

## FOR IMMEDIATE RELEASE City of Duluth - Communications Office

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SUBJECT: City of Duluth and University of Minnesota Duluth Launch Mobile Parking App Powered By Passport

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#### City of Duluth and University of Minnesota Duluth Launch Mobile Parking App Powered By Passport

Park Duluth app makes paying for parking easier and quicker

[Duluth, MN]- The City of Duluth and the University of Minnesota Duluth today announced the launch of the Park Duluth mobile parking application. The app was created by <u>Passport</u>, the global parking technology leader who powers the parking apps for large cities like Boston, Toronto, Chicago, and Detroit.

"We're excited to launch a custom parking solution that digitizes the parking experience for our residents and visitors at city owned surface lots and meters," said Mark Bauer, parking operations specialist for the City of Duluth. "By partnering with Passport, we are able to provide a seamless solution for drivers to pay and manage parking throughout our campus," explained Lisa Norr, Associate Director of Student Life Operations.

Park Duluth allows users to quickly and easily pay for parking, extend their sessions remotely, and keep track of all parking history, as well as receive notifications when their parking sessions are low on time. The app is available at over 2,800 parking spaces throughout the city and university, in addition to other existing payment methods.

"Passport is thrilled to introduce Park Duluth for both the city and university," said Mike Mohler, project manager at Passport. "With our state-of-the-art technology, drivers can efficiently handle their parking experiences through their smartphones."

The Park Duluth app is free to download from the App Store and Google Play. Users can also manage their parking online at <a href="ParkDuluth.com">ParkDuluth.com</a>.

#### **About Passport**

Passport is the industry's leading mobile technology solution specializing in enterprise business applications and payments for the public and private sector. Passport's product lines—parking payments, transit payments, enforcement and permit management—collectively serve to deliver dynamic tools for agencies to better connect with their communities. Its services have been adopted by over 400 agencies on over 3,000 locations globally including Chicago, Toronto, Boston, Portland, Westminster and Miami. Passport's mission is to reduce operational complexity and deliver intelligent data to improve decision making for its clients.

Passport is backed by a group of investors, including Grotech Ventures, Relevance Capital, and MK Capital. For more information, please visit www.passportinc.com.





# University of Minnesota Duluth

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