



Prepping for the 2020-2021 Snow Season

- Internally, staff reviewed the following from last snow season:
- Snow removal response
- Shoveling compliance
- Winter Watch Hotline
- Parking enforcement
- Need for consistent and frequent educational reminders of expectations





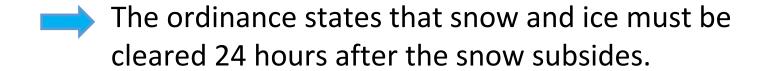
Changes to Plowing and Timelines

- Pushing off the Snow Emergency Routes to 2021/22 due to COVIDrelated budget limitations
- Priority snow removal time frames
 - Priority 1 streets Remaining main arterials open to traffic 36 hours after snow subsides (177 miles)
 - Priority 2 streets Residential streets open to traffic 48 hours after snow subsides (274 miles)
 - Priority 3 streets Alleys opened to traffic 56 hours after snow subsides (79 miles)
 - The above plan will be rolled out if a second snow storm does not follow the first snow storm

Sidewalk Clearing Changes

Winter 2020 – 2021 Program:

- Continue active education through social media and all address
- Commence enforcement and reporting
- Enhance City sidewalk snow clearing measure and report performance
- Staff has identified a contractor list of companies to remove snow from sidewalks if private property owner doesn't clear their sidewalk
- Realign City sidewalk clearing to those sidewalks for which the City is actually responsible





Sidewalk Enforcement

Issues:

- Substandard winter bike/ped access
- Inconsistent private sidewalk clearing
- Inadequate City enforcement of private sidewalk clearing
- Serious hardships for vulnerable people



Impact and benefit of making changes

- Better pedestrian environment
- Increased public understanding of snow removal timeline
- Better reporting, response and enforcement
- Equitable access for all neighborhoods



Snow Removal Assistance Program

- Continuing the Snow Removal Assistance Program from 2019
- The program will target people with disabilities, seniors, and those who have financial barriers to pay for snow removal
- The program will again match 25 residents with 25 volunteers
- An AmeriCorps volunteer will help implement program
- A formal announcement will occur in November
- The City will frequently remind residents to help one another during snow events on social media and in additional community outreach



Parking Enforcement

Enforcement and Education

- 4:00 p.m. to 8:00 p.m. on Sundays is when the parking changeover occurs
- DPD/Parking Enforcement will issue tickets and coordinate tows
- Cars that are ticketed will receive a new copy of the mailed brochure
- DPD will assist in ticketing and towing during snow events

Better parking enforcement will help plows to continue moving without

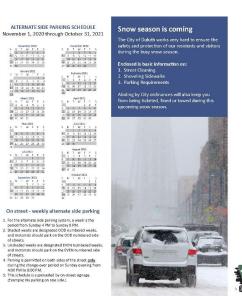
further delay





Communications and Public Outreach

- Public outreach and outfacing communications
 - Public meetings pre-COVID
 - Educational brochure on expectations sent to all physical addresses within the city
 - Social media graphics and frequent messaging
 - Website updates
 - Media campaign
 - Videos









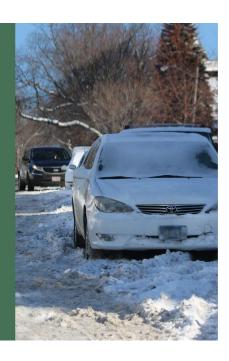


Social Media Graphics

This week parking is **EVEN**

Have you switched your car to the even side of the street? You have until 8:00 p.m. to do so. Don't risk getting a ticket or being towed.





SHOVEL SIDEWALKS

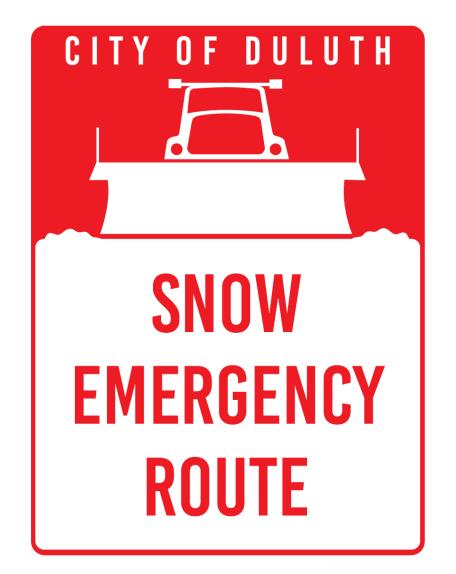
Keep sidewalks shoveled, it's the law.





2021-22 Snow Season

- Ready to implement Snow Emergency for the 2021/22 snow season
- Snow Emergency Route signs installed
 - 2800 new signs
 - 120 miles
- Continued focus on public education
- Continued refining of internal operational procedures
- Continue Winter Watch hotline
- Development of potential 311 system
- Launch Everbridge calls to the public
- Work with the media to alert them of when snow emergencies have been issued





Questions?



