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City of Duluth Communications Office

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SUBJECT: DEDA now accepting applications for Small Business Marketing Match Grant Program

BY: Kelli Latuska, Public Information Officer

DEDA now accepting applications for Small Business Marketing Match Grant Program

[DULUTH, MN] Applications for the Duluth Economic Development Authority's Small Business Marketing Match Grant Program are now being accepted.

The goal of the Small Business Marketing Match Grant Program is to support entrepreneurs and small businesses within the city limits of Duluth through grants for 28 businesses of up to \$5000 for business marketing assistance for eligible expenses. Grant funds can be used for business marketing in print, multimedia, digital, email, social media, video marketing, or other visual means; promotional materials for business enhancement; new business signage or other visual improvements, and more.

Eligibility requirements apply and are available for review on the DEDA website. Applications will be scored on business or nonprofit marketing plan, financial need, capability in meeting key City of Duluth priorities such as improving equity, providing for business retention or expansion in core investment areas, and supporting businesses negatively impacted by the COVID-19 pandemic. Applications will be accepted through April 29, 2024.

Full eligibility and details DEDA's Small Business Marketing Match Program can be found on the [DEDA website](#).

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