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City of Duluth - Communications Office

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SUBJECT: Pay by Plate Stations Make Downtown Parking Easy

BY: Pakou Ly, Communications Office

Pay by Plate Stations Make Downtown Parking Easy

[Duluth, MN] - The Superior Street makeover included new lighting, benches, colored and stamped concrete finishes and new utilities, but another exciting addition are the new easy to use parking pay stations. Parking meters have been replaced with several "pay by plate" stations on every block making downtown parking even easier and more efficient. Rates remain the same at \$.25/20 minutes. Similar pay stations are already in use at the Depot parking lot and in Canal Park.

Pay by Plate parking stations requires drivers to enter a license plate number and use either cash or a credit card as forms of payment. Remembering your license plate is as easy as a click on your smart phone camera. Current users of the free "Duluth Park" app should already have their license plate entered and can simply open up the app; enter the parking zone number and time needed; pay and then be on their way. The app will send a reminder notification when your time is about to expire.

The new system becomes fully operational the week of November 26, but in the meantime, Parking Services Agents and members of the downtown Clean and Safe team will be educating the public and answering questions. This week, drivers parking downtown will see post card notices on their windshields. Staff will be enforcing time limits but will practice leniency during the interim period regarding fines.

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new "Pay by Plate" parking payment machines