

# FOR IMMEDIATE RELEASE City of Duluth - Communications Office

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DATE: 1/30/2018

**SUBJECT: Cold Front February Unites Duluth Community** 

**BY: Pakou Ly, Communications** 

## **Cold Front February Unites Duluth Community**

[Duluth, MN] – What initially was meant to be a 4-day kickoff celebration in Duluth has now expanded into a citywide celebration of all things winter! Duluth's first Cold Front February kickoff celebration is taking shape with final details in order; the ice track is constructed; vendors secured; and the forecast will be cold! Duluth is excited for the drop in temperatures as it gets ready for its inaugural Cold Front February celebration that kicks off February 1-4. The excitement is pervasive as hotels, retailers, restaurants, and local businesses and organizations are offering their own Cold Front specials during the kick off weekend and throughout the month of February. The official kick off and celebration grounds will be based in Canal Park but the fun will be spread throughout the city.

"The support and interest in Cold Front is amazing. Everyone involved has been working hard and are great ambassadors for our city. We are embracing our bold winter character and sharing it with everyone. Our goal is to activate and motivate Duluth residents of all ages and abilities in this community space in Canal Park. We have something for everyone to enjoy. All you to have to do is show up," said City Council President Elissa Hansen.

The activities will connect residents from west to east and enliven an underutilized public space during one of Duluth's traditionally coldest months. A parking lot in Canal Park is being transformed into a winter play scape offering a snow play hill, ice track, curling rink, s'mores, pop-up retailers, a craft beer and food tent, and free entertainment &music. The entire event is family friendly with <a href="free trolley service">free trolley service</a> provided by the Duluth Transit Authority from downtown and Lincoln Park.

Details of the kick off events February 1-4 are:

# **THURSDAY, FEBRUARY 1**

10:00AM at Lake Place Park

#### **Duluth's Largest Coffee Break**

Hosted by the <u>Greater Downtown Council</u> <u>&Duluth Coffee Company</u> who is also providing FREE coffee <u>&The Greenery Cafe</u> is providing FREE donuts. \*Suggested donation of \$5.00 will be accepted for the Lakewalk Fundraiser.

4:00PM at Grandma's Sports Garden

# **Duluth's Largest Happy Hour**

Hosted by the <u>Canal Park Business Association</u> & <u>Grandma's Sports Garden</u> and Grandma's restaurants providing FREE apps. \*Suggested donation of \$5.00 will be accepted for the Lakewalk Fundraiser.

4:00PM - 12Midnight

## **Endion Station Public House**

All Day Cold Front Ice Track "Warming House" with food &beer specials and Open Mic Night from 8 - 11PM Learn more »

### FRIDAY, FEBRUARY 2

Celebration Grounds Open to the Public 3:00PM - 8:00PM

# The Event Grounds includes:

A Snow Play Hill, Curling, Ice Track between the Event Grounds & Endion Station, and Fire Pits. Parks & Rec providing skate check-out on Friday from 3-8pm.

4:00 - 8:00PM at Celebration Grounds

**Day Tripper of Duluth Fat Biking Demos** 

4:00 - 8:00PM at Celebration Grounds

#### **DJ Music by Euphoric Entertainment**

4:00PM - 12Midnight

## **Endion Station Public House**

All Day Cold Front Ice Track "Warming House" with food &beer specials and live music, 6PM Tom O'Keefe &Friends, 9PM Boreal Forest Learn more »

5:00PM &6:00PM

**KBJR Live Weather with Adam Clark**, Join us &Adam Clark for this evenings LIVE weather broadcast from the Event Grounds. 5:30PM Meet at the Blue Lift Bridge

G-Crew Cold Front Run with the G Crew Learn more »

#### **SATURDAY, FEBRUARY 3**

Celebration Grounds Open to the Public 9:00AM - 11:00PM

9:00AM Starting at Celebration Grounds

#### 45 minute Stroller Strides class

Join FIT4MOM Twin Ports for an outdoor Stroller Strides class on the Lakewalk! This is a family class, so bring a spouse or friend! Register today.

11:00AM - 11:00PM

Local Foodie Samples and Sales, Local Pop Up Shops, and Grandma's Beer & Spirits Tent

11:00AM - 6:00PM

Free S'mores thanks to our local MNDOT folks

11:00AM - 2:00PM

**KBJR Live Weather Team,** Join us &the entire KBJR Weather Team for LIVE weather broadcasts from the Event Grounds. 11:00AM – 5:00PM

**DJ Music by Euphoric Entertainment** 

11:00AM - 12Midnight

#### **Endion Station Public House**

All Day Cold Front Ice Track "Warming House" with food &beer specials and 1 – 3PM Snow Sculpture Contest (sign up to participate) with live music at 6PM The Northside Ramblers &8PM The Northwoods Band Learn more »

12:00PM at Celebration Grounds

#### SNOGA: Duluth Yoga in the Snow

A FREE SNOGA class for all levels presented by <u>Duluth Yoga Studio</u>, to register <u>CLICK HERE</u>.

12:00PM Meet at the Rose Garden or Corner Park in the Lincoln Park Business District

#### Zeitgeist's Winter Bike Week: Group Rides to Cold Front Celebration

Two family and beginner-friendly group rides. Ride options at 12Noon: (1) meet at the Rose Garden or (2) meet at the Corner Park in the Lincoln Park Business District. These guided rides both end in Canal Park at the Cold Front Kick Off Celebration. Bring your own bike, as we do not have any available for use. This event is part of Zeitgeist's Winter Bike Week.

2:00PM - 8:00PM at Celebration Grounds

## Day Tripper of Duluth Fat Biking Demos

Day Tripper of Duluth will present Fat Biking Demos.

5:30 - 7:00PM at Celebration Grounds

#### **Zenith City Groove Collective**

Live music presented by the Zenith City Groove Collective.

8:30PM at Celebration Grounds

The Spin Collective Fire Dancing by the Spin Collective.

9:00PM - 10:30PM at Celebration Grounds

Big Wave Dave and the Ripples

# **SUNDAY, FEBRUARY 4**

Celebration Grounds Open to the Public 9:00AM - 3:00PM

#### The Event Grounds includes:

A Snow Play Hill, Curling, Ice Track between the Event Grounds & Endion Station, and Fire Pits. Parks & Rec providing skate check-out on Sunday from 9am-3pm.

11:00AM - 12Midnight

# **Endion Station Public House**

All Day Cold Front Ice Track "Warming House" with food &beer specials and 11AM – 4PM "Dog Days of Winter", bring your furry friends over and sit around the firepit, featuring goodie bags and coupons from Fitger's "A Place for Fido". Register for prizes! <u>Learn more</u> »

2:00PM - 8:00PM at Celebration Grounds

**Day Tripper of Duluth Fat Biking Demos** 

The complete schedule for the kick off events and month long events are available at: www.coldfrontduluth.com

#### **ABOUT**

Imagine Canal Park's mission is to determine the best activities, programming, and common pedestrian oriented gathering spaces that bring residents together from different backgrounds and socioeconomic levels, creating opportunities that grow social capital and build connections to our Lake and each other. Imagine Canal Park is funded through the Knight Cities Challenge. The Knight Cities Challenge, an initiative of the John S. and James L. Knight Foundation, seeks ideas that help make cities more vibrant places to live and work, focusing on three drivers of city success: keeping and attracting talent, expanding opportunity, and creating a culture of civic engagement.