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**City of Duluth - Communications Office**

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**DATE: 10/23/2015**

**SUBJECT: Creative Minnesota Report about Duluth to be Released at Presentation and Discussion October 26, 2015, 5:00 p.m.**

**BY: Jessica Tillman**

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## ***Creative Minnesota Report about Duluth to be Released at Presentation and Discussion October 26, 2015, 5:00 p.m. at Duluth Art Institute***

### ***New Study Looks At Impact of Nonprofit Arts and Culture on Duluth Economy***

[Duluth, MN] – A new study on the health and impact of the nonprofit arts and culture sector in Duluth will be released at 5:00 p.m. on Monday, October 26, 2015, by the City of Duluth, the Arrowhead Regional Arts Council, and Minnesota Citizens for the Arts. The presentation of the results will be made at the Duluth Art Institute in the Historic Union Depot, 506 W Michigan St in Duluth, followed by a discussion of the economic impact of the arts and culture in the city. There will also be a short presentation of the results to the Duluth City Council at 7:00 p.m.

As the most comprehensive report ever done about the sector's health and economic impact, *Creative Minnesota: The Health and Impact of the Nonprofit Arts and Culture Sector* previously broke out data statewide and regionally and is now also available for selected cities and counties. Duluth participated in the locally focused study, and the report is the first of its kind in Duluth.

As the first of an ongoing series of biennial statewide reports, *Creative Minnesota* is a snapshot of spending by nonprofit arts and culture organizations and their audiences as well as other indicators of the sector's health and impact on the economy in 2013. The study quantifies the economic impact from 1,269 arts and culture organizations in every corner of the state, in addition to information about jobs created, local vs. non-local attendees spending, nonprofit arts and culture organizational budgets, and artist employment levels.

Creative Minnesota was developed by a collaborative of arts and culture funders in partnership with Minnesota Citizens for the Arts (MCA). Americans for the Arts (AFTA) was commissioned to calculate the economic impact of the arts. If you are joining us, please RSVP to [staff@mncitizensforthearts.org](mailto:staff@mncitizensforthearts.org). Creative Minnesota and additional research about Minnesota's arts and cultural community can be downloaded for free at: [www.creativemn.org](http://www.creativemn.org).

### **Thirty-seven Duluth local organizations are part of the city study:**

- American Indian Community Housing Organization
- Arrowhead Chorale
- Arrowhead Regional Arts Council
- City of Duluth
- Common Language
- Duluth Art Institute
- Duluth Ballet
- Duluth Children's Museum
- Duluth Festival Opera
- Duluth Fiber Handcrafters Guild

- Duluth Superior Symphony Association
- Duluth-Superior Area Educational Television Corporation
- Gimaajii Mino Bimaadizimin
- Lake Superior Chamber Orchestra
- Lake Superior Marine Museum Assn.
- Lake Superior Suzuki Talent Program
- Lake Superior Youth Chorus
- Lyric Opera of the North
- Magic Smelt Puppet Troupe
- Matinee Musicale
- Nordic Center
- Northern Bedrock Conservation Corps
- Poetry Harbor
- Prove Gallery
- Ressler Dance!
- St. Louis County Historical Society
- Sons of Norway
- Sound Unseen International Duluth
- Tamarack Dance Assn.
- The College of St. Scholastica School of Arts and Letters
- The Duluth Playhouse
- Three Bridges International Chamber Music Festival
- Tweed Museum of Art
- Great Lakes Aquarium
- Zeitgeist Arts
- Glensheen Mansion
- Wise Fool Shakespeare

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**The *Creative Minnesota* team includes:**

- Minnesota Citizens for the Arts (MCA)[www.mncitizensforthearts.org](http://www.mncitizensforthearts.org)
- The McKnight Foundation:[www.mcknight.org](http://www.mcknight.org)
- Target:<https://corporate.target.com/corporateresponsibility/>
- Bush Foundation: [www.bushfoundation.org](http://www.bushfoundation.org)
- Mardag Foundation: <http://www.mardag.org/>
- Jerome Foundation: <http://www.jeromefdn.org/>
- Minnesota State Arts Board:<http://www.arts.state.mn.us/>
- Forum of Regional Arts Councils of Minnesota:<http://www.arts.state.mn.us/racs/forum.htm>
- Minnesota Historical Society: <http://www.mnhs.org/about>
- Ideas that Kick:[www.ideasthatkick.com](http://www.ideasthatkick.com)
- Arrowhead Regional Arts Council:<http://aracouncil.org/>
- Duluth Public Arts Commission:[www.duluthmn.gov/boards-commissions/duluth-publicarts-commission](http://www.duluthmn.gov/boards-commissions/duluth-publicarts-commission)