

## **Duluth Public Arts Commission Special Meeting**

**MINUTES for Monday, November 23<sup>rd</sup>, 2020**

**4:30pm-6:00pm**

**Present: Paula Gudmundson, Philip Gilpin, Sandy Johnson, Amanda McElray Hunter, Mary Tennis, Christina Woods**

**Staff Present: Steven Roberston**

### **Assess Pain Points for Public Arts**

Tennis went through the current steps for the public art proposal process and asked commissioners for their feedback. McElray Hunter noted that DPAC should be made aware when a project proposal form is submitted if it is a public arts proposal. Johnson suggested that DPAC should receive a copy of the proposal and be alerted as soon as possible. Additionally, that Parks and Rec assign DPAC a liaison to follow-up with if the proposal doesn't get passed on to our Commission for review in what would be considered a reasonable amount of time.

Gudmundson suggested that DPAC should have a two-step process for artist's project proposals. Step 1 would be for artists to come and share their initial ideas; DPAC would ask questions and provide suggestions to help the artist fine tune their project proposal. Step 2 would include the artist returning to present a sample (rendering, drawing, etc) of the proposed piece to DPAC with the Commission then making a decision on the project. This would help artists that may not have as much experience and this would be a learning opportunity for all involved.

Woods said there should be an extra step for projects that are going to engage the public for feedback. The artist would come to DPAC with the initial idea, gather community feedback and then provide the rendering to DPAC.

DPAC discussed making the process more inclusive and relationship-oriented. Commissioners discussed increasing DPAC's visibility through social media, media releases, marketing plans, phone apps, informational sessions on how to submit public art and how to engage with the business community. Commissioners reviewed the project proposal form and provided suggestions to clarify the process (e.g. a packet that outlines how to use the form and provides information on items referenced in the application). It was also suggested that the proposal on our website needs to be more apparent and easier to access – such as a button to click on that would open up the proposal.

### **ADJOURNMENT**

The meeting ended at 6:00pm.