

Duluth Public Arts Commission

MINUTES for 1/23/24 (date)

Call to Order and Roll Call

Meeting started at 4:00PM

Commissioners: Wes Drummond, Scottie Gardonio, Carly Jandl, Kelli Hallsten Erickson, Amanda McElray Hunter, Christina Woods, Amy Demmer, Lee Cutler, Tammy Underwood, Shari Marshik

Present: Scottie Gardonio, Carly Jandl, Kelli Hallsten Erickson, Christina Woods, Amy Demmer, Lee Cutler, Shari Marshik

Absent: Wes Drummond, Amanda McElray Hunter, Tammy Underwood

Staff: Tricia Hobbs, Angie Stier

- Public Comment

Approval of Minutes

- December Regular Meeting Minutes

Commissioner Marshik made a motion to approve December meeting minutes with a second by Commissioner Cutler.

Drummond	Gardonio	Jandl	Hallsten Erickson	McElray Hunter	Woods	Demmer	Underwood	Marshik	Cutler
	x	x	x		x	x		x	x

Discussion Items

- Ice breaker for Commissioners
- DPAC Work Plan Updates
 - **GOAL 1:** Invest in processes and programs we are doing well. Then determine what else we need to add for 2025 and beyond.
 - Maintain the Utility Box Program

- Art Partnerships
 - Once or twice a year, create partnerships with businesses, companies, public entities to showcase art.
 - Call for partnerships would happen similarly to a call for artists.
 - Considerations for partnerships:
 - Diversity of place, people, genre, and education.
 - Would have a set timeline and process for easy execution and process.
 - Art demonstrations and art shows
 - Examples: having a writing festival
 - DPAC Showcase: quarterly
 - Example: Ribbon cutting for utility wraps, educational events for artists, etc.
 - Set budget for all of these items.
 - *QUESTIONS/DISCUSSIONS:*
 - How do we show up at other arts related events?
 - Commissioner Woods would like to focus on utility boxes, signage, and Pow Wow this year.
 - How do we move forward with Art at the Airport?
 - Artist talk highlight the existing art around town
 - Signage to accompany Penny when she is doing conversation & maintenance
 - Be sure to link arts directory on website, so signage could direct folks to review current art information.
- **GOAL 2:** Develop systems, direction, and implement Conservation & Maintenance
 - Need to meet to keep items moving forward, will present at the next DPAC meeting.
 - Accessioning policy, Deaccessioning policy
 - *QUESTIONS/DISCUSSIONS:*
 - What is DPAC's role? DPAC would like to understand what they are responsible for.

- Who is responsible for art storage in the basement? Happened as a part of past administrations.
 - Mayor Reinert is bringing in new artwork into City Hall – what should DPAC’s role and involvement be?
 - How do we participate with art related work with the City?
 - **EXAMPLE:** State Capitol Arts Exhibition Advisory Committee – separate from any other places in the Capitol; 12 spaces this group is responsible for curating art for.
- **GOAL 3:** Finalize systems to allow us to formally bring more public art into our community in 2025 and beyond.
 - Review current artist application RFP, selection criteria, etc.
 - Current call for artists contains all the necessary information for future calls.
 - Hire a social media marketer
 - Set a yearly calendar
 - Make a logo for DPAC, work on branding, etc.
 - As of 2022, DPAC was not allowed to have their own logo.
 - Create pamphlets for all audiences
 - *QUESTION/DISCUSSION:*
 - Communications plan system for recommending city funding for initiatives.
 - Research and determine what policies the city could add to enable more art.
- **GOAL 5:** Convey value and importance of DPAC
 - Will dig into Creative Watershed plan further to understand who is DPAC, and how they can provide value.

- Commissioner Woods is working with MN DOT on Point of Rocks overpass. Need to continue to advocate for and work with other government entities to encourage similar projects.
 - We need to create a mechanism to encourage and support other city departments, encourage public art!
- **NEXT STEPS:** Each working group to work through what needs to happen to move recommendations forward.

Action Items

- Election of officers

Commissioner Cutler made a motion to approve the slate of officers with a second by Commissioner Hallsten Erickson.

Drummond	Gardonio	Jandl	Hallsten Erickson	McElray Hunter	Woods	Demmer	Underwood	Marshik	Cutler
	x	x	x		x	x		x	x

- Recommendation to not renew Art at the Airport contract

Commissioner Gardonio made a motion to approve the recommendation to not review Art at the Airport with a second by Commissioner Woods.

Drummond	Gardonio	Jandl	Hallsten Erickson	McElray Hunter	Woods	Demmer	Underwood	Marshik	Cutler
	x	x	x		x	x		x	x

Communications

- Staff Updates
 - Art at the Airport: Not recommending moving forward with partnering with DAI.

Subcommittee Reports – no updates this month

- Deaccessioning Subcommittee
- Conservation Subcommittee
- Performance and Festival Committee

Adjournment

Motion to adjourn Commissioner Hallsten, second by Commissioner Jandl. The meeting adjourned at 5:18PM.

FUTURE AGENDA ITEMS:

- Paul's utility box wrap
- Updated utility box wraps guidelines
- Art at the Airport
- DPAC Work Plan updates