



Following the adoption of the new city flag and Duluth flag design statement on August 19, 2019, the city received feedback from the community that one of the core intentions of the project, to foster inclusive processes and projects, was not fully realized. In partnership with the Duluth branch NAACP, the city committed to address these concerns and rewrite the Duluth flag design statement to more fully and accurately reflect all members in our community. The Duluth NAACP produced an assessment of the original Duluth flag design statement and final recommendations for revised language. Meetings were held between the Duluth NAACP and the city to carry out this work. The revised statement reflects the importance of co-creating with community members to elevate, illuminate, and make visible the unique stories and voices of all peoples. Together, we are a stronger community.

**Revised Duluth Flag Design Statement:**

The design illustrates Duluth's hills and designates some of the area's most prominent topographical features: Thompson Hill, Enger Hill, and Hawk's Ridge. Polaris, the North Star, is perched above the city. The star represents the Zenith City of the North, a leader of the northern sky. The colors found in this flag stand for, the clear blue of the sky, refreshing water of Lake Superior, deep green of the north woods, and snowy winters.

The design acknowledges the ancestral and contemporary presence of the Anishinaabeg - and many other Tribal Nations - who have called this community, Misaabekong ("the place of the giants"), home for millennia.

The design highlights the rolling water of Onigamiising ("the place of the small portage") where the water meets and where people have always gathered. Duluth, a gathering place where all are welcome.

The flag is a symbol for all of Duluth's residents and visitors and represents our commitment to equality and inclusiveness. As a community, we embrace the word Umoja, an African principle meaning unity of family, community, nation and our unique ancestries. Our Zenith City is stronger when we embrace all of humanity.