



FY2022 Community Development Program

Technical Assistance Session and Q&A

August 12, 2021



Community Development Funds

- The City of Duluth is an Entitlement Community as defined by the Department of Housing and Urban Development (HUD), which means that the city annually receives about \$3 million in community development funds to provide for people with low to moderate incomes:
 - decent housing,
 - a suitable living environment, and
 - opportunities to expand economic opportunities



Community Development Programs

- Community Development Block Grant
- HOME Investment Partnership Program
- Emergency Solutions Grant Program



Timeline and Process

Application Timing:

- Application Due date is August 29, 2021.

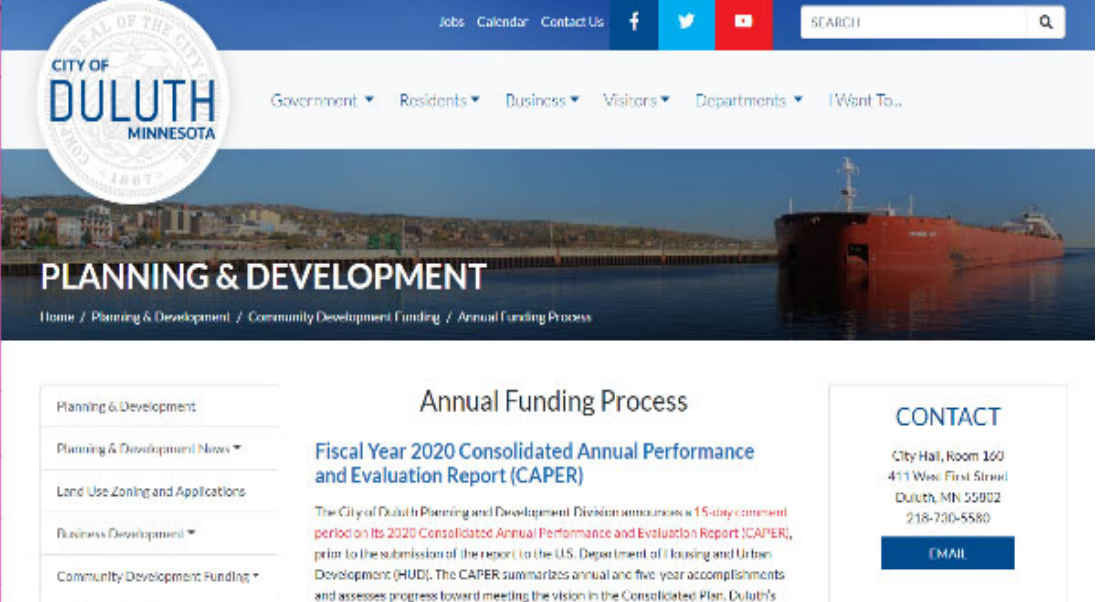
Review Process:

- September/October: Staff and Community Development Committee Review
- November 16: Public Hearing on the Funding Recommendations
- December 7: Finalize the Recommendations to City Council



Application Form

- Fillable pdf available online!
- <https://duluthmn.gov/planning-development/community-development-funding/program-overview/>



The screenshot shows the City of Duluth website's Planning & Development page. At the top, there is a navigation bar with links for Jobs, Calendar, Contact Us, and social media icons for Facebook, Twitter, and YouTube. A search bar is also present. Below the navigation bar is a large banner image of a red ship docked at a pier, with the text "PLANNING & DEVELOPMENT" overlaid. Underneath the banner, there is a breadcrumb trail: "Home / Planning & Development / Community Development Funding / Annual Funding Process". The main content area is divided into three columns. The left column contains a sidebar menu with links for "Planning & Development", "Planning & Development News", "Land Use Zoning and Applications", "Business Development", and "Community Development Funding". The middle column is titled "Annual Funding Process" and features a sub-heading "Fiscal Year 2020 Consolidated Annual Performance and Evaluation Report (CAPER)". Below this, there is a paragraph of text starting with "The City of Duluth Planning and Development Division announces a 15-day comment period on its 2020 Consolidated Annual Performance and Evaluation Report (CAPER), prior to the submission of the report to the U.S. Department of Housing and Urban Development (HUD). The CAPER summarizes annual and five-year accomplishments and assesses progress toward meeting the vision in the Consolidated Plan. Duluth's". The right column is titled "CONTACT" and provides the address "City Hall, Room 160, 411 West First Street, Duluth, MN 55802" and the phone number "218-730-5580". There is also an "EMAIL" button.



Application Details

- Eligible Applicants
- Eligible Activities
- Funding Types
 - CDBG (Housing, Public Services, Public Facilities, Economic Development)
 - ESG
 - HOME
- CD Committee Funding Recommendations



Funding Targets

| Funding Category | | FY 2021 Actual Allocations | FY 2022 Funding Targets |
|--|--|----------------------------|-------------------------|
| Housing | | 36% | 45% |
| Economic Development | | 15% | 15% |
| Public Facilities | | 14% | 5% |
| Public Services | | 15% | 15% |
| Planning & Program Administration | | 20% | 20% |
| CHDO Operations | | 0%* | 0% |
| Homeowner Development and/or Homeowner Rehab | | 73% | 25% |
| Rental Development | | 0% | 50% |
| Tenant Based Rental Assistance | | 17% | 15% |
| Program Administration | | 10% | 10% |
| Street Outreach and Shelter Operations | | 60% | 60% |
| Administration | | 7% | 7.5% |
| HMIS Administration | | 2% | 2% |
| Rapid Re-Housing and Prevention | | 31% | 30.5% |



Application components

- Consolidated Plan Priority & Eligibility
 - Summary, Description, Eligible Activity, 2020 Fair Housing Plan and Imagine Duluth 2035
- Project Readiness
- Project Impact & Delivery
 - Expected results, target clientele, outcome measurements
 - Use data and statistics to strengthen your argument
- Budget Narrative
 - Sources, Uses (How many FTE's?)
 - Housing- additional housing budget form
- Note Project Administration – up to 10% for facilities, housing



Consolidated Plan Goals (1 of 2)

| GOAL | GOAL DESCRIPTION |
|-----------------------------|---|
| Infrastructure Improvements | Invest in improvements to infrastructure that serves LMI neighborhoods, including; sidewalks, streets, bicycle infrastructure, ADA improvements, and other infrastructure. |
| Transportation Access | Provide opportunities that ensure LMI people have access to all modes of transportation to access employment, services, health care, food, recreation, and other basic needs. |
| Affordable Housing | Increase the number and condition of affordable housing units for LMI people. Project locations should be available throughout the community with convenient access to jobs, amenities, and services. Housing should serve people in need of support services, accessible units, individual units, and those that are seniors. Housing should utilize energy efficient practices. All housing efforts should support the policies and strategies of the Imagine Duluth 2035 Comprehensive Plan. |
| Neighborhood Revitalization | Improve LMI neighborhoods by addressing vacant, condemned, and deteriorated properties. Provide neighborhood infrastructure/amenities that improve safety and livability. Improve buildings that provide essential services and basic needs to LMI people. Revitalization efforts should include strategies to prevent displacement of LMI people. |



Consolidated Plan Goals (2 of 2)

| GOAL | GOAL DESCRIPTION |
|-------------------------|--|
| Increase Incomes | Provide job training and skill development to assist people who are LMI in accessing living wage jobs. Job training should include collaboration with the CareerForce Center and ensure a focus on needed job sectors. Assist LMI people to grow/start their business and grow their income. All efforts should support the city's Workforce Development Strategic Plan. |
| Create Living Wage Jobs | Create jobs by providing assistance/incentives to businesses to grow and hire LMI people. |
| Health Services | Provide health, dental, and mental health services to people who are LMI. |
| Food Access | Provide easy access to healthy and affordable food to people who are LMI. |
| Homeless Services | Provide shelter, services, and rental assistance to people who are homeless or at risk of becoming homeless. |
| Public Services | Provide services to LMI people that fulfill basic needs, prevent evictions, and address other needs. |
| Childcare Access | Ensure childcare is available in LMI neighborhoods and for LMI people that is safe, affordable, and convenient. |



ANTI-POVERTY STRATEGY POLICIES

| | |
|--|--|
| <p>Policy 1: Training and Career Development</p> | <p>Provide occupational training programs coupled with career development and job placement in partnership with the City's Workforce Development Division and the Financial Opportunity Center at Community Action Duluth to enable people to obtain employment.</p> |
| <p>Policy 2: Remove Barriers to Obtaining Employment</p> | <p>Assist families with removing barriers to obtaining employment through long term or sustainable solutions that reduce the cost of essentials or burdens to household incomes.</p> |
| <p>Policy 3: Reduce Housing and Utility Costs</p> | <p>Focus on efforts to reduce the costs on household's budgets through energy efficiency programs that lower utilities and/or programs that assist with building assets of families through planned savings programs or assistance with homeownership opportunities.</p> |
| <p>Policy 4: Increase Affordable Housing Units</p> | <p>Increase the amount of affordable housing units within the City that have long-term affordability restrictions (greater than 30 years), to maintain housing for low-to-moderate-income residents within our community.</p> |
| <p>Policy 5: Increase Access to Affordable and Healthy Food Options</p> | <p>Increase access to affordable and healthy food options as well as educational programs that contribute to healthy living in order to address the long-term health and economic impacts on households experiencing poverty.</p> |



FAIR HOUSING PLAN

Impediments to Fair Housing Choice

- The City reviewed demographic data, collected input from community members and organizations, and researched trends in housing and real estate in order to develop these impediments to fair housing choice.
- These are the impediments that were identified:
 - 1) Exclusionary rental housing practices and policies directed at Section 8 Housing Choice Voucher holders
 - 2) Exclusionary rental housing practices and policies directed at persons with criminal histories
 - 3) Involuntary displacement and limited housing choice caused by gentrification
 - 4) Policies and physical limitations in the built environment



Equity and Accessibility

- Explain how funding this proposal will assist people who have been historically and are currently disenfranchised. Provide outreach methods, if necessary.

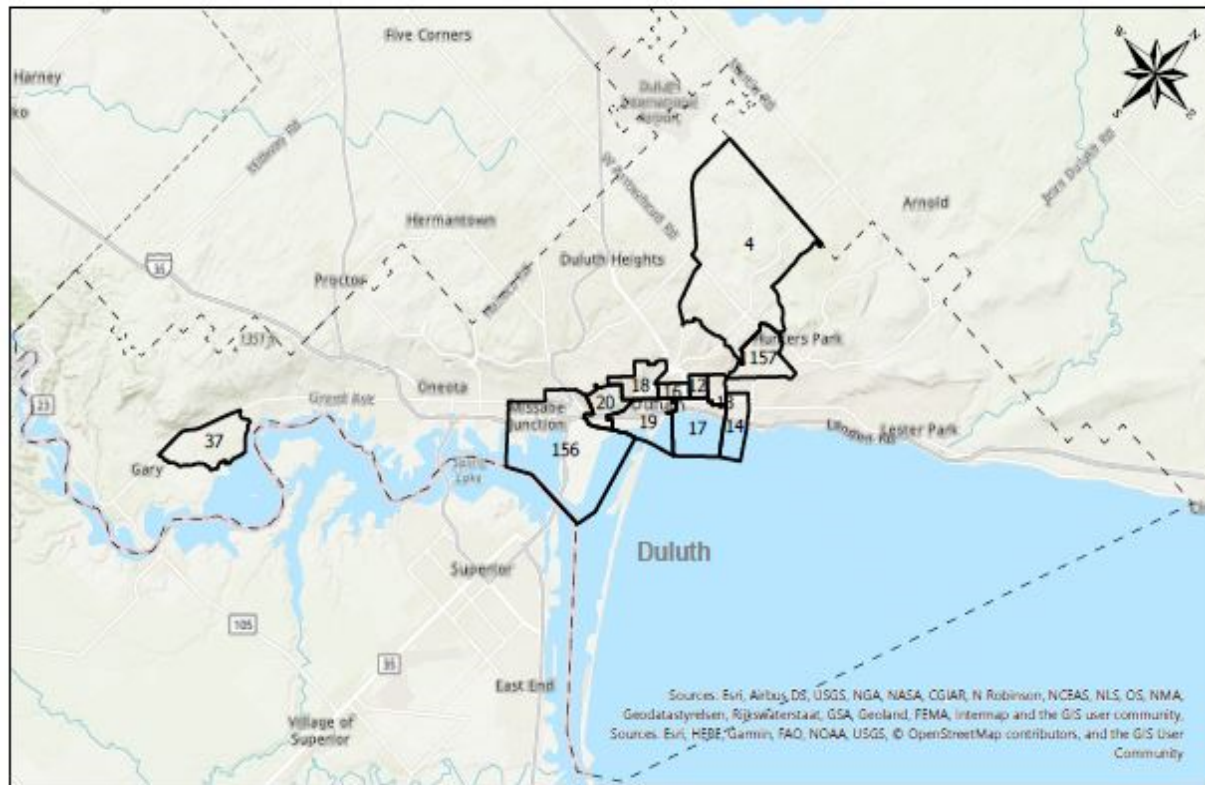


Project Impact and Delivery

- Be Specific and Clear on what the funds will be spent on, such as staff or equipment
- Be Specific and Clear on the goal- what will be the outcome
- Be Specific and Clear on how the outcome will be measure- what will be process- how will information be verified?
- Be Specific and Clear on the implementation and timeline.
- Be Specific and Clear on past performances, what was accomplished and lessons learned



Qualified Census Tracts



0 2.5 5 Miles

2021 Qualified Census Tracts
Duluth Municipal Boundary



Budget Narrative

| Project Service Goal | | | | | | |
|----------------------|------|-----|------|--------------|---------------|-------|
| Budget Item | CDBG | ESG | HOME | Other Public | Other Private | Total |
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| TOTALS | | | | | | |



Workforce Development Approach

- Participant focus- 100% LMI participants, outreach and enrollment emphasis for people of color
- Participant tracking- 12 months engagement, assistance, and reporting
- Outcomes- Align with Duluth Workforce Development Board goals
- Eligibility and cost reimbursement- CBDO certification required, quarterly reimbursement



Construction Project Requirements

- Project labor agreements requirements amended (Ordinance 18-038)
 - City investment threshold. Means for purposes of Section 2-26 \$2,000 or more and for purposes of Section 2-29 \$150,000 or more.
 - Covered project. Means a project owned by the city for which the city has a contract for construction services equal to or in excess of the city investment threshold, or a project in which the city has an ongoing proprietary interest because it provides financial support equal to or in excess of the city investment threshold through a grant, subgrant, loan, loan guarantee or tax credit to pay for some or all of the costs of a project, including financial support having its source in tax increment proceeds, loan guarantees, state of Minnesota funds, community development block grant funds, HOME investment partnership funds, and other federal or state programs including low income tax credits, federal or state historic tax credits, federal new market tax credits, or similar funding or tax credit programs.
- Community Benefits Package
 - Program approved by City council to assist women and socially disadvantaged people to gain access to employment in the construction industry
 - Connect early to discuss with Workforce Development- develop Best Efforts Plan



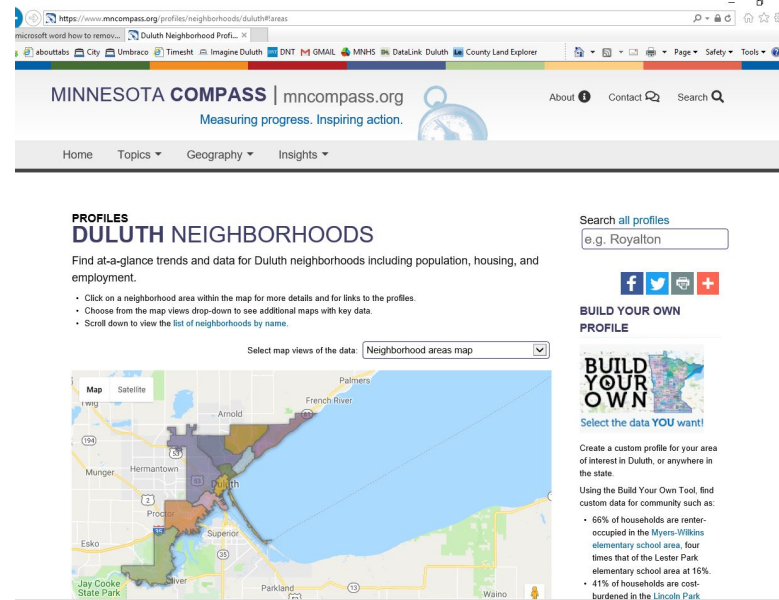
Section 3

For all projects that involve housing rehabilitation, housing construction, and other public facility projects where the total amount of assistance exceeds a threshold of \$200,000, please provide a statement on how the project will utilize businesses and/or people who qualify as Section 3.



Tips

- Be concise and direct
- Connect with us- email, phone, zoom, webex, you name it
- Send a draft for review
- Use MN Compass or other reputable data sources
 - <https://www.mncompass.org/profiles/neighborhoods/duluth>



The screenshot shows the Minnesota Compass website interface. At the top, the navigation bar includes the logo "MINNESOTA COMPASS | mncompass.org" and the tagline "Measuring progress. Inspiring action." Below the navigation bar, the main content area is titled "PROFILES DULUTH NEIGHBORHOODS". It features a search bar with the text "Search all profiles" and "e.g. Royalton". A dropdown menu for "Select map views of the data" is set to "Neighborhood areas map". The map displays various Duluth neighborhoods, including Arnold, French River, Palmers, Munger, Hermantown, Proctor, Superior, Esko, Jay Cooke State Park, Silver, Parkland, and Waino. To the right of the map, there is a "BUILD YOUR OWN PROFILE" section with a "Select the data YOU want!" button and a list of data points: "66% of households are renter-occupied in the Myers-Wilkins elementary school area, four times that of the Lester Park elementary school area at 16%", and "41% of households are cost-burdened in the Lincoln Park".



Questions?

- Application information:

<https://duluthmn.gov/planning-development/community-development-funding/program-overview/>

- Thank you for attending!
- If you have additional questions after this session don't hesitate to reach out to us at duluthcommdev@DuluthMN.gov

- Ben VanTassel - Manager
- Suzanne Kelley-Senior Planner
- Kathy Wilson – Planner II
- Phillis Webb- Grants Coordinator

