



FOR IMMEDIATE RELEASE
City of Duluth Communications Office

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DATE: 11/15/2010

SUBJECT: Bentleyville Tour of Lights Opens Saturday, November 20 at Bayfront Festival Park

BY: Pakou Ly, Public Information Coordinator

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Bentleyville Tour of Lights Opens Saturday, November 20th at Bayfront Festival Park

Duluth, MN- Experience the magic of nearly 3 million lights illuminating Bayfront Festival Park located on the shores of Lake Superior during the Bentleyville Tour of Lights. The largest holiday light show in the Midwest comes to life every evening from Saturday, November 20th - Sunday, December 26th. Bentleyville will be open from 5:00-10:00 PM Friday and Saturday and 5:00-9:00 PM Sunday-Thursday. Admission is free.

Highlighting the 2010 Bentleyville Tour of Lights is a twelve story tall steel Christmas tree which has been placed in the center of Bayfront Festival Park. Laden with over 50,000 sparkling LED lights and rising to more than twice the height of New York City's famous Rockefeller Center Christmas Tree or as tall as the Medical Arts building in Duluth. The 120 ft. giant tree will be shining brightly in the crisp evening sky. Synchronized to music, this LED trimmed Christmas tree will, 3 to 4 times an hour, dance with images to holiday tunes and the newly recorded Bentleyville theme song.

Visitors will be greeted by the spectacular Bentleyville castle which stands 24 feet high and 78 feet long and the Cookie House where visitors are welcome to complimentary hot chocolate, coffee and cookies as they stroll through the park. A dazzling 500 foot lighted tunnel leads you to Santa, 15 fire pits for roasting marshmallows and the Polar Popcorn Hut. Everyone will be amazed at the local displays of the Aerial Lift Bridge, Tall Ships, a replicate of a thousand foot ore boat and Enger Tower.

Bentleyville Tour of Lights is a 501(c)3 non-profit charitable organization. The community mission of this event is to raise non-perishable food items and new unwrapped toys for families

in need. Bentleyville Tour of Lights is an official drop off site for the Salvation Army.

For more Bentleyville Tour of Lights information go to: www.bentleyvilleusa.org
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