



# FY2021 Community Development Program

Technical Assistance Session and Q&A

October 08, 2020





# Timeline and Process

## Application timing:

- Applications accepted October 01, 2020, through Monday, October 19, 2020, at 4:00PM

## Review Process:

- October-November: Staff and Community Development Committee Review
- December: Public Comment Period
- January: Final Recommendations to City Council



# Application Form

- Fillable pdf available online!
- <https://duluthmn.gov/planning-development/community-development-funding/program-overview/>



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Community Development Funding ▼

## Program Overview

The Planning & Development Division collaborates with many community organizations to meet the needs and assist low and moderate income individuals and the neighborhoods in which they live. This includes improving housing stock, increasing economic self-sufficiency, and support social programs in the city.



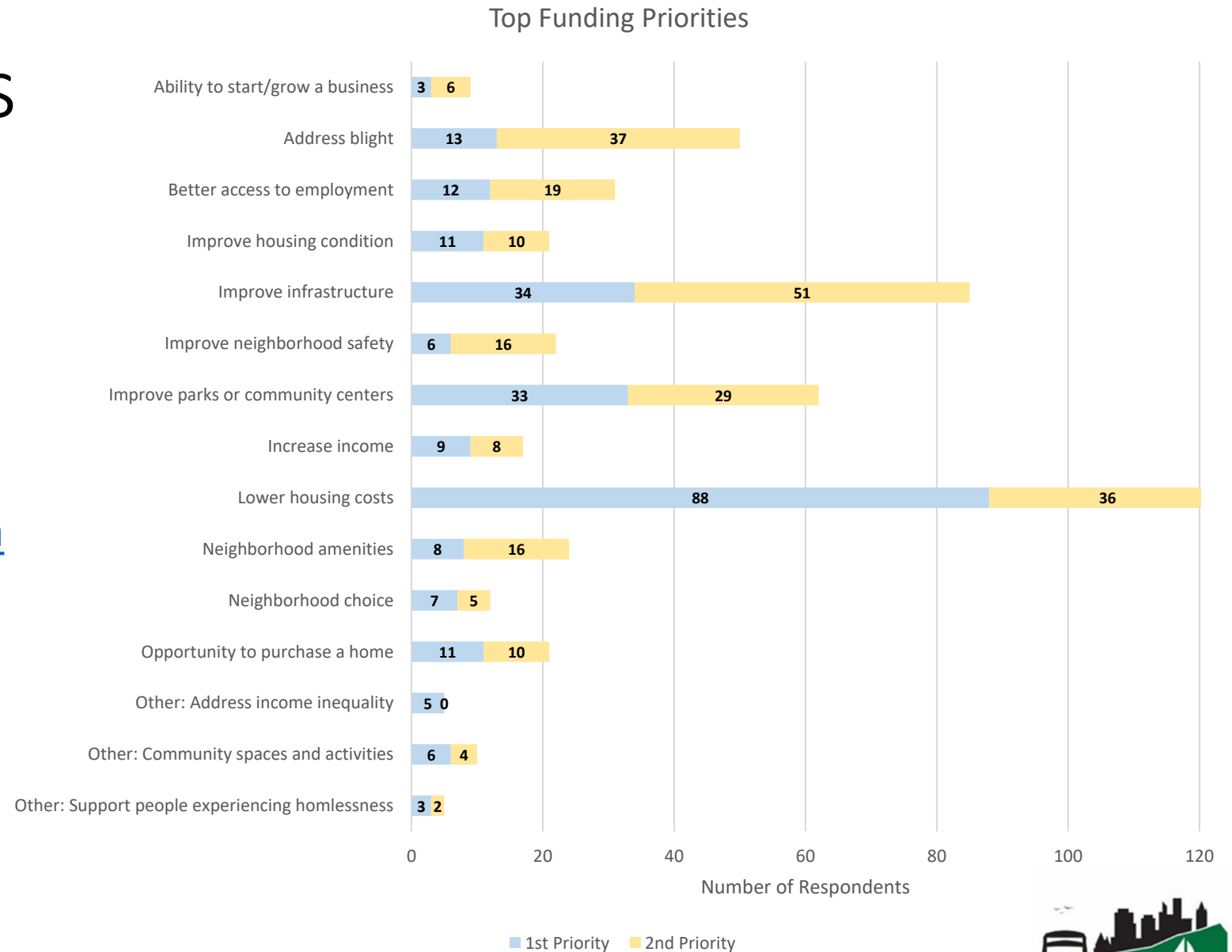
\*Application materials for the 2021 Community Development Funding Program are now available [here](#) and due on October 19, 2020\*

# Application Details

- Eligible Applicants
- Eligible Activities
- Funding Types
  - CDBG (Housing, Public Services, Public Facilities, Economic Development)
  - ESG
  - HOME
- CD Committee Funding Recommendations

# Community Needs Assessment

- Summary report available online
- [https://duluthmn.gov/planning-development-funding/program-overview/](https://duluthmn.gov/planning-development/community-development-funding/program-overview/)



# Funding Targets

## FY 2021 FUNDING TARGETS

		<i>FY 2020 Actual Allocations</i>	<i>FY 2021 Funding Targets</i>
CDBG	Housing	47%	45%
	Economic Development	15%	15%
	Public Facilities	3%	5%
	Public Services	15%	15%
	Planning & Program Administration	20%	20%
HOME	CHDO Operations	0%*	0%
	Homeowner Development and/or Homeowner Rehab	37%	25%
	Rental Development	37%	50%
	Tenant Based Rental Assistance	16%	15%
	Program Administration	10%	10%
ESG	Street Outreach and Shelter Operations	55.8%	60%
	Administration	7.5%	7.5%
	HMIS Administration	2%	2%
	Rapid Re-Housing and Prevention	34.7%	30.5%

*\*Includes all CHDO activities (Homeowner & Rental development)*

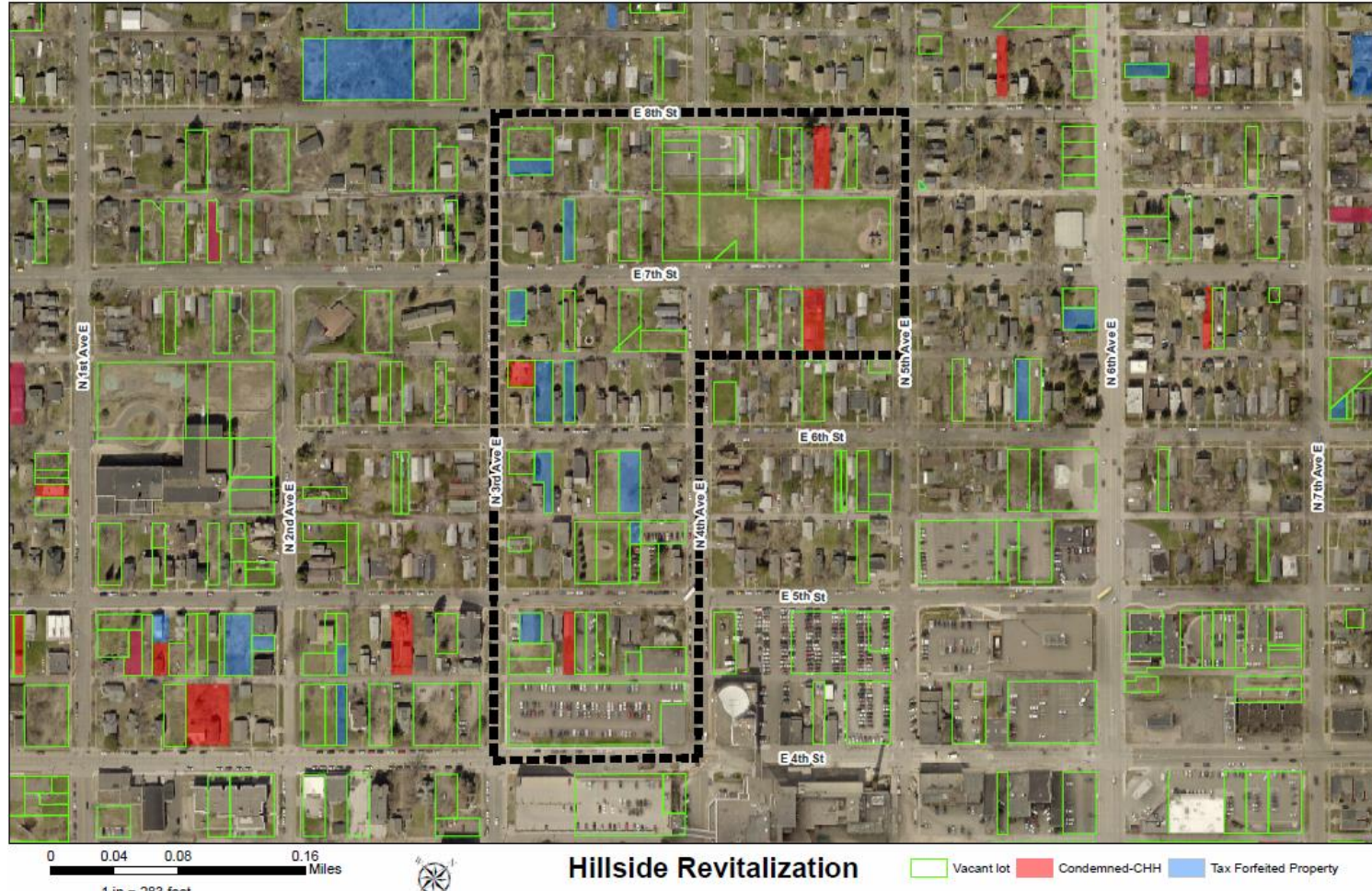
# Application components

- Consolidated Plan Priority & Eligibility
  - Summary, Description, Eligible Activity, Specialized Improvement Areas
  - Note one new anti-poverty strategy
- Project Readiness
- Project Impact & Delivery
  - Expected results, target clientele, outcome measurements
  - Use data and statistics to strengthen your argument
- Budget Narrative
  - Sources, Uses (How many FTE's?)
  - Housing- additional housing budget form
- Note Project Administration – up to 10% for facilities, housing



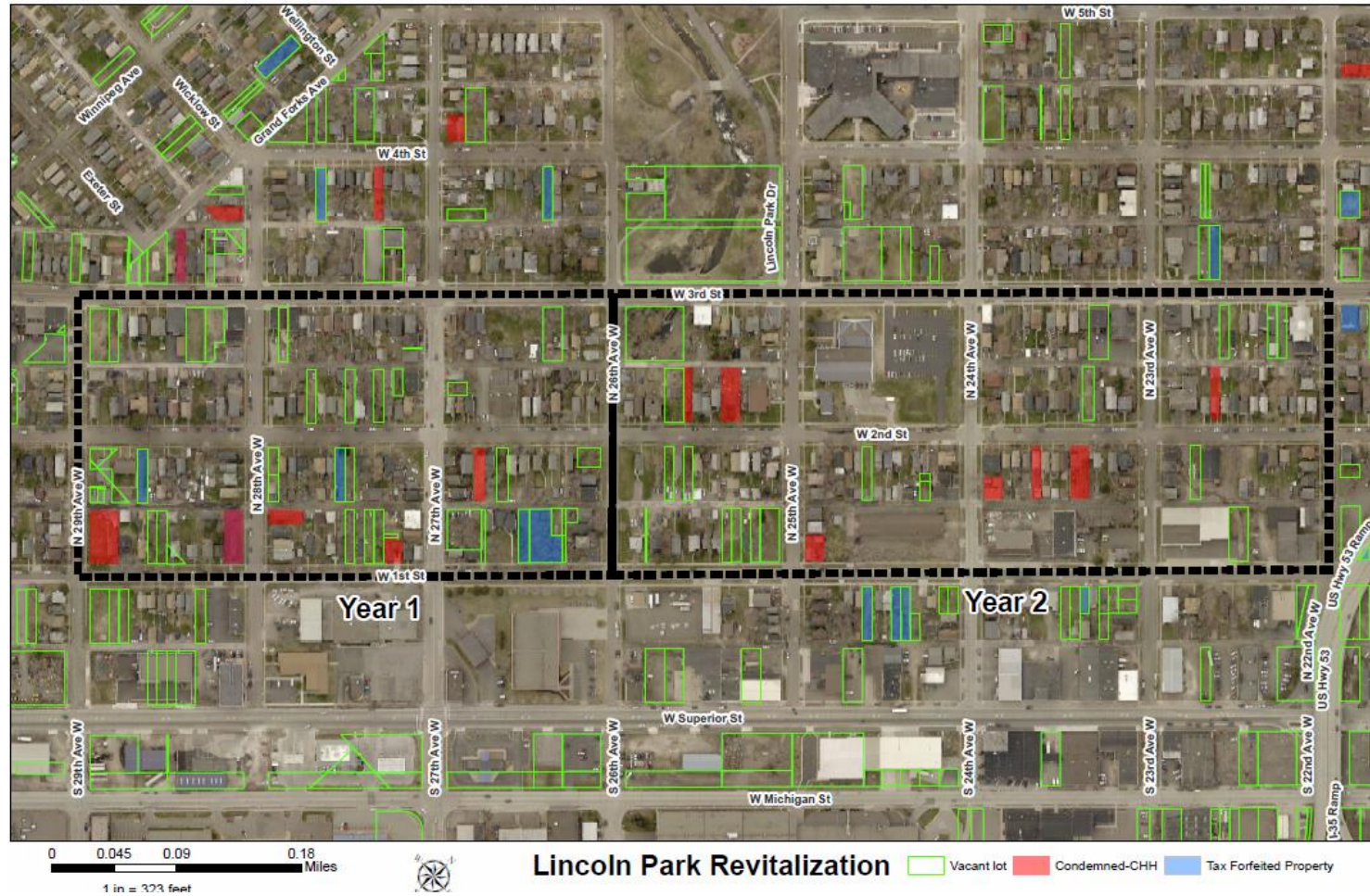


# Hillside Specialized Improvement Area Map





# Lincoln Park Specialized Improvement Area Map



# Updates to Workforce Development Approach

- Duluth at Work model established 2008 which sought to increase incomes by 25% and help grow businesses by 25% over 3 year period
- Beginning FY21 we are adjusting this approach to align better with community workforce efforts and in light of the COVID19 pandemic
- Updates:
  - Participant focus- 100% LMI participants, outreach and enrollment emphasis for people of color
  - Participant tracking- 12 months engagement, assistance, and reporting
  - Outcomes- Align with Duluth Workforce Development Board goals
  - Eligibility and cost reimbursement- CBDO certification required, quarterly reimbursement



# Construction Project Requirements

- Project labor agreements requirements amended (Ordinance 18-038)
  - City investment threshold. Means for purposes of Section 2-26 \$2,000 or more and for purposes of Section 2-29 \$150,000 or more.
  - Covered project. Means a project owned by the city for which the city has a contract for construction services equal to or in excess of the city investment threshold, or a project in which the city has an ongoing proprietary interest because it provides financial support equal to or in excess of the city investment threshold through a grant, subgrant, loan, loan guarantee or tax credit to pay for some or all of the costs of a project, including financial support having its source in tax increment proceeds, loan guarantees, state of Minnesota funds, community development block grant funds, HOME investment partnership funds, and other federal or state programs including low income tax credits, federal or state historic tax credits, federal new market tax credits, or similar funding or tax credit programs.
- Community Benefits Package
  - Program approved by City council to assist women and socially disadvantaged people to gain access to employment in the construction industry
  - Connect early to discuss with Workforce Development- develop Best Efforts Plan

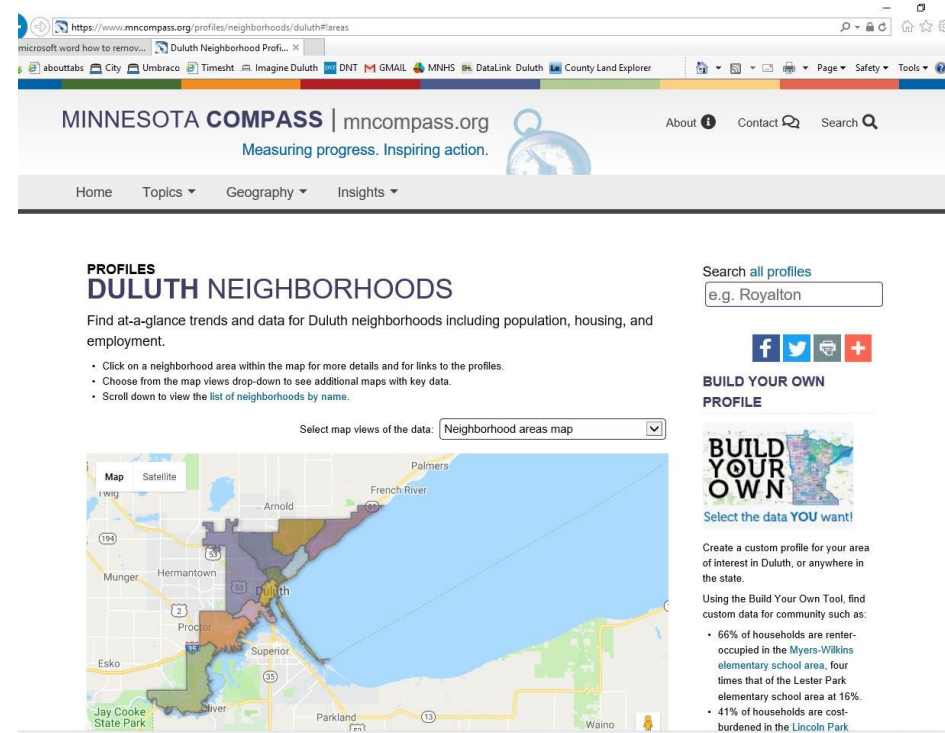




# Tips

- Be concise and direct
- Connect with us- email, phone, zoom, you name it
- Send a draft for review
- Use MN Compass or other reputable data sources
  - <https://www.mncompass.org/profiles/neighborhoods/duluth#!areas>

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# Questions?

- Application information:

<https://duluthmn.gov/planning-development/community-development-funding/program-overview/>

- Thank you for attending!
- If you have additional questions after this session don't hesitate to reach out to [bvantassel@duluthmn.gov](mailto:bvantassel@duluthmn.gov)

