



FOR IMMEDIATE RELEASE
City of Duluth - Communications Office

411 West First Street, Duluth, Minnesota 55802
218-730-5230 | www.duluthmn.gov | Emily Larson, Mayor

For more information contact Pakou Ly, Public Information Coordinator 218-730-5309

DATE: 5/9/2018

SUBJECT: MAYOR'S BIKE RIDE AND LUNCHEON IS MAY 11

BY: Pakou Ly, Communications Office

MAYOR'S BIKE RIDE AND LUNCHEON MAY 11

[Duluth, MN] - Join Mayors Emily Larson of Duluth and Jim Paine of Superior for the 7th Annual Mayor's Bike Ride & Luncheon, which will leave from Duluth City Hall (Priley Drive) and travel to the Mayor's Bike Luncheon at Clyde Iron Works. Community members are invited to gather at 11:45 a.m. by the Duluth City Hall front steps, Friday, May 11 for a Noon departure. Registration for the luncheon can be found at bit.ly/2018MayorBikeLuncheon

Mayors Larson and Paine will each give an update on bicycling in our communities, followed by a keynote address on How to Build a Better Block by Jason Roberts, founder of the Better Block movement. Roberts is known for his work converting blighted blocks in Southern Dallas into temporary walkable districts. The concept of using truly incremental, small-scale community action to build better neighborhoods has grown into an international movement.

Jason Roberts will also be holding a Build a Better Block workshop at Bent Paddle Brewing Company on May 10 at 6 p.m. Do you have a great idea for your neighborhood? This workshop is for you! Be inspired by past projects, create a timeline to implementation, and gain other tools necessary to pull off your project idea.

This event is part of Zeitgeist Community's Bus Bike Walk Duluth, which is a month-long series of community events that celebrates, educates and encourages people-powered modes of getting around – for work, errands, recreation, shopping, and school. For complete event listing of Bus Bike Walk events, visit www.zeitgeistarts.com/community/bbw. Bus Bike Walk is made possible by the generous support of Essentia Health, Minnesota Power an ALLETE Company, maurices, the Duluth Transit Authority, the Cities of Duluth and Superior, and the Statewide Health Improvement Partnership.

###