



FOR IMMEDIATE RELEASE
City of Duluth - Communications Office

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DATE: 4/27/2018

SUBJECT: 3rd Northeast Minnesota Workforce Solution Series to Present Employee Retention Strategies - May 16

BY: Pakou Ly, Communications Office

3rd Northeast Minnesota Workforce Solution Series to Present Employee Retention Strategies - May 16

[Duluth, MN] – Employers are looking for ways to stay competitive and retain their best employees under challenging circumstances. The Bureau of Labor Statistics points out that employee tenure in 2016 averaged less than 5 years. How do employers cope in this new era of higher turnover and what can they do to increase longevity and company loyalty? In the third Northeast Minnesota Workforce Solutions Series set for May 16, regional partners will bring in experts to share their strategies and solutions to curb costly turnovers and to help employers stay competitive.

“These concerns are being felt nationwide and we are fortunate to have had industry experts share their knowledge and insight to help us find solutions for our businesses,” said Mayor Emily Larson. “This is the third session in our Workforce Solutions series but we are just at the tip of the iceberg in addressing the workforce gap and challenges. I encourage folks to stay tuned and stay connected.”

The May 16 Workforce Solutions Series will be held in Grand Rapids in the morning and Duluth in the afternoon and will focus on retention strategies and feature keynote speaker Nancy Lyons, CEO, entrepreneur, and all around good human who speaks about the intersection of leadership, entrepreneurialism, technology, and people. Nancy has been locally and nationally recognized for her role as owner and CEO of Clockwork. She is co-author of “Interactive Project Management: Pixels, People, and Process” (New Riders, 2012) and author of the upcoming book, “How to Win at Business by Being Nice to Humans.” A panel of business representatives will also speak about their experience and initiatives.

“I commend the partners involved in planning and coordinating these discussions,” said Iron Range Resources & Rehabilitation Commissioner Mark Phillips. “The partnerships and collaborations forged during this series will ensure our region supports its best and brightest talents with the best tools available.”

Advance registration for either the Grand Rapids at Timberlake Lodge (7:30 am) or Duluth at Clyde Iron Works (12:30 pm) location is accessible at,

<http://duluthmn.gov/workforce-development/2018-workforce-solutions-series/>

Walk-ins on May 16 will be accepted with a cash/check payment of \$25 per person. Presentations are the same for both locations. Copies of the presentation materials will be provided to participants. Refreshments will be served.

The series is sponsored by the Minnesota Department of Employment and Economic Development and organized by the following partners: *City of Duluth Workforce Development Board, Northeast Minnesota Workforce Development Board, University of Minnesota Center for Economic Development, Northeast Minnesota Office of Job Training, the NORTHSPAN Group, APEX, NORTHFORCE, Duluth Seaway Port Authority, Iron Range Resources and Rehabilitation, College of St. Scholastica, Duluth LISC, and the Head of the Lakes United Way.*

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Northeast Minnesota Workforce Solutions Series for Employers PART III

Studies show that employees today move on to a new opportunity about every five years. Now more than ever it's imperative employers give their employees a reason to stay. In session three of the Northeast Minnesota Workforce Solutions Series you will hear from panelists who are trying new and innovative ways to keep their employees engaged.

Wednesday, May 16, 2018

Grand Rapids Program: Timberlake Lodge • 7:30-10:30 AM - Program at 8:00 AM
Duluth Program: Clyde Iron Works • 12:30-3:30 PM - Program at 1:00 PM

Keynote Speaker:
Nancy Lyons

Nancy Lyons, CEO, entrepreneur, and all around good human who speaks about the intersection of leadership, entrepreneurialism, technology, and people. Through her candid writing and speaking, she explores the many facets of life at work and champions human-centered approaches to business. Seeing work and the culture of work as the next economic frontier, she pushes the progressive boundaries of how we think about professional and personal lives. Nancy has been locally and nationally recognized for her role as owner and CEO of Clockwork. She is co-author of "Interactive Project Management: Pixels, People, and Process" (New Riders, 2012) and author of the upcoming book, "How to Win at Business by Being Nice to Humans."

Cost: \$20 in advance/\$25 at the door
(cash/check only at the door)

Register online at:

<http://duluthmn.gov/workforce-development/2018-workforce-solutions-series/>

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