

**FOR IMMEDIATE RELEASE**



**City of Duluth - Police Department**

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**DATE:** 10/23/2023 12:00:00 AM

**SUBJECT:** Red Ribbon Campaign

**BY:** Mattie Hjelseth, Duluth Police Department Public Information Officer

**NATURE OF INCIDENT:**

**CASE NO.:**

**INCIDENT DATE:**

**Red Ribbon Campaign**

The Duluth Police Department, in partnership with the United States Drug Enforcement Administration, is participating in the Red Ribbon Campaign. This campaign not only highlights the importance of a drug-free community, but also honors Enrique 'Kiki' Camarena, a DEA special Agent who was killed by drug traffickers in 1985.

This week, Duluth Police squad cars will have a red magnet on them. These magnets were donated by the DEA and help encourage those in our community to promote a drug-free lifestyle and remind those who are suffering from Substance Use Disorders that there are resources in our community for them.

For more information on the Red Ribbon Campaign, you can visit the DEA's website by going here:

<https://www.dea.gov/redribbon>.

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**#RedRibbonWeek**  
Remembering Kiki Camarena