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City of Duluth Communications Office

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SUBJECT: City launches Construct Duluth website to ease construction pains

BY: Kate Van Daele, Public Information Officer

City launches Construct Duluth website to ease construction pains

[Duluth, MN] With construction season right around the corner, 2021 is shaping up to be the busiest road construction season Duluth has ever seen. To ease drivers' pain and to ensure access to businesses during construction, the City of Duluth and other partners have launched an interactive website that will give construction updates in real-time.

"We are excited to launch Construct Duluth and are confident that this will help the public navigate construction projects this year and for years to come," Public Information Officer Kate Van Daele said. "We know that businesses need people to come through their doors. Construct Duluth is a resource that residents and visitors alike can not only use to continue going to their favorite businesses but use it to find new favorites. Just because construction is happening doesn't mean that you can't get to places that you need to go."

Construct Duluth's website (https://constructduluth.org/) will provide residents and visitors with an interactive way to navigate through construction projects taking place in 2021. Real-time information is provided by each project owner in a comprehensive way to find where projects are located while answering questions of where to park and how long the project will take place. Projects will be added a week before their start date. The City of Duluth, St. Louis County, MnDOT, Essentia Health, and St. Luke's will all have road construction projects that will take place in Duluth this year and in the years to come.

The website also highlights job opportunities and trainings within the construction trades. Many of the construction firms taking on projects need staff and CareerForce, and other local non-profits are working hard to build up this workforce so that projects can be fully staffed with local workers.

"The investment that is happening in Duluth as a part of all of the construction is a huge testament to getting our community to where we need to go next," Van Daele said. "The new roads and bridges, buildings, homes, and medical centers will allow for more people to move here and launch businesses here while also continuing to plan for people to visit Duluth. We can't wait to see what it looks like when it is done and the outcome that this investment will have."

Updates from partners and projects will be published once a week in newsletters posted on the site and its accompanying Facebook page. Pictures and details will be highlighted throughout the season to make the public aware of changes and progress happening within each project.

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