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**City of Duluth Communications Office**

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**DATE: 01/15/2013**

**SUBJECT: Community Invited to Help Break Guinness Book World Record**

**BY: Amy Norris, Public Information Coordinator**

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## **Rotary of Duluth Club 25 to Break a Guinness Book World Record with Charity Event**

**Make your Mark: Angels for a Cause**

**Saturday, February 9, 2013**

**University of Minnesota Duluth**

(Duluth, MN) – [Rotary of Duluth Club 25](#) is partnering with Proctor High School DECA students to host *Make your Mark: Angels for a Cause* on Saturday, February 9, 2013, at the University of Minnesota Duluth. Gates open at 9:30 a.m., and snow angels start promptly at 11:00 a.m. The event will feature more than 9,000 people simultaneously making snow angels to break a [Guinness Book of World Record](#) while raising money for [Global Team for Local Initiatives](#), an organization that supports the indigenous people in Ethiopia affected by climate change. Rotary expects to raise \$28,000 to help Global Team for Local Initiatives implement projects related to water, sanitation and hygiene, income generation, and functional adult literacy. A donation of \$5 per person or \$10 per family is suggested to participate in this family-friendly event.

“We are excited to partner with students from Proctor DECA to host this extreme event for such an amazing, global cause,” said Crystal Taylor, public relations committee chair for Rotary of Duluth Club 25. “Our club hopes to see the entire community at this exciting, one-of-a-kind event.”

The fundraiser will include entertainment, treats and fun activities for all ages. Local celebrity guests include, Dan Hanger, Anchor at FOX 21 News, and Kevin Jacobsen, Anchor at Northlands News Center as emcees, along with honorary guests Mayor Don Ness, St. Louis

County Attorney Mark Rubin, Senator Roger Reinert and City Councilors, Dan Hartman and Emily Larson to facilitate the countdown at start of the event. Community members can purchase tickets and learn more at [www.makeyourmarkduluth.com](http://www.makeyourmarkduluth.com) and the [Make your Mark: Angels for a Cause Facebook page](#).

Attendees that purchase a ticket online prior to the event will automatically be entered to win \$1,000.00 cash. The winner will be selected randomly on day of event.

### About Rotary International

Rotary is a worldwide organization of business and professional leaders that provides humanitarian service and encourages high ethical standards in all vocations. Rotary's main objective is service — in the community, in the workplace, and around the globe. Members are dedicated to the ideal of Service above Self. More information can be found on the Club's web site [www.duluthrotary.org](http://www.duluthrotary.org).

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