



FOR IMMEDIATE RELEASE
City of Duluth - Communications Office

411 West First Street, Duluth, Minnesota 55802
218-730-5230 | www.duluthmn.gov | Emily Larson, Mayor

For more information contact Pakou Ly, Public Information Coordinator 218-730-5309

DATE: 1/5/2018

SUBJECT: Duluth's Cold Front February Celebrates Best of Winter Fun

BY: Pakou Ly, Communications Office

Duluth's Cold Front February Celebrates Best of Winter Fun

[Duluth, MN] - Come celebrate winter! Duluth's first Cold Front February will kick off with a Celebration on February 1-4, 2018 and is a collaboration between the City of Duluth, Zeitgeist Center for Arts & Community, the Duluth Transit Authority, the Canal Park Business Association, Visit Duluth, Greater Downtown Council, 8 80 Cities, and many other local restaurants and retailers.

For the kick off Celebration, Canal Park and Lake Place Park have been selected as central locations whereby creativity and Duluth's best assets converge to expose winter's beauty and opportunities for residents and visitors to enjoy. During the multi-day Celebration, thrill seekers will be able to test out Duluth's first ice skating trail that will hug the lakeshore between the Celebration grounds and Endion Station. A sledding hill, food vendors, beer samples, and pop up shops will delight event goers. The Celebration details will be finalized in the next couple of weeks and will be tailored to all ages and include free activities.

To kick off Cold Front February, Duluthians are invited to participate in the city's largest coffee break and largest happy hour on Thursday, February 1, hosted by the Greater Downtown Council, Canal Park Business Association, Duluth Coffee Company, and Grandma's restaurants:

10:00AM at Lake Place Park - Duluth's Largest Coffee Break hosted by the Greater Downtown Council with Duluth Coffee Company providing FREE coffee

Donations will be accepted for Lakewalk Trail restoration

4:00PM at Grandma's Sports Garden - Duluth's Largest Happy Hour

Donations will be accepted for Lakewalk Trail restoration

Mark your February calendars for all the Cold Front February events, look for updates, and plan to take the free trolley and layer up for some bold fun in the cold! Organizers hope to continue this winter tradition moving forward.

Cold Front organizers are also collecting area events from businesses and organizations for a Cold Front February community calendar, which will be found at www.coldfrontduluth.com

HOW TO SUBMIT YOUR COLD FRONT FEBRUARY EVENT

If you have a happenings you would like to promote during the month of February (this could be an event, unique dish, giveaway, signature cocktail, etc.) click on the link below to download the participation form. Complete the form and re-save it with your business or organization's name at the end, email it, along with a photo or logo, to Leah@visitduluth.com by January 15, 2018.

Download Form: www.visitduluth.com/docs/Cold_Front_Participant_Form2018.pdf

Save Form with your name, example: Cold_Front_Participant_Form2018_MyEventName.pdf

Email to: Leah@visitduluth.com

Deadline: Monday, January 15th.

We will post all Cold Front February happenings on <http://www.coldfrontduluth.com/> and share on social media sites.

TENTATIVE TIMELINE OF EVENTS

Thursday 2/1/18

10:00AM at Lake Place Park

Duluth's Largest Coffee Break hosted by the Greater Downtown Council with Duluth Coffee Company providing FREE coffee

Donations will be accepted for Lakewalk Fundraiser

and

4:00PM at Grandma's Sports Garden

Duluth's Largest Happy Hour

Donations will be accepted for Lakewalk Fundraiser

Friday 2/2/18

3:00 - 8:00PM Celebration Grounds Open to the Public

3:00 - 8:00PM Free Trolley Route

3:00 - 8:00PM Sledding Hill

3:00 - 8:00PM Ice Skating Rink

3:00 - 8:00PM Skating Trail from Celebration grounds & Endion Station

3:00 - 8:00PM Fire Pits

4:00 - 8:00PM Day Tripper Duluth Fat Biking Demos

5:30 PM G-Crew Run, meet at the Blue Bridge <https://www.facebook.com/events/1487944687986713/>

Saturday 2/3/18

9:00AM - 11:00PM Celebration Grounds Open to the Public

9:00AM - 11:00PM Sledding Hill

9:00AM - 11:00PM Ice Skating Rink

9:00AM - 11:00PM Skating Trail from Celebration grounds & Endion Station

9:00AM - 11:00PM Fire Pits

11:00AM - 6:00PM Local Foodie Samples and Sales

11:00AM - 6:00PM Local Pop Up Shops

11:00AM - 6:00PM Free S'mores

11:00AM - 11:00PM Free Trolley Route

11:00AM - 11:00PM Grandma's Beer & Spirits Tent

12NOON Duluth Yoga in the Snow = FREE SNOGA class for all levels

2:00 - 8:00PM Day Tripper Duluth Fat Biking Demos

8:00PM - 11:00PM Live Entertainment

Sunday 2/4/18

9:00 - 1:00PM Day Tripper Duluth Fat Biking Demos

9:00 - 3:00PM Celebration Grounds Open to the Public

9:00 - 3:00PM Sledding Hill

9:00 - 3:00PM Ice Skating Rink

9:00 - 3:00PM Skating Trail from Celebration grounds & Endion Station

Additional event details will be announced in the next week. Stay tuned by following the <http://www.coldfrontduluth.com/> website.

ABOUT

Imagine Canal Park's mission is to determine the best activities, programming, and common pedestrian oriented gathering spaces that bring residents together from different backgrounds and socioeconomic levels, creating opportunities that grow social capital and build connections to our Lake and each other. Imagine Canal Park is funded through the Knight Cities Challenge. The Knight Cities Challenge, an initiative of the John S. and James L. Knight Foundation, seeks ideas that help make cities more vibrant places to live and work, focusing on three drivers of city success: keeping and attracting talent, expanding opportunity, and creating a culture of civic engagement.

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