	10	15
TOTALS	564	1222	1165	799	1222	740	1270

WESTERN WATERFRONT TRAIL RESEARCH
ZIP CODE DISTRIBUTION

TOTALS	55806	55807	55808	55810
FULL	11	221	156	52

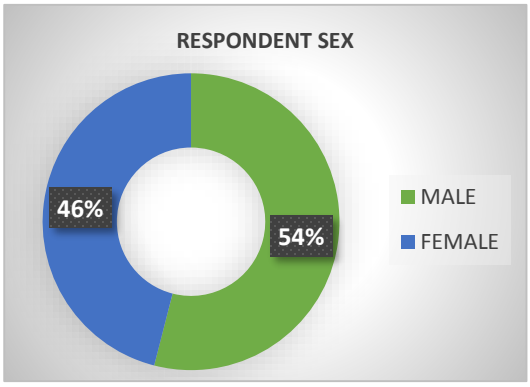
Distribution within each precinct was based on its share of population with existing telephone numbers, both landline and mobile.

Results of the partial interviews are not provided within this report.

Overall, the 440 completed interviews represent a 6 percent completion rate based on the 6,982 total dials.

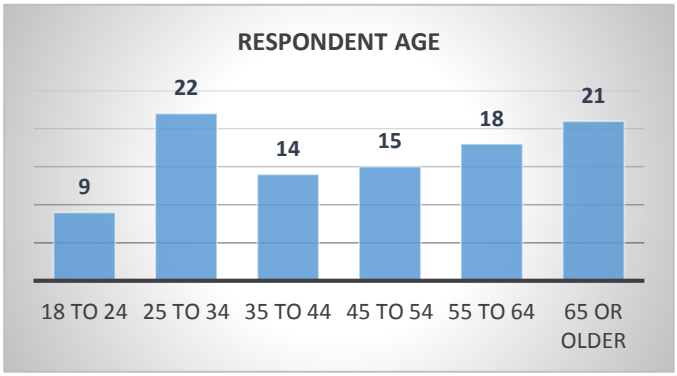
DEMOGRAPHICS

In addition to the criteria listed in Methodology, Demographics were limited to respondent sex, age, years at current residence, years as Duluth resident and residence status.



54 percent of all respondents were male.

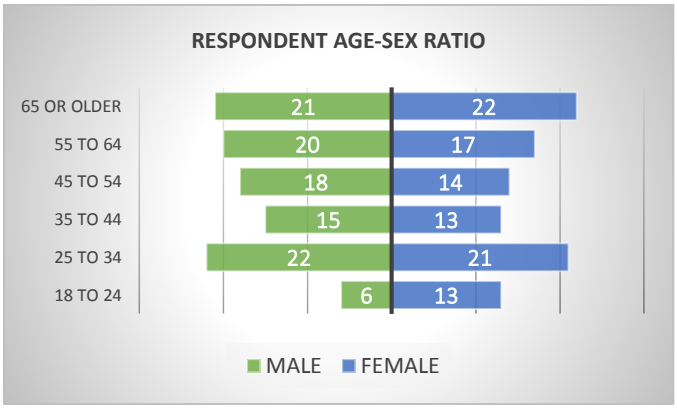
According to 2016 U.S. Census data, 51 percent of Duluth's population is female.



Those respondents 25 to 34 years of age represented the single largest age group.

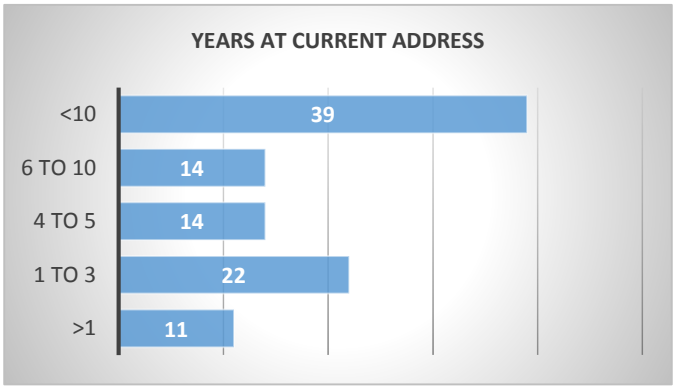
39 percent of respondents were 55 years of age or older.

The median age of all Duluth residents was just under 35.

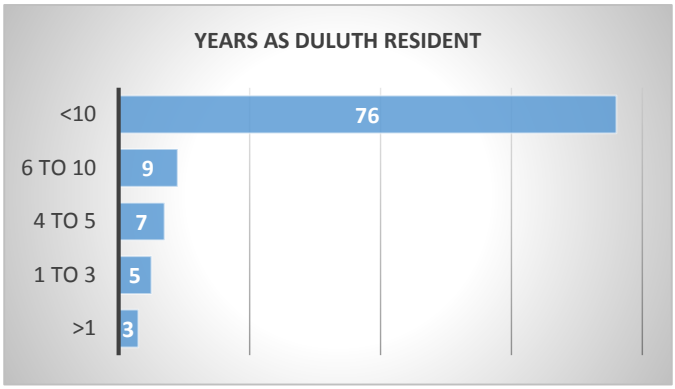


Distribution by sex and age was fairly consistent, with the largest disparity occurring among those respondents 18 to 24 years of age.

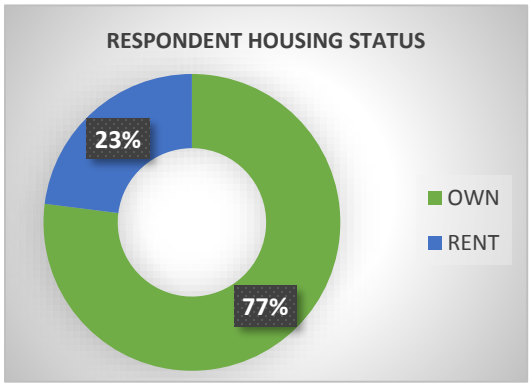
DEMOGRAPHICS



39 percent of all respondents have lived at their current address for more than 10 years.



76 percent of all respondents have lived within the City of Duluth for more than 10 years.



77 percent of all respondents owned their residence.

KEY FINDINGS

With each question, the sequence of Western Waterfront Trail and Lake Superior & Mississippi Railroad (LSMR) were rotated. Cross-reference analysis is limited to the two primary Zip Code areas.

As indicated in the survey instrument (see Survey section of this report) respondents were advised LSMR operated between May and October along the St. Louis River and should not be confused with the North Shore Scenic Railroad which operates along the Lakewalk and Lake Superior.

Q1 USING A SCALE OF 1 TO 7 WITH 1 BEING VERY FAMILIAR AND 7 NOT AT ALL FAMILIAR, HOW FAMILIAR ARE YOU WITH EACH OF THE FOLLOWING:

WESTERN WATERFRONT TRAIL

RESPONSE	VERY	2	3	NEUTRAL	5	6	NOT AT ALL
PERCENT	35	10	11	9	10	6	18
55807	38	10	11	10	11	5	15
55808	36	12	13	8	9	8	14

56 percent of all respondents indicated a positive recognition of the Western Waterfront Trail. There was a modest difference among respondents within the two primary Zip Code districts.

Q1 USING A SCALE OF 1 TO 7 WITH 1 BEING VERY FAMILIAR AND 7 NOT AT ALL FAMILIAR, HOW FAMILIAR ARE YOU WITH EACH OF THE FOLLOWING:

LAKE SUPERIOR & MISSISSIPPI RAILROAD

RESPONSE	VERY	2	3	NEUTRAL	5	6	NOT AT ALL
PERCENT	26	12	13	6	10	6	27
55807	26	11	13	5	9	9	27
55808	29	15	15	5	12	5	19

51 percent of all respondents indicated a positive recognition of the Lake Superior & Mississippi Railroad; recognition was 9 percentage points higher among respondents from 55808 (59 v 50).

KEY FINDINGS

Q2 HOW OFTEN DO YOU EITHER USE OR VISIT EACH OF THE FOLLOWING:

LAKE SUPERIOR & MISSISSIPPI RAILROAD

RESPONSE	<DAILY	DAILY	WEEKLY	MONTHLY	QUARTERLY	YEARLY	>YEARLY	NEVER
PERCENT	0	1	2	3	5	16	18	54
55807	0	2	2	2	4	17	19	54
55808	0	1	2	6	5	18	17	51

54 percent of all respondents indicated they never use or visit the Lake Superior & Mississippi Railroad; 34 percent said they use it once or less than once each year. Those respondents with the least frequency were asked why they don't use the venue more often. Those responses appear in the Verbatim section of this report.

Q2 HOW OFTEN DO YOU EITHER USE OR VISIT EACH OF THE FOLLOWING:

WESTERN WATERFROMT TRAIL

RESPONSE	<DAILY	DAILY	WEEKLY	MONTHLY	QUARTERLY	YEARLY	>YEARLY	NEVER
PERCENT	.2	5	13	13	17	11	10	30
55807	.5	6	15	13	18	11	10	26
55808	0	4	13	17	18	11	10	26

30 percent of all respondents indicated they never use or visit the Western Waterfront Trail; 21 percent said they use it once or less than once each year. Those respondents with the least frequency were asked why they don't use the venue more often. Those responses appear in the Verbatim section of this report.

KEY FINDINGS

Q3 USING A SCALE OF 1 TO 7 WITH 1 BEING VERY IMPORTANT TO YOU PERSONALLY AND 7 BEING NOT AT ALL IMPORTANT, HOW IMPORTANT ARE EACH OF THE FOLLOWING TO YOU:

WESTERN WATERFRONT TRAIL

RESPONSE	VERY	2	3	NEUTRAL	5	6	NOT AT ALL
PERCENT	37	13	14	13	6	4	13
55807	40	11	14	14	7	4	10
55808	40	17	14	8	6	5	10

64 percent of all respondents considered the Western Waterfront Trail important to them personally; those persons living in 55808 were more likely to consider it important to them.

Q3 USING A SCALE OF 1 TO 7 WITH 1 BEING VERY IMPORTANT TO YOU PERSONALLY AND 7 BEING NOT AT ALL IMPORTANT, HOW IMPORTANT ARE EACH OF THE FOLLOWING TO YOU:

LAKE SUPERIOR & MISSISSIPPI RAILROAD

RESPONSE	VERY	2	3	NEUTRAL	5	6	NOT AT ALL
PERCENT	18	12	16	15	13	7	20
55807	16	9	15	17	15	8	20
55808	22	13	17	12	11	7	17

46 percent of all respondents identified the LSRM as being somewhat important to them personally; at 52 percent, those respondents living in 55808 expressed levels of importance in percentages higher than the overall response.

KEY FINDINGS

Q4 USING A SCALE OF 1 TO 7 WITH 1 BEING VERY IMPORTANT AND 7 BEING NOT AT ALL IMPORTANT, HOW IMPORTANT ARE EACH OF THE FOLLOWING TO THE ENTIRE DULUTH COMMUNITY:

LAKE SUPERIOR & MISSISSIPPI RAILROAD

RESPONSE	VERY	2	3	NEUTRAL	5	6	NOT AT ALL
PERCENT	28	18	15	16	10	5	8
55807	26	19	14	18	9	5	10
55808	32	17	17	12	11	5	6

61 percent of all respondents said the LSRM was of importance to the entire community; higher levels of importance were registered among residents of 55808.

Q4 USING A SCALE OF 1 TO 7 WITH 1 BEING VERY IMPORTANT AND 7 BEING NOT AT ALL IMPORTANT, HOW IMPORTANT ARE EACH OF THE FOLLOWING TO THE ENTIRE DULUTH COMMUNITY:

WESTERN WATERFRONT TRAIL

RESPONSE	VERY	2	3	NEUTRAL	5	6	NOT AT ALL
PERCENT	36	23	15	10	7	3	5
55807	37	24	14	9	6	4	4
55808	40	21	18	10	6	2	3

74 percent of all respondents said the Western Waterfront Trail was important to the entire community; the level of importance in 55808 was slightly higher than the level of response from residents of 55807.

KEY FINDINGS

Prior to continuing with the survey, respondents were read the following:

The Western Waterfront Trail is a wheelchair-accessible trail from the Irving neighborhood to Riverside. There is a vision to extend the trail seven miles along the St. Louis River to Smithville, Morgan Park, Gary/New Duluth and Fond du Lac. The City is leading a public planning process to determine how and where the trail extension should be constructed.

Q5 USING A SCALE OF 1 TO 7 WITH 1 BEING STRONGLY SUPPORT AND 7 BEING STRONGLY OPPOSE, HOW DO YOU FEEL ABOUT EXTENDING THE WESTERN WATERFRONT TRAIL TO SMITHVILLE, MORGAN PARK, GARY/NEW DULUTH AND FOND DU LAC?

RESPONSE	STRONGLY SUPPORT	2	3	NEUTRAL	5	6	STRONGLY OPPOSE
PERCENT	61	14	8	7	3	3	5
55807	64	13	7	5	3	3	5
55808	64	14	5	7	3	3	4

83 percent of all respondents were supportive of extending the trail; levels within each of the two primary Zip Code districts were virtually identical to the overall response.

KEY FINDINGS

Prior to continuing with the survey, respondents were read the following:

As one option, the City has been seeking to find a way to extend the trail without having to remove the City-owned rail line between Smithville and Gary/New Duluth that is used by the Lake Superior & Mississippi Railroad for their seasonal passenger train trips. If, for any reason, extending the trail while keeping the railroad proves not to be feasible, the City may have to choose one of the other – rail or trail.

Q6 IN THAT EVENT, WHICH OPTION WOULD YOU LIKE THE CITY TO CHOOSE:

THE TRAIL OPTION, WHICH IS TO EXTEND THE WESTERN WATERFRONT TRAIL TO SMITHVILLE, MORGAN PARK, GARY/NEW DULUTH AND FOND DU LAC AND REMOVE THE CITY-OWNED RAIL LINE

OR

THE RAIL OPTION, WHICH IS TO RETAIN THE RAIL LINE USED SEASONALLY BY THE LAKE SUPERIOR & MISSISSIPPI RAILROAD AND GIVE UP PLANS TO EXTEND THE WESTERN WATERFRONT TRAIL FROM RIVERSIDE TO SMITHVILLE, MORGAN PARK, GARY/NEW DULUTH AND FOND DU LAC

OR

DON'T YOU HAVE A PREFERENCE?

RESPONSE	TRAIL OPTION	RAIL OPTION	NO PREFERENCE
PERCENT	54	32	14
55807	52	31	17
55808	59	31	10

54 percent of all respondents favored the Trail Option, with greater levels of support coming from those respondents living in 55808 than 55807.

KEY FINDINGS

Prior to continuing with the survey, respondents were read the following:

The City and citizen volunteers have developed several principles to guide future planning for the Western Waterfront Trail.

Q7 USING A SCALE OF 1 TO 7 WITH 1 BEING VERY IMPORTANT AND 7 BEING NOT AT ALL IMPORTANT, HOW IMPORTANT ARE EACH OF THE FOLLOWING PRINCIPLES:

AVERAGE	RESPONSE	VERY	2	3	4	5	6	NOT AT ALL
2.10	CREATE COMMUNITY CONNECTIONS BETWEEN NEIGHBORHOODS, BUSINESSES, PARKS AND THE RIVERFRONT							
	PERCENT	50	25	9	5	7	2	2
2.15	CREATE A UNIQUE DULUTH EXPERIENCE ON DULUTH'S RIVERFRONT							
	PERCENT	51	22	11	6	4	2	4
1.77	DEVELOP A PLAN THAT IS TECHNICALLY AND ECONOMICALLY FEASIBLE TO PAY FOR AND CONSTRUCT							
	PERCENT	65	17	6	4	2	2	3
1.77	DEVELOP A PLAN THAT IS ENVIRONMENTALLY SUSTAINABLE							
	PERCENT	68	15	7	3	2	1	4
2.33	DEVELOP A PLAN THAT PROMOTES ECONOMIC DEVELOPMENT IN THE ST. LOUIS RIVER CORRIDOR							
	PERCENT	45	22	14	9	4	2	6
1.79	CREATE AN ACCESSIBLE RIVERFRONT EXPERIENCE FOR AS MANY PEOPLE AS POSSIBLE REGARDLESS OF INCOME OR PHYSICAL ABILITY							
	PERCENT	66	16	6	4	4	1	3
1.92	DEVELOP A PLAN THAT PRESERVES HISTORICALLY SIGNIFICANT RESOURCES							
	PERCENT	55	22	12	6	2	1	2

Respondents were more likely to support options to develop a plan that is technically and economically feasible, and a plan that is environmentally sustainable.

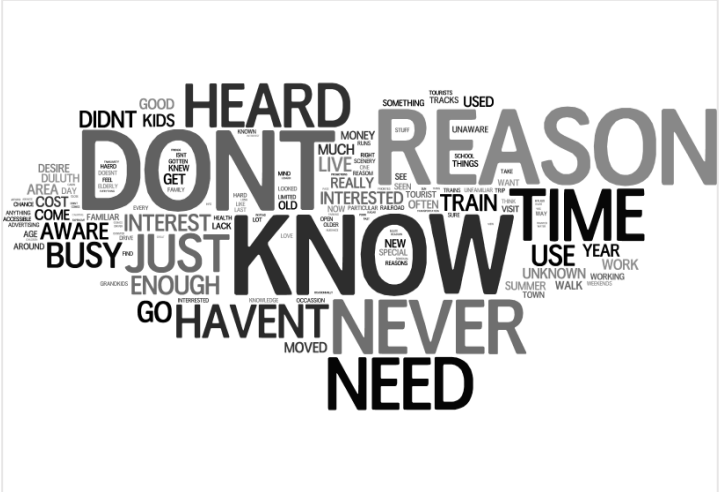
Respondents were least likely to support a plan promoting economic development in the river corridor.

Verbatim Response

Those respondents who answered the following on Q2 were asked to provide a brief explanation of why their uses or visits were not more often:

Once a year
Less than once a year
Never

Lake Superior & Mississippi Railroad



Among those qualifying, most respondents did not offer any substantive reason for the lack of use or visit.

time, I love it
no reason
no,particular reason
dont want too
not sure of times or name
busy
Not Sure
unaware of its existence
It's every site that I can see otherwise.
no knowledge of it
Never heard of it.
Don ╞t know enough about it
never heard of it
work
no need
Havent had time
currently in fl
not part of his interest
Does not know it is there
to busy
no need
Havent really had the desire to use it.
i dont know
time
costs money, is expensive, rather walk than go on train
working
are kids to long
NO NEED
summers are bisy
other stuff to do
just not enought time
wasn't interested in doing
no. as much interst as we have
unfamiliar
isnt wheelchair accessible
no time
cost
Too busy in the summer.
live in adiffernt area
never heard of them
not had time
no reason, health problems
Busy

had no clue of it
because i live there
too busy
havent had time
never heard of it
limited hours
not around in the summer
no reasom
family reasons
Cost
i lack of knowledge
its more of a tourists
haven't had to chance
Just open on the weekend
dont know where its at
dont think about it very often
elderly
no interest
just don't go on the train
dont disable
advertising sucks for it
Not interrested
not awarte of it
Just moved here last year.
dont know about it
Never gotten too it.
no reason
Once was enough
timw
lack of going over there
Work during the day
age fo kids
no special reason
havent explored it
It's more fore kids.
time
Once a year is enough for me
no reason
route did not have a good view
no reason
health reasons
No reason
never heard of it
not familiar with it
too busy
no reasone
Not interrested
no particular reason
It only runs in the summer
no need
special trip for outoftown company
Cost
my age
The occassion hasn't come up again.
Haven't had a need to.
Havent looked into

didnt know about it
no reason
didn't want to, no real reasom
because walk the trail all the time
no use for a train
parking
no
we go in the falltime each year
Just heard about it last year.
No reason, just havent been to find a reason tpo
Theres so much else to do

My children are too young
one a year is enough to see everything
Not a tourist
all they need
didnt know was there
dont know
busy schedual
just not one of their priorties
Once a year is good enough, I really enjoy it
money issues
Haven't heard of it
Time
dont have a need
Pretty old and single
want to, just never gotten to it
dont where it is
not something into
never cross her mind to either visit
never haerd of it
I go enough
other things goings on
in esko
no
priorities
Busy
never heard of it, would love to use it
Never heard of it.
unaware
havent heard of it
not accessible locatiopns
unawear
no direct impact
no time
out of the way
time
dont know it
lack of familiarity with, never heard of
juist moved here
just moved here
poor info, great advertising around it. should use Perfect day duluth
never heard of it
havent heard of it
clueless
new to duluth
don't walk often
no
Didn't know about
dont know about it
Never have used it
not familiar
new to town
didnt know
no reason
New to the area
don't know hwere it is
only seasonal, only sat and sun
do not know anything about it
unknown
no need
havent had the need
no
don't know about it
no need
not on my radar
don't ride trains unfamiliar with area
cost
no reason to use
didnt know about it

no reason
no reason to
never heard of it
have been on once or twice. enough
no need
not convienent
unaware of train
doesnt some to mind
never heard of it
dont know were it is
no reason
not interested
not aware of it
doiing other things. working. camping
dont need it
other stuff to do
no
same scenery
no
isnt of interest
financial
probably walked the tracks but never took railroad
not really
Never knew about it.
to busy
only visited the depot
no reason
Don't know of it.
havent had time
no reason at all
Been on it once. thats all they need
just never knew about it until after a couple of years
wasnt aware
do not know anything about it
No need
no reason
not aware of it
only go for grandkids
not something important
not haerd of it
no time
no
not aware of it
dont know it
no
not open always
dont have time
dont get there often
Dont really think of
just havent thought about. money
school out of town
no reasson
working
Didn't know it existed.
not known
work and school. not really a tourist.
not a train guy
same scenery
used alot in past
We intend to
Havent had time
preoccupied forgot it exsisted
drive instead
just havent
just don't have opportunity or anyone wanted to go with him, have some interest yourself
dont know about it
not aware of it
no

No avaiable
no good reason
no need
o interest
unknown
would do something more of of town
only pass the tracks.
no
no reason, no interest in riding in train unless it gets me faster than I can drive
not interested
just dont
no need
limited income
no need no promotions
Only use about once every 10 yrs
busy
my kids are older
never knew about it
cause when i had kids was fun to do with friends. don't use as much now
just dont have the time
no time
No interrest
Not come up.
didnt know about it
old fashioned and rattrap, seen its day, don't see much of river, don't feel good thing is nuisance, live nearby keeps tooting horn too noisy for him
do not know about it. no reason to visit
just moved here
just move
not a tourist
ocasionnally use it
time
not interested in railroads
elderly
i am disabled
no desire
never heard about it
no need
we leave right in the area. special occassion with visitors
unknown
dont like it
no need
my age
dont know
been there work there
live within a bblock
i work on the railroad seen enough trains
no reason
can't afford
no need
never had the chance
dont know
nbizl life
time
NO NEED
didn't know about it
havent time
UNKNOWN
It's ussually used by tourists.
just never done it
right now physical disabilities. will improve
dont know
not aware of it
no reason
Dont have a good reason
no
never heard of it
haven't heard of it
enternmaint not transportation

would like to someday
hard to do
live away
i do
not aware of it
no interest
Didnt know about it
dont where it is
live to close it
dont know where it is
no reason to go there
take my grandkids on the train
no need
do other things
used to take grandchildren a lot, now they are older we have no desire to
dont bother
once is enough
not interested
no reason.
i walk the tracks. not home weekends when it runs
grand kids dont come often
unknown
had used to before. no more duck hunt out there
hard to get old man out of house
no time
no reason
I live out here and dont feel the need
what would i use it for?
havent heard of it
kind of the same old trip
spend a lot of time on the water and hiking
Too busy
dont know
dont know
no reason
because she lives in new duluth
Did it once.
ddint find it very interesting
haven't looked into it
seen it once
no time
didnt know about it
dont get around to it
cost.
doesnt even know where to board train
dont have need
never had reason
go to cabin most time
price
no familiar
no reason
never had reason to
dont have any interest in it
not a driver no way to get there
busy
no need
No longer interested

not ware of it
no recent moved to area
no reason
no
not known
Have yet to get over there
not in duluth on weekends
dont know about it
hasnt heard
not aware of it

i don't lnow. we go if people come visit in the summer.
no desire
dont know abouit it
didnt know about it
money
Tend to use it when family comes into towns.
no reason to go there
no reason
havent heard of it
hasn't come up
dont know that much about it

Westsern Waterfront Trail

Many respondents justified their lack of use of the Western Waterfront Trail based on time constraints; most did not offer an opinion.

unaware of its existence
haven't heard of it
Don t know enough about it
transportation, learning to walk again
dont know about it
time
time
in Fl for winter
no interest
Never taken the oppurtunity to use it

working
never heard of it
not into walking or biking
boats alot
beautiful. just sort of forget about it.
i dont know
Too busy in the summer.
live closer to the differnent trails
never heard of it
for health reasons
I dont feel it is well marketed, dont know when the run or cost or where to get tickets
havent heard of it
uses jay cook
dont go out to often
no reason
Cost
haven't had chance
grandkids grown up now
elderly
dont go to that area
no occasion to
disable
lives next to another trail
Not knowing about it
Live close to another trail.
Dont have time
time
not interestedd
treadmill at home
not familiar with it
never heard of it
Not interrested

munger
not familiar
Occassion hasn't arrived
children grown up and use a walker
dont know location
handicap
not interesxt
No reason.
Just dont use it
not a tourist
older
use the munger trial
too busy working
haven't heard of it
just several things in the city i havenot done yet
Single no family to take
never comes across your mind
not enogh time
the distance
don't know where it is, if knew where would use
unaware
i havent heard of it
non accessible
unawear
not familar with it
dont have time
unknown
out of the way
time
not familiar
never heard of it
just moved here and had a baby
too busy
no reason
lazy
new to duluth
to far away
no
Didn't know about it
didnt know about it
havent got a chance
new to town
didnt know
dont know about it
New to the area.
not much of a trail person
unknown
because didnt heard
don't know a lot about it
do different trails
there are trails i enjoy more in duluth
other closer trails
no reason to, not much free time
dont know where it is
no reason
nevedr heard of it
no need
not known
nope
no
never heard of it
not aware of it
not aware od it
no reason
other things to do
ub\nsure of location
no reason to do it

Never knew about it.
no time
dont know where it is
There are other trails.
Work
just dont
not aware of it
just moved here
notever heard of it
no time
mosquitos
busy with other things
no. lake trails
dont have time
occasional use
out of town for school
not known
uses lake walk
just preoccupied
none
usually hike lake superior hiking trail
not avaiable
no good reson
dont know about it
no need
unknown
dont know where it is
no
dont walk
walking isnt one of my things
no time
dont like walking if he dont have a bike
busy
medical conditon. will use if i have surgery
Dissabilities.
never heard of it
just move
hard to get to unless you drive
no need
elderly
because i am disabled
no desire
used to use when younger, quiter often then, older now and do not use, found to be excellent time
kids use it
time
other trials
other trials
never had the chance
dont know
bizy
NO NEED
used to use before, cannot go walking out now
not enogh time
NO TIME
Getting too old for it.
before i had slowed down probably 4 to 6 times a year. took special classes to trial. middle school
gotten older
age
no reason
cant walk very far
never heard of it
don't know where it is
nevr have
lives far away
walking difficulty
not my thing
weather

cant walk, elderly
relativly disabled
do other things
not in neighborhood
don't walk that much, prefer sidewalk, do not bike anymore or walk much anymore, but think trail is wonderful thing
cabin in the woods
not interested. handicapped.
unknown
do not have time
sick with problems
no
no reasomn
Health issues
no response
don't know. is the western waterfront trail paved? i use the Munger Trail because it is paved. that is why i don't use the western waterfront trail
to busy
dont know
Handicaped
Just to lazy
no time
no reason
no reason go there
same reason
inmobile
no reason
don't know where it is, never had anyone talk about it
Dont have any interest
location
health
igo elsewhere when its nice
new to area
no reason
didn't know about it
no need
not available on weekends
dont know about it
more mountain biking mission creek
dont know about it
i propbably do my walking right in town. not at my back door. more convenient for me
no desire
nothing about it
no knowledge of location
It's flat.
no need
havent heard of it
no reason
dont know much about it

Survey Instrument

Call Center Associate Introduction

Good morning/afternoon/ evening. I'm calling for Zenith Research Group in Duluth. We're conducting a survey of residents of western Duluth to learn how people feel about some issues of special importance to the western area of the City. The survey will take about 5 minutes. Do you have time to participate right now?

If no – thank person and terminate
If yes – thank person and continue

Before we begin, I have to make sure you qualify to take our survey.
You need to be at least 18 years old. How old are you?

A	B	C	D	E	F
18 TO 24	25 TO 34	35 TO 44	45 TO 54	55 TO 64	65 OR OLDER

Can you please confirm your Zip Code?

A	B	C	D
55806	55807	55808	55810

Thank you. As I mentioned, I have a series of questions about some issues of importance to residents of western Duluth.

Using a scale of 1 to 7 – with 1 being Very Familiar and 7 Not At All Familiar, how familiar are you with each of the following:

WESTERN WATERFRONT TRAIL						
1	2	3	4	5	6	7
LAKE SUPERIOR AND MISSISSIPPI RAILROAD'S NARRATED RAIL TRIPS BETWEEN MAY AND OCTOBER ALONG THE ST. LOUIS RIVER – NOT TO BE CONFUSED WITH THE NORTH SHORE SCENIC RAILROAD ALONG THE LAKEWALK AND LAKE SUPERIOR						
1	2	3	4	5	6	7

How often do you either use or visit each of the following:

LAKE SUPERIOR AND MISSISSIPPI RAILROAD							
More than once a day	Daily	Weekly	Monthly	4-Time Annually	Once a year	Less than once a year	Never
					If response, ask: Why don't you use the railroad more often? Record Verbatim		
WESTERN WATERFRONT TRAIL							
More than once a day	Daily	Weekly	Monthly	4-Time Annually	Once a year	Less than once a year	Never
					If response, ask: Why don't you use the railroad more often? Record Verbatim		

Using a scale of 1 to 7 – with 1 being Very Important to you personally and 7 being Not At All Important – how important are each of the following to you:

WESTERN WATERFRONT TRAIL						
1	2	3	4	5	6	7
LAKE SUPERIOR AND MISSISSIPPI RAILROAD						
1	2	3	4	5	6	7

Using a scale of 1 to 7 with 1 being Very Important and 7 being Not At All Important, how important are each of the following to the entire Duluth community?

LAKE SUPERIOR AND MISSISSIPPI RAILROAD						
1	2	3	4	5	6	7
WESTERN WATERFRONT TRAIL						
1	2	3	4	5	6	7

The Western Waterfront Trail is a wheelchair accessible trail from the Irving neighborhood to Riverside. There is a vision to extend the trail seven miles along the riverfront to Smithville, Morgan Park, Gary/New Duluth, and Fond du Lac. The City is leading a public planning process to determine how and where the trail extension should be constructed.

ON A SCALE OF 1 TO 7 – WITH 1 BEING STRONGLY SUPPORT AND 7 BEING STRONGLY OPPOSE – HOW DO YOU FEEL ABOUT EXTENDING THE WESTERN WATERFRONT TRAIL TO SMITHVILLE, MORGAN PARK, GARY/NEW DULUTH, AND FOND DU LAC?						
1	2	3	4	5	6	7

As one option, the City has been seeking to find a way to extend the trail without having to remove the city-owned rail line between Smithville and Gary/New Duluth that is used by the Lake Superior and Mississippi Railroad for their seasonal passenger train trips. If, for any reason, extending the trail while keeping the railroad proves not to be feasible, the City may have to choose one or the other – rail or trail.

IN THAT EVENT WHICH OPTION WOULD YOU LIKE THE CITY TO CHOOSE?

1. THE TRAIL OPTION, WHICH IS TO EXTEND THE WESTERN WATERFRONT TRAIL TO SMITHVILLE, MORGAN PARK, GARY/NEW DULUTH AND FOND DU LAC AND REMOVE THE CITY-OWNED RAIL LINE.
2. THE RAIL OPTION, WHICH IS TO RETAIN THE RAIL LINE USED SEASONALLY BY THE LAKE SUPERIOR AND MISSISSIPPI RAILROAD AND GIVE UP PLANS TO EXTEND THE WESTERN WATERFRONT TRAIL FROM RIVERSIDE TO SMITHVILLE, MORGAN PARK, GARY/NEW DULUTH AND FOND DU LAC.
3. OR DON'T YOU HAVE A PREFERENCE

TRAIL OPTION	RAIL OPTION	NO PREFERENCE				

The City and citizen volunteers have developed several principles to guide future planning for the Western Waterfront Trail. Using a scale of 1 to 7 with 1 being Very Important and 7 being Not At All Important – how important are each of the following principles?

CREATE COMMUNITY CONNECTIONS BETWEEN NEIGHBORHOODS, BUSINESSES, PARKS AND THE RIVERFRONT						
1	2	3	4	5	6	7
CREATE A UNIQUE DULUTH EXPERIENCE ON DULUTH'S RIVERFRONT						
1	2	3	4	5	6	7
DEVELOP A PLAN THAT IS TECHNICALLY AND ECONOMICALLY FEASIBLE						
1	2	3	4	5	6	7
DEVELOP A PLAN THAT IS ENVIRONMENTALLY SUSTAINABLE						
1	2	3	4	5	6	7
DEVELOP A PLAN THAT PROMOTES ECONOMIC DEVELOPMENT IN THE ST. LOUIS RIVER CORRIDOR						
1	2	3	4	5	6	7
CREATE AN ACCESSIBLE RIVERFRONT EXPERIENCE FOR AS MANY PEOPLE AS POSSIBLE, REGARDLESS OF INCOME OR PHYSICAL ABILITY						
1	2	3	4	5	6	7
DEVELOP A PLAN THAT PRESERVES HISTORICALLY SIGNIFICANT RESOURCES						

DEMOGRAPHICS

I have just a few questions to help us analyze your responses and those of others participating in this survey. Your answers will be kept confidential – no one from the City will see your responses.

How long have you lived at your current address?

A	B	C	D	E
Less than 1 year	1 to 3 years	4 to 5 years	6 to 10 years	More than 10 years

How long have you lived in the City of Duluth?

A	B	C	D	E
Less than 1 year	1 to 3 years	4 to 5 years	6 to 10 years	More than 10 years

Do you rent or own your residence?

A	B
Rent	Own

DO NOT ASK – RECORD

A	B
Male	Female

That's all the questions I have. Thank you so much for taking this time to talk with me.

Have a great rest of your day.

Research Partner

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