



**FOR IMMEDIATE RELEASE**  
**City of Duluth - Police Department**

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**DATE: 11/14/2018**

**SUBJECT: Traffic Advisory: Christmas City of the North Parade**

**BY: Ingrid Hornibrook**

**NATURE OF INCIDENT: Traffic Advisory**

**CASE NO.:**

**INCIDENT DATE: 11/16/2018**

**INCIDENT TIME: 4:00 PM - 8:00 PM**

**INCIDENT LOCATION: Downtown Duluth, Superior St, London Road**

[DULUTH, MN] - On Friday, November 16, the Christmas City of the North Parade will take place in Downtown Duluth. The Parade starts at 6:25 p.m. and will utilize 13 blocks of Superior Street, from 9th Avenue East to 4th Avenue West.

Parade units will begin lining up at 4:00 p.m. along London Road between 10th and 14th Avenues East, and buses will be staging on the upper side of London Road from 14th to 17th Avenues East.

The Parade will move from the set-up area on London Road to Superior Street, where it will start at 9th Avenue East. The Parade will continue west on Superior Street to 4th Avenue West, where Parade units will disperse. Marching bands and dance groups will exit the Parade route down 4th Ave. W. to buses waiting on Michigan Street. Floats will dismantle in the 400 block of West Superior St. and exit the area on 5th Ave. West.

**ROAD CLOSURES:**

At 4:00 p.m., London Road will close to vehicle traffic from 10th to 14th Avenues East for Parade line-up. Sections of 12th and 13th Avenues E. and the 1300 block of Jefferson Street will close for Parade line-up.

Superior Street from 12th Avenue East to 5th Avenue West will close to vehicle traffic at 5:45 p.m. Michigan Street will close at 6:15 p.m. to traffic, except for buses and local residents. Access to Michigan St. parking ramps will be allowed, but may be limited, after 6:15 p.m. Vehicles exiting Michigan Street lots and ramps during the closures will be directed to exit the area by driving south to the 5th Avenue West Off-Ramp.

**NO PARKING AREAS:**

Motorists should be aware of the following no parking areas in Downtown Duluth and along London Road. Parking violators will be tagged and towed.

- No Parking after 10:00 a.m at select meters in front of the Pickwick Restaurant.
- No Parking after 12:00 noon at meters on the upper side of Superior St. near Fitger's.

**No Parking after 3:00 p.m. on:**

- Both sides of London Road, from 10th Ave. E. to 14th Ave. E.,
  - The upper side of London Road, from 14th Ave. E. to 17th Ave. E.,
  - 12th and 13th Avenues E., from London Road to Superior Street,
  - Jefferson Street, from 13th Ave. E. to 14th Ave. E., and
  - The Rose Garden Parking Lot.
- No Parking after 4:00 p.m. on Michigan Street from 5th Ave. W. to 4th Ave. W.
- No Parking after 5:00 p.m. on Superior Street from 10th Ave. E to 5th Ave. W.

**BUS ROUTES:**

**DTA ROUTING:**

DTA buses will use 1st Street for westbound routes and 2nd Street for eastbound routes.

**JEFFERSON BUS LINES:**

Jefferson Line Buses will be allowed to access the Duluth Transportation Center on Michigan Street to load and unload passengers.

**DETOURS:**

Eastbound Superior Street traffic will be detoured at 6th Avenue West to eastbound 2nd Street. Westbound Superior St. traffic will be detoured from London Road at 14th Ave. E. and from Superior Street at 12th Ave. E. to westbound 1st Street. Tenth Ave. E. will close to traffic from 1st Street to Superior Street.

**ACCESS****I-35, DECC, and CANAL PARK ACCESS:**

Lake Avenue will close between 1st Street and the I-35 ramps on the Lake Ave Viaduct. All I-35 ramps at Lake Ave. will remain open during the Parade, but will only be accessible from the Canal Park side.

Access to Canal Park, Park Point, and the DECC, will be via southbound 5th Ave. W. to Railroad Street. All I-35 ramps at 5th Ave. W. will remain open.

**ST. LUKE'S HOSPITAL ACCESS:**

If approaching from the east, take First Street directly to the St. Luke's Hospital Emergency Department entrance on the upper side of 1st Street, between 10th and 9th Avenues East.

If approaching from the west, take Second Street east to 10th Ave. E., turn down (southbound) to 1st Street, turn right (westbound) onto First St. to the St. Luke's Hospital Emergency Department entrance on the upper side of 1st Street.

St. Luke's Hospital parking is available along the street and in the parking ramp on the lower side of 1st Street, between 10th and 12th Avenues East. St. Luke's employees should be aware of no parking restrictions starting at 3:00 p.m. on and near London Rd.

**PARKING:****SUGGESTED PARADE PARKING:**

For the convenience of the thousands of people who converge on Downtown Duluth for this annual event, the following parking ramps will offer free Parade parking after 5:00 p.m.:

- Fourth Avenue Auto Park—402 W. Michigan Street
- Duluth Transportation Center—228 W. Michigan Street
- US Bank Ramp—230 W. Michigan Street
- Civic Center Ramp—410 W. First Street
- Tech Village Ramp—10 E. First Street
- Medical District Ramp—302 E. First Street
- Fitger's—600 E. Superior Street
- Phoenix Parking Lot—98 N. 4th Ave. West
- St. Luke's Hospital Ramp—1020 E. First Street
- St. Luke's Employee Parking Lot—119 N. 12th Ave. East

\*\*Downtown parking meters will be free after 5:30 p.m.

Drivers should remain alert to pedestrian and Parade traffic and use caution when driving in the area of this event.

Downtown traffic should return to normal by approximately 8:30 p.m.

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