



**FOR IMMEDIATE RELEASE**  
**City of Duluth Communications Office**

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**SUBJECT: City of Duluth introduces Citizen Emergency Notification System**

**BY: Pakou Ly, Public Information Coordinator**

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## **City of Duluth introduces Citizen Emergency Notification System**

[Duluth, MN] - The City of Duluth has implemented the *CodeRED* warning system, a high-speed emergency notification service. The CodeRED system will serve as the backbone of the City's emergency communications outreach to citizens. The system can send telephone calls, text messages, and emails to inform citizens who live or work within Duluth city limits of an emergency.

All individuals living or working within Duluth city limits can go to the City's website: [www.duluthmn.gov](http://www.duluthmn.gov) and click on the CodeRED logo to enroll and add contact information such as cell phone numbers and other notification options whether it be text messaging and/or email. The City has an initial database of residential and business telephone numbers but encourages more citizens to subscribe in order to take advantage of this free notification system and to stay informed. "We are eager to use this technology to enhance our ability to provide critical emergency notifications in a format that best fits the citizen's needs," said Duluth Fire Chief John Strongitharm.

The City anticipates using the system to notify residents in specific geographic locations of police and fire emergencies, public utility interruptions, disaster response, weather emergencies and other incidents where immediate public notice is needed. People that work in Duluth, but live outside the city boundaries, can sign up using their work address and will be notified of events impacting their workplace.

Additionally, the CodeRED enrollment page gives residents the opportunity to register for severe weather warnings, including tornado, severe thunderstorm, flash flood, and winter storm warnings. You will receive warnings only if you are in the impacted area identified by the National Weather Service. Strongitharm reminds citizens that the outdoor warning sirens are not designed to warn people indoors. Once subscribed to CodeRed you will receive a notification on your home phone, cell phone, receive a text, or get an e-mail when a situation warrants it. The goal is to give residents multiple ways to receive warnings using the most effective tools available to residents in an emergency situation.

Citizens are encouraged to subscribe to the system in the coming week by visiting [www.duluthmn.gov](http://www.duluthmn.gov) and clicking on the CodeRED logo. On December 2nd, a test call will go to all home phones and subscribed cell phones, e-mails, and text numbers.

If you have any questions about the system, or do not have a computer to subscribe, please call (218) 730-4394 for help.

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