

**FOR IMMEDIATE RELEASE**



**City of Duluth Communications Office**

Mayor Emily Larson  
411 West First Street • Duluth, Minnesota 55802 • [www.duluthmn.gov](http://www.duluthmn.gov)

*For more information contact Kate Van Daele,  
Public Information Officer at 218-730-5309*

**DATE: 9/21/2021**

**SUBJECT: Media Advisory: Lake Superior Stormwater Chalkfest kicks-off at the Ecolibrium3 Fall Party**

**BY: Kate Van Daele, Public Information Officer**

**Media Advisory**

**Lake Superior Stormwater Chalkfest kicks-off at the Ecolibrium3 Fall Party**

**September 25 | 11 a.m. – 1 p.m. | 2014 West Third Street**

[Duluth, MN] The Lake Superior Stormwater Chalkfest will kick off on Saturday, September 25 in conjunction with the Ecolibrium3 Fall Party! The Eco3 Fall Party includes Family-Friendly Activities, like chalk drawing, along with a free Stone Soup Harvest Lunch, an Eco3 10th Birthday Cake, shuffleboard & cornhole Games, plant giveaways, an interactive watershed demonstration, and a community design challenge. The Fall Party is located at 2014 West Third Street, on Saturday, September 25, 11:00 a.m. to 1:00 p.m. Facemasks are required during the event and will be available for those wanting to participate.

The Lake Superior Stormwater Chalkfest is a week-long event that is meant to literally “draw” attention to the ways we impact local waterways. Everyone in Duluth is connected to Lake Superior. Our roads, sidewalks, parking lots, and yards all drain to local streams and ultimately to the lake, yet we often don't see or think of these connections. As a result, many of our waterways are polluted due to human activities: what can we do to help? Chalk Fest asks participants to draw an image or write a phrase that shows your relationship and/or connection to our local streams and Lake Superior.

If your group or organization is interested in hosting a Chalkfest event, please contact Julia Forberg at [jforberg@duluthmn.gov](mailto:jforberg@duluthmn.gov) at the City of Duluth to make arrangements by Friday, September 24, or simply fill out this form at: <https://forms.gle/1RA5vCXKwXryUEt69>. The City will provide high pigment chalk and programming for interested parties. This event was funded in part by the Coastal Zone Management Act of 1972, as amended, administered by the Office for Coastal Management, National Oceanic and Atmospheric Administration under Award NA19NOS4190063 provided to the Minnesota Department of Natural Resources for Minnesota's Lake Superior Coastal Program.

For more information on the Eco3 Fall Party see: <https://www.ecolibrium3.org/fall-party-2021/> or contact Jodi Slick, [jodi@ecolibrium3.org](mailto:jodi@ecolibrium3.org).

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